



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS),
A Linguistic Minority Co-Educational Institution Re-accredited with 'A+' Grade by NAAC
Affiliated to Madurai Kamaraj University, Madurai-625004.

Department of Business Administration

Cordially invites you to join the Colloquium
ON

Madurai Based Startups and its Success

IGNITING MINDS, SHAPING FUTURES- A Visionary Initiative



Mr.SURYA VARSHAN.S
CEO-Naked Nature, Madurai



Mr.SAKTHIVEL KALIAPPAN
Project Lead, Startup TN
Madurai Regional Hub



Mr.MATHAN VIBRANARAYANAN
Founder & CD, CBRA India



Mr.SEBIN SUNNY.P
CEO – TCE Technology
Business Incubator
Thiagarajar College of Engineering
Madurai

In the esteemed presence of

Thiru.Er.S.Rajagopal B.E., **Thiru.R.Jeyaram B.A.,** **Thiru.M.Vijayaragavan B.A.,**
President Vice President Secretary

Thiru.K.Rajendra Babu **Thiru.A.Alwarsamy M.A.,** **Dr.A.Ramasubbiah**
Assistant Secretary Treasurer Principal

Date: 12.03.2025 Time : 09.30 A.M.to 01.00 P.M.

Venue : Rtn.Major Donor G.Sundararajan Seminar Hall

Dr.R.Meenakshi Devi
Convenor

Dr.D.Niranjani
Organizing Secretary

Dr.M.Sakthivel
Head of the Department

PROGRAMME SCHEDULE

- Welcome Address - **Dr.M.Sakthivel**
Head of the Department
- Presidential Address - **Dr.A.Ramasubbiah**
Principal
- Chief Guest Introduction - **Dr.P.Anbuoli**
Assistant Professor
- Inaugural Address - **Mr.SURYA VARSHAN.S**
CEO- Naked Nature, Madurai
- Session Coordinator - **Dr.R.Venkatesa Narasimma Pandian**
- Technical Session I - **"Empowering Startups: The Impact of Government Initiatives"**
Mr.SAKTHIVEL KALIAPPAN
Project Lead – Startup TN
Madurai Regional Hub
- Technical Session II - **"Digital Marketing for Thriving Startups"**
Mr.MATHAN VIBRANARAYANAN
Founder & CD
CBRA Ltd, Madurai
- Chief Guest Introduction - **Dr.R.Sofia**
Assistant Professor
- Valedictory Address - **"Startup Ecosystem in Madurai"**
Mr.SEBIN SUNNY.P
CEO – TCE Technology
Business Incubator
Thiagarajar College of Engineering, Madurai
- Vote of Thanks - **Dr.R.Meenakshi Devi**
Assistant Professor & Convenor

Registration Fee

Rs.50 Per head (Includes Refreshment & Certificate)

G Pay: 9865030334

Banking Name : Meenakshidevi Rajaram

