

**MANNAR THIRUMALAI NAICKER COLLEGE**

*(Autonomous)*

*Re-accredited with "A" Grade by NAAC*

**DEPARTMENT OF COMMERCE (SFW)**

**Organizes**

**A Workshop on**

**"AI tools in Digital Marketing"**

**Resource Person**

**Dr. K.BINITH MUTHUKRISHNAN, M.Com.,MBA.,Ph.D.,  
PRINCIPAL,**

**Rev. Jacob Memorial Christian College,  
Ottanchathiram, Dindigul.**

**Date: 12.07.2024**

**Time: 11.50 A.M-1.30 P.M**

**Venue : Lab -III**

**ALL ARE CORDIALLY INVITED**

**In the presence of**

**Er.S.Rajagopal, President**

**Mr.M.Vijayaragavan, Secretary**

**Dr.A.Ramasubbiah, Principal**

**Mr.C. Prabhu, Director i/c**

**Convenor**

**Ms.A.Nagaswathy**

**Head of the Department**

**Organizing Secretaries**

**Dr.P.Selvamoorthy**

**Dr.P.Iswaralakshmi**

**Dr.P.Banupriya**

**Assistant Professors**

## Agenda

**Tamil Thai vazhthu**

**Welcome Address** : M.V.Harishma  
II B.Com - C

**Chief Guest Introduction** : Dr.P.Banupriya  
Assistant Professor

**Key Note address** : Dr.K.Binith Muthukrishnan  
Principal,  
Rev.Jacob Memorial Christian  
College,Ottanchathiram,  
Dindigul.

**Vote of Thanks** : M.Akash  
II B.Com - B

**National Anthem**