



Program Code: UCC

2023 - Onwards



MANNAR THIRUMALAI NAICKER COLLEGE

(AUTONOMOUS) Re-accredited with "A" Grade by NAAC PASUMALAI, MADURAI – 625 004

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS), MADURAI – 625 004 B.COM CA CURRICULUM

(For the student admitted from the academic year 2023-2024 onwards)

Course Code	Title of the Course	Hrs	Credits	Maximum Marks			
Course Coue	The of the Course	1115	Cicuits	Int	Ext	Total	
	FIRST SEMESTER						
Part – I	Tamil / Hindi course						
23UTAGT11	தமிழ் இலக்கிய வரலாறு - I /						
/ 23UHIGH11	/ HINDI KA SAMANYA GYAN AUR NIBANDH	6	3	25	75	100	
Part – II	English						
23UENGE11	GENERAL ENGLISH - I	6	3	25	75	100	
Part - III	Core courses						
23UCCCC11	FINANCIAL ACCOUNTING - I	5	5	25	75	100	
23UCCCC12	PRINCIPLES OF MANAGEMENT	5	5	25	75	100	
Part - III	Elective course						
23UCCEC11	PROGRAMMING IN C AND LAB	4	3	25	75	100	
Part - IV	Non Major Elective						
23UCCNM11	PRINCIPLES OF ACCOUNTING	2	2	25	75	100	
Part - IV	Foundation course						
23UCCFC11	FUNDAMENTALS OF COMMERCE	2	2	25	75	100	
	Total	30	23	175	525	700	
	SECOND SEMESTE	R					
Part – I	Tamil / Hindi course						
23UTAGT21	தமிழ் இலக்கிய வரலாறு – II						
/	/	6	3	25	75	100	
23UHIGH21	KATHA SAHITYA AUR VYAKARAN						
Part – II	English						
23UENGE21	GENERAL ENGLISH - II	6	3	25	75	100	
Part - III	Core courses						
23UCCCC21	FINANCIAL ACCOUNTING - II	5	5	25	75	100	
23UCCCC22	BUSINESS LAW	5	5	25	75	100	
Part - III	Elective course						
23UCCEC21	PROGRAMMING WITH C++	4	3	25	75	100	
Part - IV	Non Major Elective						
23UCCNM21	PRACTICAL BANKING	2	2	25	75	100	
Part - IV	Skill Enhancement course						
23UCCSC21	BRAND MANAGEMENT	2	2	25	75	100	
	Total	30	23	175	525	700	





PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	EINANCIAL ACCOUNTING I									
		-	D	9						
Course Code	230000011	L	Р	C						
Category	CORE - I	5	-	5						
COURSE OBJECTIVES:										
 To understand the basic accounting concepts and standards To know the basis for calculating business profits. To familiarize with the accounting treatment of depreciation. To learn the methods of calculating profit for single entry system. To gain knowledge on the accounting treatment of insurance claims 										
UNIT - I Fundamentals of Financial Accounting 15										
Financial Accounting – Meaning, Definition, Objectives, Basic Accounting Concepts and Conventions - Journal, Ledger Accounts– Subsidiary Books — Trial Balance - Classification of Errors – Rectification of Errors – Preparation of Suspense Account – Bank Reconciliation Statement - Need and Preparation										
UNIT - II Final Accounts 15										
Final Accounts of So Trading, Profit and L	le Trading Concern- Capital and Revenue Expenditure and oss Account and Balance Sheet with Adjustments.	Receipts – Pre	paratio	on of						
UNIT - III Bills o	of Exchange			15						
Units of Production Discounting of Bills –	Method – Cost Model vs Revaluation Bills of Exchange Endorsement of Bill – Collection – Noting – Renewal – Retirem	 Definition - ent of Bill under 	Speci r rebate	mens – e						
UNIT - IV Accou	nting from Incomplete Records – Single Entry	v System		15						
Incomplete Records -Meaning and Features - Limitations - Difference between Incomplete Records and Double Entry System - Methods of Calculation of Profit - Statement of Affairs Method – Preparation of final statements by Conversion method.										
UNIT - V Royal	ty and Insurance Claims			15						
Meaning – Minimum Rent – Short Working – Recoupment of Short Working – Lessor and Lessee. Insurance Claims –Calculation of Claim Amount-Average clause (Loss of Stock only)										
	Total Le	cture Hour	S	75						
THEORY 20% & PROBLEM 80%										

- S. P. Jain and K. L. Narang Financial Accounting- I, Kalyani Publishers, New Delhi.
- S.N. Maheshwari, Financial Accounting, Vikas Publications, Noida.
- > Shukla Grewal and Gupta, "Advanced Accounts", volume 1, S.Chand and Sons, New Delhi.
- > Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.
- > R.L. Gupta and V.K. Gupta, "Financial Accounting", Sultan Chand, New Delhi.

BOOKS FOR REFERENCES:

- > Dr. Arulanandan and Raman: Advanced Accountancy, Himalaya Publications, Mumbai.
- > Tulsian, Advanced Accounting, Tata McGraw Hills, Noida.
- > Charumathi and Vinayagam, Financial Accounting, S.Chand and Sons, New Delhi.
- Solution Strategies Goyal and Tiwari, Financial Accounting, Taxmann Publications, New Delhi.
- Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw Hill Education, Noida.

WEB RESOURCES:

- https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1
- https://www.slideshare.net/ramusakha/basics-of-financial-accounting
- https://www.accountingtools.com/articles/what-is-a-single-entrysystem.html

Nature of Course	EMPLOYABILITY			✓	SKILL OR	IENTED		ENTREPRENEURSHIP		
Curriculum Relevance	LOCAL REGI			ONAL	<i>,</i>	NATIONAL		\checkmark	GLOBAL	
Changes Made in the Course	Percentage of Change			50	No Char	nges Made			New Course	
*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.										

COUR	SE OUTC	OMES:								K	LEVEL
After st	udying this	s course, th	ne stude	ents will be al	ble to:						
CO1	Remember	r the conce	pt of rec	ctification of e	errors and E	Bank reco	nciliation s	tatemen	ts	K	l to K4
CO2	Apply the	knowledge	e in prep	aring detailed	l accounts o	of sole tra	ding conce	rns		K	l to K4
CO3	Analyse th	ne various r	nethods	of providing	depreciatio	n				K	l to K4
CO4	Evaluate t	he methods	s of calc	ulation of pro	fit					K	l to K4
CO5	Determine of loss of s	the royalty stock.	y accour	nting treatmer	nt and claim	ns from ir	surance co	mpanies	s in case	K	l to K4
MAPPI	NG WITH	I PROGR	AM OU	UTCOMES:							
CO/PO	D PO1	PO2	POS	3 PO4	PO5	PO6	PO7	POS	8 PC	9	PO10
CO1	3	2	3	3	2	3	2	2			
CO2	3	2	3	3	3	2	2	2			
CO3	3	2	3	3	3	2	2	2			
CO4	3	2	3	3	2	2	2	2			
CO5	3	2	3	3	3	2	2	2			
S- STRONG M – MEDIUM L – LOW											
CO / PO MAPPING:											
С	COS PSO1 PSO2		PSO2	PSC)3	PSO ₂	ł	Р	SO	5	
C	01	3		3	3		3		3		
C	0 2	3		3	3		3		3		
C	03	3		3	3		3		3		
C	04	3		3	3		3		3		
C	05	3		3	3		3		3		
WEI	TAGE	15		15	15	5	15			15	
WEIC PERCI OF CO CONTI N TO	WEIGHTED PERCENTAGE OF COURSE 3.0 3.0 CONTRIBUTIO N TO POS		3.0	D	3.0		3.0				
LESSO	N PLAN:										
UNIT	FINA	NCIAL A	CCOUN	NTING – I	HRS]	PEDAG	OGY		
I Fundamentals of Financial Accounting					15		Ch Power P Vi	alk an oint P deo Le	d Talk, resenta ctures	tio	n,
II	II Final Accounts				15		Chalk and Talk, Power Point Presentation Video Lectures				n,

III	Bills of Exchange	15	Chalk and Talk, Power Point Presentation, Video Lectures
IV	Accounting from Incomplete Records – Single Entry System	15	Chalk and Talk, Power Point Presentation, Video Lectures
v	Royalty and Insurance Claims	15	Chalk and Talk, Power Point Presentation, Video Lectures ,Seminar and Assignment

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)									
Internal	Cog	KLaval	Section	n A)s	Section B	Section C			
Internal	0.05		No. of. Questions	K - Level	Choice	Either or Choice			
CI	CO1	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)			
AI	CO2	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)			
CI	CO3	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)			
AII	CO4	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)			
	1	No. of Questions to be asked	4		4	4			
Quest	tion	No. of Questions to be answered	4		2	2			
CIA I	& II	Marks for each question	1		5	8			
		Total Marks for each section	4		10	16			

		Dis	tribution of	Marks with	K Level	CIA I & CIA I	I
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %
	K1	2			2	3.57	25
	K2	2	10		12	21.43	23
CIA	K3		10	16	26	46	46
I	K4			16	16	29	29
	Marks	4	20	32	56	100	100
	K1	2			2	3.57	25
	K2	2	10		12	21.43	25
CIA	K3		10	16	26	46	46
Π	K4			16	16	29	29
	Marks	4	20	32	56	100	100

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summati	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)									
			Section A	(MCQs)	Section B (Either / or	Section C (Either / or				
S. No	Cos	K - Level	No. of Questions	K – Level	Choice) With K – LEVEL	Choice) With K – LEVEL				
1	CO1	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)				
2	CO2	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)				
3	CO3	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)				
4	CO4	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)				
5	CO5	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)				
No. of Qu	estions to	be Asked	10		10	10				
No. of	Questior answered	ns to be 1	10		5	5				
Marks for each question		question	1		5	8				
Total Marks for each section		10		25	40					
	(Fig	ires in paren	thesis denotes.	questions sho	uld be asked with the give	en K level)				

Distribution of Marks with K Level									
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %			
K1	5			2	2	10			
K2	5	30	32	64	46	40			
K3		20	32	54	39	39			
K4			16	18	13	13			
Marks	10	50	80	140	100	100			
NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.									

Summative Examinations - Question Paper – Format

Q. No.	Unit	СО	K-level		
Answer A	LL the ques	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Answer	ALL the que	stions		PART – B	(5 x 5 = 25 Marks)					
11. a)	Unit – I	CO1	K2							
OR										
11. b)	Unit – I	CO1	K2							
12. a)	Unit – II	CO2	K2							
	OR									
12. b)	Unit – II	CO2	K2							
13. a)	Unit – III	CO3	K3							
				OR						
13. b)	Unit – III	CO3	K3							
14. a)	Unit – IV	CO4	K2							
				OR						
14. b)	Unit – IV	CO4	K2							
15. a)	Unit –V	CO5	K3							
	OR									
15. b)	Unit –V	CO5	K3							

Answer	ALL the quest	tions		PART – C	(5 x 8 = 40 Marks)					
16. a)	Unit - I	CO1	K3							
OR										
16. b)	Unit - I	CO1	K3							
17. a)	Unit - II	CO2	K2							
	OR									
17. b)	Unit - II	CO2	K2							
18. a)	Unit - III	CO3	K4							
				OR						
18. b)	Unit - III	CO3	K4							
19. a)	Unit - IV	CO4	K2							
				OR						
19. b)	Unit - IV	CO4	K2							
20. a)	Unit - V	CO5	K3							
OR										
20. b)	Unit - V	CO5	K3							

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	PRINCIPLES OF MANAGEMENT			
Course Code	23UCCCC12	L	Р	С
Category	CORE - II	5	-	5

COURSE OBJECTIVES:

- To understand the basic management concepts and functions
- > To know the various techniques of planning and decision making
- > To familiarize with the concepts of organisation structure
- > To gain knowledge about the various components of staffing
- > To enable the students in understanding the control techniques of management

UNIT - I **Introduction to Management**

Meaning- Definitions - Nature and Scope - Levels of Management - Importance - Management Vs. Administration – Management: Science or Art – Evolution of Management Thoughts – F. W. Taylor, Henry Fayol, Peter F. Drucker, Elton Mayo - Functions of Management - Trends and Challenges of Management. Managers - Qualification - Duties & Responsibilities.

UNIT - II Planning

Planning - Meaning - Definitions - Nature - Scope and Functions - Importance and Elements of Planning - Types - Planning Process - Tools and Techniques of Planning - Management by Objective (MBO). Decision Making: Meaning – Characteristics – Types - Steps in Decision Making – Forecasting.

UNIT - III Organizing

Meaning - Definitions - Nature and Scope - Characteristics - Importance - Types - Formal and Informal Organization - Organization Chart - Organization Structure: Meaning and Types - Departmentalization-Authority and Responsibility – Centralization and Decentralization – Span of Management.

UNIT - IV Staffing

Introduction - Concept of Staffing- Staffing Process - Recruitment - Sources of Recruitment - Modern Recruitment Methods - Selection Procedure - Test- Interview- Training: Need - Types- Promotion -Management Games – Performance Appraisal - Meaning and Methods – 360 degree Performance Appraisal – Work from Home - Managing Work from Home [WFH].

UNIT – V Directing

Motivation - Meaning - Theories - Communication - Types - Barriers to Communications - Measures to Overcome the Barriers. Leadership - Nature - Types and Theories of Leadership - Styles of Leadership -Qualities of a Good Leader - Successful Women Leaders - Challenges faced by women in workforce -Supervision.

Co-ordination and Control

Co-ordination - Meaning - Techniques of Co-ordination.Control - Characteristics - Importance - Stages in the Control Process - Requisites of Effective Control and Controlling Techniques - Management by Exception [MBE].

> **Total Lecture Hours** 75

15

15

15

15

15

- Gupta.C.B, -Principles of Management-L.M. Prasad, S.Chand& Sons Co. Ltd, New Delhi.
- > DinkarPagare, Principles of Management, Sultan Chand & Sons Publications, New Delhi.
- > P.C.Tripathi& P.N Reddy, Principles of Management. Tata McGraw, Hill, Noida.
- > L.M. Prasad, Principles of Management, S.Chand&Sons Co. Ltd, New Delhi.
- R.K. Sharma, Shashi K. Gupta, Rahul Sharma, Business Management, Kalyani Publications, New Delhi

BOOKS FOR REFERENCES:

- K Sundhar, Principles Of Management, Vijay Nichole Imprints Limited, Chennai
- > Harold Koontz, Heinz Weirich, Essentials of Management, McGraw Hill, Sultan Chand and Sons, New Delhi.
- > Grifffin, Management principles and applications, Cengage learning, India
- > H.Mintzberg The Nature of Managerial Work, Harper & Row, New York.
- Eccles, R. G. & Nohria, N. Beyond the Hype: Rediscovering the Essence of Management. Boston The Harvard Business School Press, India.

WEB RESOURCES:

- http://www.universityofcalicut.info/sy1/management
- https://www.managementstudyguide.com/manpower-planning.htm
- https://www.businessmanagementideas.com/notes/managementnotes/coordination/coordination/21392

Nature of Course	EMPLOYABILITY				SKILL ORIENTED			ENTREPRENEURSHIP			\checkmark
Curriculum Relevance	LOCAL		REGI	ONAL	L NATIONAL		✓	GLOBAL			
Changes Made in the Course	Percentage of Change			No Char	nges Made			New Course		✓	
*Treat 1		h	(20*5_1	000/)	and colould	to the news	ntog	ofohon	go for the cou		

Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	SE OUTC	OMES:								K	LEVEL
After st	udving this	course, th	ne student	s will be al	ble to:						
CO1	Demonstra	te the impo	ortance of	principles (of manager	nent.				K1	to K4
CO2	Paraphrase	the impor	tance of pl	anning and	l decision r	naking in	an organiza	tion.		K1	l to K4
CO3	Comprehe	nd the cond	cept of var	ious author	rizes and re	sponsibil	lities of an o	rganizatio	on.	K 1	l to K4
CO4	Enumerate	the variou	s methods	of Perform	nance appra	aisal				K 1	to K4
CO5	Demonstra	te the notion	on of direc	ting, co-co	ordination	and cont	rol in the ma	inagemer	nt.	K 1	to K4
MAPPING WITH PROGRAM OUTCOMES:											
CO/PO	D PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PC)9	PO10
CO1	3	2	3	3	2	3	2	2			
CO2	3	2	3	3	3	2	2	2			
CO3	3	2	3	3	3	2	2	2			
CO4	3	2	3	3	2	2	2	2			
CO5	3	2	3	3	3	2	2	2			
÷	S- STRONG M – MEDIUM L – LOW										
CO / F	O MAPPI	NG: (TAI	NSCHE)			l.					
С	COS PSO1 PSO2			PSC	03	PSO4	•	P	SO	5	
C	01	3		3	3		3		3		
C	02	3		3	3		3		3		
C	03	3		3	3		3		3		
C	0 4	3		3	3		3		3		
C	05	3		3	3		3		3		
WEI	TAGE	15		15	15	5	15		15		
WEIG PERCH OF CO CONTH N TO	HTED ENTAGE OURSE RIBUTIO D POS	3.0		3.0	3.0	0	3.0		3.0		
LESSO	N PLAN:										
UNIT	PRINC	CIPLES O	F MANA	GEMEN'	T HR	s]	PEDAG	OGY		
I	I Introduction to Management					5	Chalk and talk, Power Point Presentation, Video Lectures				on,
п	Planning				1	5	Chalk and talk, Power Point Presentation, Video Lectures				on,
III	Organizin	g			15	5	Chalk and talk, Power Point Presentation,				

			Video Lectures
IV	Staffing	15	Chalk and talk, Power Point Presentation, Video Lectures
v	Directing	15	Chalk and talk, Power Point Presentation, Video Lectures, seminar and assignment

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)									
			Section	n A	Soction B	Section C Either or Choice			
Internal	Cos	K Level	MCC)s	Either or				
	005		No. of. Questions	K - Level	Choice				
CI	CO1	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)			
AI	AI CO2	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)			
CI	CO3	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)			
AII	CO4	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)			
	<u>.</u>	No. of Questions to be asked	4		4	4			
Quest	tion	No. of Questions to be answered	4		2	2			
CIA I & II		Marks for each question	1		5	8			
		Total Marks for each section	4		10	16			

		Dis	tribution of	Marks with	K Level	CIA I & CIA I	I	
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %	
	K1	2			2	3.57	25	
	K2	2	10		12	21.43	23	
CIA	K3		10	16	26	46	46	
I	K4			16	16	29	29	
	Marks	4	20	32	56	100	100	
	K1	2			2	3.57	25	
	K2	2	10		12	21.43	25	
CIA	K3		10	16	26	46	46	
II	K4			16	16	29	29	
	Marks	4	20	32	56	100	100	

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)										
			Section A	(MCQs)	Section B (Either / or	Section C (Either / or				
S. No	Cos	K - Level	No. of Questions	K – Level	Choice) With K – LEVEL	Choice) With K – LEVEL				
1	CO1	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)				
2	CO2	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)				
3	CO3	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)				
4	CO4	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)				
5	CO5	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)				
No. of Qu	estions to	be Asked	10		10	10				
No. of	f Question answered	ıs to be l	10		5	5				
Marks for each question		1		5	8					
Total Marks for each section		10		25	40					
	(Fig	ires in paren	thesis denotes, o	questions sho	uld be asked with the give	en K level)				

Distribution of Marks with K Level									
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %			
K1	5			2	2	10			
K2	5	30	32	64	46	40			
K3		20	32	54	39	39			
K4			16	18	13	13			
Marks	10	50	80	140	100	100			
NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.									

Summative Examinations - Question Paper – Format

Q. No.	Unit	СО	K-level		
Answer A	LL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Answer	ALL the que	stions		PART – B	(5 x 5 = 25 Marks)					
11. a)	Unit – I	CO1	K2							
			· · · ·	OR						
11. b)	Unit – I	CO1	K2							
12. a)	Unit – II	CO2	K2							
	OR									
12. b)	Unit – II	CO2	K2							
13. a)	Unit – III	CO3	K3							
				OR						
13. b)	Unit – III	CO3	K3							
14. a)	Unit – IV	CO4	K2							
				OR						
14. b)	Unit – IV	CO4	K2							
15. a)	Unit –V	CO5	K3							
	OR									
15. b)	Unit –V	CO5	K3							

Answer	ALL the quest	tions		PART – C	(5 x 8 = 40 Marks)						
16. a)	Unit - I	CO1	K3								
				OR							
16. b)	Unit - I	CO1	K3								
17. a)	Unit - II	CO2	K2								
	OR										
17. b)	Unit - II	CO2	K2								
18. a)	Unit - III	CO3	K4								
				OR							
18. b)	Unit - III	CO3	K4								
19. a)	Unit - IV	CO4	K2								
				OR							
19. b)	Unit - IV	CO4	K2								
20. a)	Unit - V	CO5	K3								
	OR										
20. b)	Unit - V	CO5	K3								



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	PROGRAMMING IN C AND LAB								
Course Code	23UCCEC11	L	Р	С					
Category	ELECTIVE - I	4	-	3					
COURSE OBJECT	LIVES:	1							
 To describe the core syntax and semantics of C programming language To Discover the need for working with the strings and functions To illustrate the process of structuring the data using matrix, structre. 									
UNIT - I Introd	luction to C Language			12					
Introduction to C Language: C Language Introduction-Features of C Language-Benefits of C over other languages-Compilation of C Program-First Program in C Pre-processor in C Pre-processor directives									
UNIT - II Varial	bles, Data Types & Operators			12					
Variables, Data Type C-Operators & Its Typ	s & Operators: Variables and Keywords in C-Scope rules in pes-Typecasting in C	n C-l	Data T	ypes in					
UNIT - III Contro	ol Flow Statements			12					
Control Flow Stateme Structure Practice pro	ents: Decision Making Statements-Switch Statement in C-C blems-Continue Statement, Break Statement	Loc	ops & (Control					
Array & String Handl	ing in C:Arrays in C-Strings in C								
UNIT - IV Multic	limensional Arrays & Functions in C			12					
Multidimensional Arr	ays in C-String functions in C- Practice problems								
Functions in C:Func Recursion Concept -F	tion Prototype-Parameter Passing Techniques in C-Stora Functions in C Practice problems	ıge (Classes	in C-					
UNIT - V Pointe	ers, Structures, and Unions			12					
Pointers, Structures, and Unions: Pointers in C-Structures- Union - Enumeration (or enum) in C- Pointer vs Array in C – C application programs (Sorting, Matrix manipulations, student's mark list preparation)									
	Total Lecture H	Iou	rs	60					

- E. Balaguruswamy, "Programming in ANSI C", 8th Edition, 2019, McGraw Hill Education, ISBN:978-93-5316-513-0.
- Pradip Dey, Manas Ghosh, "Programming in C", 2nd Edition, 2018, Oxford University Press, ISBN: 978-01-9949-147-6.
- Kernighan B.W and Dennis M. Ritchie, "The C Programming Language", 2nd Edition, 2015, Pearson Education India, ISBN: 978-93-3254-944-9.

BOOKS FOR REFERENCES:

- Yashavant P. Kanetkar, "Let Us C", 16th Edition, 2019, BPB Publications, ISBN: 978- 93-8728-449-4.
- Jacqueline A Jones and Keith Harrow, "Problem Solving with C", Pearson Education. ISBN: 978-93-325-3800-9.
- Dr. Guruprasad Nagraj, "C Programming for Problem Solving", Himalaya Publishing House. ISBN-978-93-5299-361-1.

WEB RESOURCES:

- http://elearning.vtu.ac.in/econtent/courses/video/BS/14CPL16.html
- https://nptel.ac.in/courses/106/105/106105171/

Nature of Course	EMPLOYABILITY			✓	SKILL ORIENTED		•	ENTRE	PRENEURSHII	2	
Curriculum Relevance	LOCAL	LOCAL REG		IONAL	NATIONA		AL		GLOBAL		✓
Changes Made in the Course	Percentage of Change				No Chan	ges Made			New Course		\checkmark
*1	200/		(00*5	1000/)				C 1	e		

*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	E OUTC	OMES:							K	LEVEL		
After stu	udying this	course, th	e students	s will be at	ole to:							
CO1	Apply the	concept of	Control St	ructures to	solve any	given pro	blem.		K	1 to K4		
CO2	Apply the concept of single and multi-dimensional arrays to solve problems related to searching, sorting and matrix operations.											
CO3	Apply the concept of Strings for writing programs related to character array.											
CO4	4 Write programs using concept of user defined and recursive functions.											
CO5	Apply con	cept of stru	ctures to w	vrite progra	ams				K	1 to K4		
MAPPI	NG WITH	PROGR	AM OUT	COMES:								
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10		
CO 1	1 3 3 2 3 2 2 2 2											
CO2	3	-	-									
CO3	3	3	2	3	2	2	2	2	-	-		

CO4	3	3	2	3	2	2	2	2	-	-	
CO5	3	3	2	3	2	2	2	2	-	-	
:	S- STROI	١G			M – MEI	- MEDIUM L - LOW					
CO / F	PO MAPP	ING:									
С	OS	PSO1	-	PSO2	PS	PSO3		04	PSO5		
C	01	3		3	З	6	3	6	3		
C	0 2	3		3	3	;	3	;	3		
C	CO 3 3 3					}	3	•	3		
C	CO 4 3 3					}	3	}	3		
C	05	3		3	3	}	3	;	3		
WEI	TAGE	15		15	1	5	1	5	15		
WEIGHTEDPERCENTAGEOF COURSE3.0CONTRIBUTION TO POS				3.	0	3.	0	3.0			
LESSO	N PLAN:	Programm	ning in C	and Lab							
UNIT	Pro	grammir	ng in C a	and Lab	H	IRS		PEDA	GOGY		
I	Introduction	on to C Lar	nguage			12	Chalk and talk, Power Point Presentati Video Lectures and la			tion, ab	
II	Variables,	Data Type	es & Opera	ators		12	Chalk and talk, Power Point Presentation Video Lectures and lab			tion, ab	
III	Control Fl	low Statem	ents			12	Pow	Chalk a er Point Video L	nd talk, Presenta cectures	tion,	
IV	IV Multidimensional Arrays & Functions in C						Pow	Chalk a er Point Video L	nd talk, Presentat ectures	tion,	
v	Pointers, S	Structures, a	and Union	S		12	Chalk and talk Power Point Presen Video Lectures, semi assignment		nd talk, Presentat s, semina nment	tion, r and	

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)										
			Section	n A	Section B	Section C				
Internal	Cos	K Level	MCC)s	Either or					
	000		No. of. Questions	K - Level	Choice	Either or Choice				
CI	CO1	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)				
AI	CO2	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)				
CI	CO3	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)				
AII	CO4	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)				
	-	No. of Questions to be asked	4		4	4				
Quest	tion	No. of Questions to be answered	4		2	2				
CIA I & II		Marks for each question	1		5	8				
		Total Marks for each section	4		10	16				

	Distribution of Marks with K Level CIA I & CIA II												
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %						
	K1	2			2	3	7						
	K2	2			2	4							
CIA	K3		20		20	36	36						
I	K4			32	32	57	57						
_	Marks	4	20	32	56	100	100						
	K1	2			2	3	7						
	K2	2			2	4	1						
CIA	K3		20		20	36	36						
II	K4			32	32	57	57						
	Marks	4	20	32	56	100	100						

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

K5 – Evaluate, combine, Criticize, Predict, Convince.

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summat	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)										
			Section A	(MCQs)	Section B (Either / or	Section C (Either / or					
S. No	COs	K - Level	No. of	K Laval	Choice) With	Choice) With					
			Questions	K – Level	K - LEVEL	K – LEVEL					
1	CO1	K1 to K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)					
2	CO2	K1 to K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)					
3	CO3	K1 to K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)					
4	CO4	K1 to K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)					
5	CO5	K1 to K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)					
No. of Q	uestions to	be Asked	10		10	10					
No. of Que	estions to l	be answered	10		5	5					
Marks for each question		01		5	8						
Total Marks for each section		10		25	40						
	(Figu	ires in paren	thesis denotes,	questions show	uld be asked with the give	en K level)					

Distribution of Marks with K Level											
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %					
K1	5			5	3.58	4					
K2	5	20		25	17.86	18					
K3		30	32	62	44.28	44					
K4			48	48	34.28	34					
Marks	10	50	80	140	100	100					

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.

Q. No.	Unit	CO	K-level		
Answer A	ALL the ques	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		·
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	stions		PART – B	(5 x 5 = 25 Marks)			
11. a)	Unit – I	CO1	K2					
				OR				
11. b)	Unit – I	CO1	K2					
12. a)	Unit – II	CO2	K3					
				OR				
12. b)	Unit – II	CO2	K3					
13. a)	Unit – III	CO3	K2					
				OR				
13. b)	Unit – III	CO3	K2					
14. a)	Unit – IV	CO4	K3					
				OR				
14. b)	Unit – IV	CO4	K3					
15. a)	Unit –V	CO5	K3					
OR								
15. b)	Unit –V	CO5	K3					

Answer A	LL the questio	ns		PART – C	(5 x 8 = 40 Marks)
16. a)	Unit - I	CO1	K3		
				OR	
16. b)	Unit - I	CO1	K3		
17. a)	Unit - II	CO2	K4		
				OR	
17. b)	Unit - II	CO2	K4		
18. a)	Unit - III	CO3	K3		
				OR	
18. b)	Unit - III	CO3	K3		
19. a)	Unit - IV	CO4	K4		
				OR	
19. b)	Unit - IV	CO4	K4		
20. a)	Unit - V	CO5	K4		
			OR		
20. b)	Unit - V	CO5	K4		



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	PRINCIPLES OF ACCOUNTING									
Course Code	23UCCNM11	L	Р	С						
Category	SKILL - I (NME)	2	-	2						
COURSE OBJE	CTIVES:									
 To understand the basic needs of accounting To know the accounting rules To gain knowledge in the preparation of subsidiary books To familiarize in entries of journal and posting to ledger To enable the students to prepare Profit and Loss account and Balance Sheet 										
UNIT – I Introduction to Accounting 06										
Introduction: Meaning and Definition - Objectives - Functions – Advantages and Disadvantages of Accounting										
UNIT – II Dou	UNIT – II Double Entry Principles 06									
Double Entry Prin	ciples -Rules - Needs -Scope -Advantages and disadvantages of Double	Entry	System.							
UNIT – III Subs	sidiary books			06						
Subsidiary books Book – Cash Book	 Advantages - Types – Purchase Book –Sales Book –Purchase Return (Single Column only). 	ı Bool	x –Sales	Return						
UNIT – IV Jour	nal Entries			06						
Transactions analy between journal ar	Transactions analysis for Journal Entries – Entries of Journals – Posting of journal to ledgers – Difference between journal and ledger – Preparation of Trail Balance.									
UNIT – V Preparation of Balance Sheet 06										
Preparation of Trading, Profit and Loss Account and Balance Sheet with simple adjustments (closing Stocks,										
Prepaid Expenses, Outstanding Expenses and depreciation) only.										
	Total Lecture	Hou	rs	30						

- > T.S. Reddy & Dr. A. Murthy (2022), Financial Accounting Volume I, Margham Publication
- R.L. Gupta & V.K. Gupta,(2016), Financial Accounting Volume I, Sultan Chand & Sons Publication

BOOKS FOR REFERENCES:

> Dr T. Ramasamy (2018), Financial Accounting, Gold books Publishing House,

S. Manikandan & R. Rakeshsharma (2012), Financial Accounting, SciTech Publication (India) Private Ltd. Programme Programme Code Semester Course CodeHoursCreditsB.Com.UCOIIIU19CON3122

> Dr K. Venkatramanan (2018), Basic Double Entry Book –Keeping and Accountancy, Margam Publication, Chennai

WEB RESOURCES:

- https://www.accounting.com/resources/gaap/
- https://www.principlesofaccounting.com/

Nature of Course	EMPLOYABILITY			✓	SKILL OR		ENTR	Р		
Curriculum Relevance	LOCAL REGIO			ONAL		NATIONAL		\checkmark	GLOBAL	
Changes Made in the Course	Percentag	e of Ch	ange		No Char	iges Made			New Course	~
*Treat 2	*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.									

COURS	SE OUTC	OMES:							K	LEVEL
After st	After studying this course, the students will be able to:									
CO1	Remember	r the Objec	tives and F	unctions o	f Accounti	ng			K	1 to K2
CO2	Apply the	knowledge	in prepari	ng double	entry syste	m			K	1 to K2
CO3	Gained the knowledge in preparing subsidiary book									1 to K2
CO4	Enumerate the various types of ledger								K	1 to K2
CO5	Enabled to prepare profit & loss account and balance sheet								K	1 to K2
MAPPI	NG WITH	PROGR	AM OUT	COMES:						
CO/PO	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO 1	3	2	3	3	2	3	2	2		
CO2	3	2	3	3	3	2	2	2		
CO3	3	2	3	3	3	2	2	2		
CO4	3	2	3	3	2	2	2	2		
CO5	3	2	3	3	3	2	2	2		
\$	S- STRON	IG]	M – MED	IUM			L – LO	W

CO / PO MAPPING:									
C	os	PSO1	PSO2	PSO3	PSO4	PSO5			
С	01	3	3	3	3	3			
С	0 2	3	3	3	3	3			
С	03	3	3	3	3	3			
С	04	3	3	3	3	3			
С	05	3	3	3	3	3			
WEI	TAGE	15	15	15	15	15			
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3.0	3.0	3.0	3.0	3.0			
LESSON PLAN:									
UNIT	PRINC	IPLES OF AC	COUNTING	HRS	PEDA	GOGY			
I	Int	roduction to Ac	counting	6	Chalk a Power Point Video l	Chalk and Talk, Power Point Presentation, Video Lectures			
II	Γ	Double Entry Pri	inciples	6	Chalk a Power Point Video l	nd Talk, Presentation, Lectures			
III		Subsidiary bo	ooks	6	Chalk a Power Point Video l	Chalk and Talk, Power Point Presentation, Video Lectures			
IV		Journal Entr	ies	6	Chalk a Power Point Video l	nd Talk, Presentation, Lectures			
v	Pre	paration of Bala	nce Sheet	6	Seminar, assign Ta Power Point Video I	minar, assignment, Chalk and Talk, Power Point Presentation, Video Lectures			

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)								
			Section	Α				
Internal	Cos	K Level	MCQs					
			No. of. Questions	K - Level				
CI	CO1	K1 – K2	25	K1,K2				
AI	CO2	K1 – K2	25	K1,K2				
CI	CO3	K1 – K2	25	K1,K2				
AII	CO4	K1 – K2	25	K1,K2				
		No. of Questions to be asked	50					
Question	Pattern	No. of Questions to be answered	50					
CIA I	& II	Marks for each question	1					
		Total Marks for each section	50					

* Two Formative examinations will be conducted as a part of Continuous Internal Assessment under which, 50 MCQ's will be asked [50X1=50 marks] from any 4 CO's. (Ist Test-2 CO's & IInd Test-2 CO's) in equal weightage

	Distribution of Marks with K Level CIA I & CIA II								
	K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidate of %				
	K1	30	30	60	100				
	K2	20	20	40	100				
	K3								
CIA I	K4								
	Marks	50	50	100	100				
	K1	30	30	60	100				
	K2	20	20	40	100				
CIA II	K3								
	K4								
	Marks	50	50	100	100				

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summativ	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)								
C No	COa	K Loval	Sect	ion A (MCQs)					
5. 110	COS	K - Level	No. of Questions	K – Level					
1	CO1	K1-K2	15	K1,K2					
2	CO2	K1-K2	15	K1,K2					
3	CO3	K1-K2	15	K1,K2					
4	CO4	K1-K2	15	K1,K2					
5	CO5	K1-K2	15	K1,K2					
	No. of Qu	estions to be Asked	75						
]	No. of Questi	ions to be answered		75					
	Mark	s for each question	1						
	Total Ma	rks for each section	75						
(Figu	res in parent	hesis denotes, questi	ons should be asked	with the given K level)					

In summative examinations, 75 MCQ's will be asked [75X1=75 marks] from all 5 CO's in equal weightage.

Distribution of Marks with K Level								
K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidated %				
K1	40	40	53	100				
K2	35	35	47	100				
K3								
K4								
Marks		75	100	100				
NB: Higher level of performance of the students is to be assessed by attempting higher								
level of K levels.								



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	EUNDAMENTALS OF COMMERCE								
Course name	I'UNDAMENTALS OF COMMERCE								
Course Code	23UCCFC11 L	, P	C						
Category	FOUNDATION COURSE 2	-	2						
COURSE OBJECTIVES:									
 To understand the history and evolution of commerce and accounting. To know the various components of money and banking. To gain knowledge on concept of budgeting and tax. To learn the basic sources of laws and its process. To enable the students to understand Sustainable Development Goals. 									
UNIT - I Histo	ory Of Commerce		6						
History and Eight branches of commerce- Evolution of Accounting- Understanding of Four Frameworks of Accounting (Conceptual, Legal, Institutional and Regulatory) and Forms of Organization.									
UNIT - II Money and Banking 6									
Money - Types, Fe Banks- Central Ban	eatures and Functions- Banking - Definition, Functions, Utility, Princip nk- Measures of Credit Control and Money Market.	les -Con	mercial						
UNIT - III Fund	damentals of Budgets and Taxation		6						
Financial Planning and Budgeting Concept - Personal Budget, Family Budget, Business Budget and National Budget- budgetary deficit- fiscal deficit- Sources for meeting deficit- Meaning of Tax-duty-toll- cess-surcharge-direct and indirect tax.									
UNIT - IV Basi	cs of Law		6						
Sources of Law- Legislative Process in India- Legal Methods and Court System in India-Primary and Subordinate Legislation									
UNIT - V Sustainable Development 6									
Meaning, Principles, History of Sustainable Development Goals. Components of sustainability, - 17 Goals - International Summits, Conventions, Agreements									
	Total Lecture Ho	ours	30						

- S. P. Jain and K. L. Narang Financial Accounting- I, Kalyani Publishers, New Delhi.
- S.N. Maheshwari, Financial Accounting, Vikas Publications, Noida.
- > R.L. Gupta and V.K. Gupta, "Financial Accounting", Sultan Chand, New Delhi.

BOOKS FOR REFERENCES:

- N.D. Kapoor, Business Laws- Sultan Chand and Sons, New Delhi.
- Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi
- K. P. M. Sundharam and Ruddar Datt, Indian Economy, S Chand & Co Ltd

WEB RESOURCES:

- www.icai.org (Foundation Course Material)
- www.icsi.org (Foundation Course Material)
- www.icmai.org (Foundation Course Material)
- https://www.wto.org/english/thewto_e/coher_e/sdgs_e.htm

Nature of Course	EMPLOYABILITY			✓	SKILL OR	IENTED		ENTRE	D	
Curriculum Relevance	LOCAL		REGI	ONAL		NATION	AL	✓	GLOBAL	
Changes Made in the Course	Changesade in theCourse			No Chan	nges Made			New Course	~	
*Treat 1			(30*5 1	000/)		4 . 41		of alaam	as for the corr	

*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	E OUTC	OMES:							K	LEVEL	
After stu	After studying this course, the students will be able to:										
CO1	Understa	and the hist	ory and ev	olution of	commerce	and account	nting.		K	1 to K2	
CO2	Know th	e various c	components	s of money	and banki	ng			K	1 to K2	
CO3	Gain knowledge on concept of budgeting and tax									1 to K2	
CO4	Learn the basic sources of laws and its process								K	1 to K2	
CO5	5 Understand Sustainable Development Goals								K	1 to K2	
MAPPI	NG WITH	I PROGR	AM OUT	COMES:							
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	
CO1	3	2	3	3	2	3	2	2			
CO2	3	2	3	3	3	2	2	2			
CO3	3	2	3	3	3	2	2	2			
CO4	3	2	3	3	2	2	2	2			
CO5	3	2	3	3	3	2	2	2			
S	- STRON	IG			M – MED	IUM			L – LO	W	

CO / PO MAPPING:									
С	os	PSO1	PSO2	J	PSO3	PSO4	PSO5		
C	CO 1 3 3		3		3	3	3		
C	0 2	3	3		3	3	3		
C	03	3	3		3	3	3		
C	04	3	3		3	3	3		
C	05	3	3		3	3	3		
WEITAGE		15	15		15	15	15		
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3.0	3.0	3.0		3.0	3.0		
LESSC	ON PLAN:								
UNIT	FUND	AMENTALS	OF COMMER	CE	HRS	PEI	DAGOGY		
I	History O	f Commerce			6	Chalk an Ass	nd Talk, PPT, ignment		
II	Money an	d Banking			6	Chalk an Ass	nd Talk, PPT, ignment		
III	Fundamen	tals of Budgets	and Taxation		6	Chalk an Ass	nd Talk, PPT, ignment		
IV	Basics of I	Law			6	Chalk an Ass	Chalk and Talk, PPT, Assignment		
v	Sustainabl	le Development			6	Chalk and Talk, PPT, Assignment			

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)								
			Section	on A				
Internal	Cos	K Level	MCQs					
			No. of. Questions	K - Level				
CI	CO1	K1 – K2	25	K1,K2				
AI	CO2	K1 – K2	25	K1,K2				
CI	CO3	K1 – K2	25	K1,K2				
AII	CO4	K1 – K2	25	K1,K2				
		No. of Questions to be asked	50					
Question	Pattern	No. of Questions to be answered	50					
CIA I & II		Marks for each question	1					
		Total Marks for each section	50					

* Two Formative examinations will be conducted as a part of Continuous Internal Assessment under which, 50 MCQ's will be asked [50X1=50 marks] from any 4 CO's. (Ist Test-2 CO's & IInd Test-2 CO's) in equal weightage

	Distribution of Marks with K Level CIA I & CIA II								
	K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidate of %				
	K1	30	30	60	100				
	K2	20	20	40	100				
	K3								
CIA I	K4								
	Marks	50	50	100	100				
	K1	30	30	60	100				
	K2	20	20	40	100				
СІАП	K3								
	K4								
	Marks	50	50	100	100				

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summative Examination – Blue Print Articulation Mapping – K Level with Course									
Outcomes (COs)									
S. No	COs	K - Level	Section A (MCQs)						
			No. of Questions	K – Level					
1	CO1	K1-K2	15	K1,K2					
2	CO2	K1-K2	15	K1,K2					
3	CO3	K1-K2	15	K1,K2					
4	CO4	K1-K2	15	K1,K2					
5	CO5	K1-K2	15	K1,K2					
	No. of Questions to be Asked		75						
No. of Questions to be answered		75							
Marks for each question			1						
Total Marks for each section			75						
(Figures in parenthesis denotes, questions should be asked with the given K level)									

In summative examinations, 75 MCQ's will be asked [75X1=75 marks] from all 5 CO's in equal weightage.

Distribution of Marks with K Level								
K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidated %				
K1	40	40	53	100				
K2	35	35	47	100				
K3								
K4								
Marks		75	100	100				
NB: Higher level of performance of the students is to be assessed by attempting higher								
level of K levels.								





PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name FINANCIAL ACCOUNTING – II									
Course Code	23UCCCC21	L	Р	С					
Category	Category CORE - III			5					
COURSE OBJEC	COURSE OBJECTIVES:								
 The students are able to prepare different kinds of accounts such higher purchase and Instalments System. To understand the allocation of expenses under departmental accounts To gain an understanding about partnership accounts relating to Admission and retirement Provides knowledge to the learners regarding Partnership Accounts relating to dissolution of firm To know the requirements of international accounting standards 									
UNIT - I Hire Purchase and Instalment System									
Hire Purchase System – Accounting Treatment – Calculation of Interest - Default and Repossession –Instalment System(Theory only)									
UNIT - II Branch and Departmental Accounts									
Branch – Dependent Branches: Accounting Aspects - Debtors system - Stock and Debtors system – Independent Branches (Foreign Branches excluded) - Departmental Accounts: Basis of Allocation of Expenses – Inter- Departmental Transfer at Cost or Selling Price.									
UNIT - III Partnership Accounts – I									
Partnership Accounts: –Admission of a Partner – Treatment of Goodwill - Calculation of Hidden Goodwill – Retirement of a Partner – Death of a Partner.									
UNIT - IV Partnership Accounts – II				15					
Dissolution of Partnership - Methods – Settlement of Accounts Regarding Losses and Assets – Realization account – Treatment of Goodwill – Preparation of Balance Sheet - One or more Partners insolvent – All Partners insolvent – Application of Garner Vs Murray Theory – Accounting Treatment - Piecemeal Distribution – Surplus Capital Method – Maximum Loss Method									
UNIT - V Acco	unting Standards for financial reporting (Theory only)			15					
Accounting Standards for Financial Reporting- meaning-Objectives and Uses of Financial Statements for Users- Role of Accounting Standards - Development of Accounting Standards in India -Role of IFRS.									
	Total Lecture	Hours		75					
- Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.
- M.C. Shukla T.S. Grewal & S.C. Gupta, Advance Accounts, S Chand Publishing, New Delhi.
- > R.L. Gupta and V.K. Gupta, "Financial Accounting", Sultan Chand, New Delhi.
- S P Jain and K. L. Narang: Financial Accounting- I, Kalyani Publishers, New Delhi.
- > T.S. Reddy& A. Murthy, Financial Accounting, Margam Publishers, Chennai.

BOOKS FOR REFERENCES:

- > Dr. S.N. Maheswari: Financial Accounting, Vikas Publications, Noida.
- > Dr. Venkataraman& others (7 lecturers): Financial Accounting, VBH, Chennai.
- > Dr. Arulanandan and Raman: Advanced Accountancy, Himalaya publications, Mumbai
- > Tulsian , Advanced Accounting, Tata MC. Graw hills, India.
- > Charumathi and Vinayagam, Financial Accounting, S.Chand and sons, New Delhi.

WEB RESOURCES:

- https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1
- https://www.slideshare.net/ramusakha/basics-of-financial-accounting
- https://www.accountingtools.com/articles/what-is-a-single-entry-system.html

Nature of Course	EMPLC)YABII	JTY	✓	SKILL OR		ENTREPRENEURSHIP			
Curriculum Relevance	LOCAL REGIONAL				r	NATION	AL	✓	GLOBAL	
Changes Made in the Course	Percentage	e of Ch	ange	80	No Char	nges Made				
*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.										

COURS	SE OUTC	OMES								ĸ	LEVEI.
After st	udving this	s course, th	ne student	ts will be al	ble to:					-	
CO1	To evaluat	te the Hire	purchase a	accounts an	d Instalme	nt system	IS.			K	1 to K4
CO2	To prepare	e Branch ac	counts an	d Departme	ental Accou	ints.				K	1 to K4
CO3	To unders	tand the ac	counting t	reatment fo	r admissio	n and reti	rement in p	artnersh	ip.	K	1 to K4
CO4	To know S	Settlement	of account	ts at the tim	e of dissol	ution of a	firm			K	1 to K4
CO 5	To elabora	te the role	of IFRS.							K	1 to K4
MAPPI	NG WITH	I PROGR	AM OUI	COMES:							
CO/PC	D PO1	PO2	PO3	PO4	PO5	PO6	PO7	POS	3 PC)9	PO10
CO 1	3	2	3	3	2	3	2	2			
CO2	3	2	3	3	3	2	2	2			
CO3	3	2	2	3	3	2	2	2			
CO4	3	2	3	3	2	2	2	2			
C05	3	3	3	3	3	3	3	3			
S- STRONG M – MEDIUM L – LOW											
	PO MAPPING:										
С	COS PSO1 PSO2)3	PSO ₂	ŀ	F	'SO	5
C	01	3		3	3		3			3	
C	0 2	3		3	3		3			3	
C	03	3		3	3		3			3	
C	0 4	3		3	3		3			3	
C	05	3		3	3	3		3		3	
WEI	TAGE	15		15	15	15 15			15		
WEIC PERCH OF CO CONTH N TC	HTED ENTAGE OURSE RIBUTIO D POS	3.0		3.0	3.	D	3.0			3.0	
LESSO	N PLAN:										
UNIT	FINA	NCIAL A	CCOUN	TING – II	н	IRS		PEDA	GOGY		
I	Hire Purch	nase and In	stalment S	System		15	(Power	Chalk a Point Video I	and tal Presen Lecture	k, Itat es	ion,
II	Branch an	d Departme	ental Acco	ounts		15	(Power	Chalk a Point Video	and tal Presen Lecture	k, Itat es	ion,
III	Partnershi	p Accounts	5 - I			15	(Power	Chalk a Point	and tal Presen	k, tat	ion,

			Video Lectures
IV	Partnership Accounts - II	15	Chalk and talk, Power Point Presentation, Video Lectures
v	Accounting Standards for financial reporting (Theory only)	15	Chalk and talk, Power Point Presentation, Video Lectures, seminar and assignment

	Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)											
			Section	n A	Section B							
Internal	Cos	K Level	MCC	2s	Either or	Section C						
			No. of. Questions	K - Level	Choice	Either or Choice						
CI	CO1	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)						
AI	CO2	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)						
CI	CO3	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)						
AII	CO4	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)						
		No. of Questions to be asked	4		4	4						
Quest	tion	No. of Questions to be answered	4		2	2						
CIA I	& II	Marks for each question	1		5	8						
		Total Marks for each section	4		10	16						

		Dis	tribution of	Marks with	K Level	CIA I & CIA I	I
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %
	K1	2			2	3.57	25
K2		2	10		12	21.43	23
CIA	K3		10	16	26	46	46
I	K4			16	16	29	29
	Marks	4	20	32	56	100	100
	K1	2			2	3.57	25
	K2	2	10		12	21.43	25
CIA	K3		10	16	26	46	46
II	K4			16	16	29	29
	Marks	4	20	32	56	100	100

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summati	ive Exam	ination – B	ue Print Artic	culation Map	oping – K Level with Co	ourse Outcomes (COs)
			Section A	(MCQs)	Section B (Either / or	Section C (Either / or
S. No	Cos	K - Level	No. of Questions	K – Level	Choice) With K – LEVEL	Choice) With K – LEVEL
1	CO1	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)
2	CO2	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)
3	CO3	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)
4	CO4	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)
5	CO5	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)
No. of Qı	iestions to	be Asked	10		10	10
No. of	f Question answered	ıs to be l	10		5	5
Marks for each question		question	1		5	8
Total Marks for each section		10		25	40	
	(Figu	ires in paren	thesis denotes,	questions show	uld be asked with the give	en K level)

	Distribution of Marks with K Level											
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %						
K1	5			2	2	10						
K2	5	30	32	64	46	40						
K3		20	32	54	39	39						
K4			16	18	13	13						
Marks	10	50	80	140	100	100						
NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.												

Summative Examinations - Question Paper – Format

Q. No.	Unit	СО	K-level		
Answer A	LL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Answer	ALL the que	estions		PART – B	(5 x 5 = 25 Marks)
11. a)	Unit – I	CO1	K2		
				OR	
11. b)	Unit – I	CO1	K2		
12. a)	Unit – II	CO2	K2		
				OR	
12. b)	Unit – II	CO2	K2		
13. a)	Unit – III	CO3	K3		
				OR	
13. b)	Unit – III	CO3	K3		
14. a)	Unit – IV	CO4	K2		
				OR	
14. b)	Unit – IV	CO4	K2		
15. a)	Unit –V	CO5	K3		
	·			OR	
15. b)	Unit –V	CO5	K3		

Answer Al	LL the question	ns		PART – C	(5 x 8 = 40 Marks)
16. a)	Unit - I	CO1	K3		
				OR	
16. b)	Unit - I	CO1	K3		
17. a)	Unit - II	CO2	K2		
				OR	
17. b)	Unit - II	CO2	K2		
18. a)	Unit - III	CO3	K4		
				OR	
18. b)	Unit - III	CO3	K4		
19. a)	Unit - IV	CO4	K2		
				OR	
19. b)	Unit - IV	CO4	K2		
20. a)	Unit - V	CO5	K3		
			·	OR	
20. b)	Unit - V	CO5	K3		



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	BUSINESS LAW			
Course Code	23UCCCC22	L	Р	С
Category	CORE - IV	5	-	5
COURSE OBJEC	CTIVES:			

> To know the nature and objectives of Mercantile law and the essentials of valid contract

- > To gain knowledge on performance contracts
- > To be acquainted with the rules of Indemnity and Guarantee
- > To make aware of the essentials of Bailment and pledge
- > To understand the provisions relating to sale of goods

UNIT - I Elements of Contract Indian Contract Act 1872:

Definition of Contract, Essentials of Valid Contract, Classification of Contract, Offer and Acceptance – Consideration – Capacity to Contract – Free Consent - Legality of Object – Contingent Contracts – Void Contract

UNIT - II Performance of Contract

Meaning of Performance, Offer to Perform, Devolution of Joint liabilities & Rights, Time and Place of Performance, Reciprocal Promises, Assignment of Contracts - Remedies for Breach of contract - Termination and Discharge of Contract - Quasi Contract

UNIT - III Contract of Indemnity and Guarantee

Contract of Indemnity and Contract of Guarantee - Extent of Surety's Liability, Kinds of Guarantee, Rights of Surety, Discharge of Surety

UNIT - IV Bailment and Pledge

Bailment and Pledge – Bailment – Concept – Essentials - Classification of Bailments, Duties and Rights of Bailor and Bailee – Law of Pledge – Meaning – Essentials of Valid Pledge, Pledge and Lien, Rights of Pawner and Pawnee.

UNIT - V Sale of Goods Act 1930:

Definition of Contract of Sale – Formation - Essentials of Contract of Sale - Conditions and Warranties -Transfer of Property – Contracts involving Sea Routes - Sale by Non-owners - Rights and duties of buyer -Rights of an Unpaid Seller

Total Lecture Hours75

15

15

15

15

15

- > N.D. Kapoor, Business Laws- Sultan Chand and Sons, New Delhi.
- ▶ R.S.N. Pillai Business Law, S. Chand, New Delhi.
- > M C Kushal & Vivek Kushal, Business law, S Chand Publishing, New Delhi
- > M.V. Dhandapani, Business Laws, Sultan Chand and Sons, New Delhi.
- > Shusma Aurora, Business Law, Taxmann, New Delhi.

BOOKS FOR REFERENCES:

- > Preethi Agarwal, Business Law, CA foundation study material, Chennai.
- Business Law by Saravanavel, Sumathi, Anu, Himalaya Publications, Mumbai.
- Kavya and Vidhyasagar, Business Law, Nithya Publication, New Delhi.
- > D.Geet, Business Law Nirali Prakashan Publication, Pune.
- > M.R. Sreenivasan, Business Laws, Margham Publications, Chennai.

WEB RESOURCES:

- www.cramerz.comwww.digitalbusinesslawgroup.com
- http://swcu.libguides.com/buslaw
- http://libguides.slu.edu/businesslaw

Nature of Course	EMPLOYABILITY				SKILL OR		ENTREPRENEURSHIP			✓	
Curriculum Relevance	LOCAL		REGI	ONAL		NATION	AL	\checkmark	GLOBAL		
Changes Made in the Course	Percentag	e of Ch	ange		No Char	nges Made			New Course		✓
		• • •		000()		4 41		e 1	e (1		

*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	SE OUTC	OMES							ĸ	LEVEL	
After st	udving this	s course, th	e student	s will be al	ble to:						
CO1	Explain th	e Objective	es and sign	ificance of	Mercantil	e law			K	1 to K4	
CO2	Understan	d the clause	es and exc	eptions of l	Indian Con	tract Act.			K	1 to K4	
CO3	Outline th	e contract o	of indemni	ty and guar	antee				K	1 to K4	
CO4	Familiar w	ith the pro	vision rela	ting to Bai	lment and	Pledge			K	1 to K4	
CO5	Explain th	e various p	rovisions	of Sale of C	Goods Act	1930			K	1 to K4	
MAPPI	PPING WITH PROGRAM OUTCOMES:										
CO/PO	D PO1	PO2	PO3	PO4	PO5	PO6	PO7	POS	B PO9	PO10	
CO1	3	2	2	3	2	2	2	2			
CO2	3	2	3	3	2	2	2	2			
CO3	3	2	2	3	2	2	2	2			
CO4	3	2	3	3	2	2	2	2			
C05	3	2	3	2	2	2	2				
S- STRONG M – MEDIUM L – LOW											
CO / P	'O MAPPI	ING:									
C	OS	PSO1		PSO2	PS	03	PSO4	ŀ	PSO	5	
C	01	3		3		}	3		3		
C	0 2	3		3	3		3		3		
C	03	3		3	3	}	3		3		
C	04	3		3	3		3		3		
C	05	3		3	З	}	3		3		
WEI	TAGE	15		15	1	5	15		15		
WEIG PERCE OF CO CONTE N TO	HTED ENTAGE OURSE RIBUTIO D POS	3.0		3.0	3.	0	3.0		3.0		
LESSO	N PLAN:										
UNIT		BUSI	NESS L	AW,		HRS		PEI	DAGOGY		
I	Elements	of Contract	Indian Co	ontract Act	1872:	15	Powe	Chalk and talk, Power Point Presentation, Video Lectures			
II	Performan	f Indomnit	ract	rantaa		15	Powe	Chalk and talk, Power Point Presentation, Video Lectures			
III	Contract 0		y and Gua	lantee		15	Chalk and talk, Power Point Presentation,				

			Video Lectures
IV	Bailment and Pledge	15	Chalk and talk, Power Point Presentation, Video Lectures
v	Sale of Goods Act 1930:	15	Chalk and talk, Power Point Presentation, Video Lectures, seminar and assignment

	Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)										
			Section	n A	Soction B						
Internal	Cos	K Level	MCC)s	Either or	Section C					
	005		No. of. Questions	K - Level	Choice	Either or Choice					
CI	CO1	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)					
AI	CO2	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)					
CI	CO3	K1 – K4	2	K1	2(K2,K2)	2(K3,K3)					
AII	CO4	K1 – K4	2	K2	2(K3,K3)	2(K4,K4)					
	0	No. of Questions to be asked	4		4	4					
Quest	tion	No. of Questions to be answered	4		2	2					
CIA I & II		Marks for each question	1		5	8					
		Total Marks for each section	4		10	16					

		Dis	tribution of	Marks with	K Level	CIA I & CIA I	I	
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %	
	K1	2			2	3.57	25	
СІА	K2	2	10		12	21.43	23	
	K3		10	16	26	46	46	
I	K4			16	16	29	29	
	Marks	4	20	32	56	100	100	
	K1	2			2	3.57	25	
	K2	2	10		12	21.43	25	
CIA	K3		10	16	26	46	46	
II	K4			16	16	29	29	
	Marks	4	20	32	56	100	100	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summati	ive Exam	ination – B	ue Print Artic	culation Map	oping – K Level with Co	ourse Outcomes (COs)	
			Section A	(MCQs)	Section B (Either / or	Section C (Either / or	
S. No	Cos	K - Level	No. of Questions	K – Level	Choice) With K – LEVEL	Choice) With K – LEVEL	
1	CO1	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)	
2	CO2	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)	
3	CO3	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)	
4	CO4	K1 - K4	2	K1,K2	2(K2 ,K2)	2(K2 ,K2)	
5	CO5	K1 - K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)	
No. of Qı	iestions to	be Asked	10		10	10	
No. of	f Question answered	ıs to be l	10		5	5	
Marks for each question		question	1		5	8	
Total Marks for each section		10		25	40		
	(Figu	ires in paren	thesis denotes, o	questions show	uld be asked with the give	en K level)	

	Distribution of Marks with K Level										
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %					
K1	5			2	2	10					
K2	5	30	32	64	46	40					
K3		20	32	54	39	39					
K4			16	18	13	13					
Marks	10	50	80	140	100	100					
NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.											

Summative Examinations - Question Paper – Format

Q. No.	Unit	СО	K-level		
Answer A	LL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Answer	ALL the que	stions		PART – B	(5 x 5 = 25 Marks)						
11. a)	Unit – I	CO1	K2								
	OR										
11. b)	Unit – I	CO1	K2								
12. a)	Unit – II	CO2	K2								
				OR							
12. b)	Unit – II	CO2	K2								
13. a)	Unit – III	CO3	K3								
				OR							
13. b)	Unit – III	CO3	K3								
14. a)	Unit – IV	CO4	K2								
				OR							
14. b)	Unit – IV	CO4	K2								
15. a)	Unit –V	CO5	K3								
				OR							
15. b)	Unit –V	CO5	K3								

Answer A	LL the question	ns		PART – C	(5 x 8 = 40 Marks)						
16. a)	Unit - I	CO1	K3								
	OR										
16. b)	Unit - I	CO1	K3								
17. a)	Unit - II	CO2	K2								
				OR							
17. b)	Unit - II	CO2	K2								
18. a)	Unit - III	CO3	K4								
			i	OR							
18. b)	Unit - III	CO3	K4								
19. a)	Unit - IV	CO4	K2								
			i	OR							
19. b)	Unit - IV	CO4	K2								
20. a)	Unit - V	CO5	K3								
				OR							
20. b)	Unit - V	CO5	K3								



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS) PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Octore North	DDOCD AMMINIC WITH COM			
Course Name	PROGRAMINIING WITH C++			
Course Code	23UCCEC21	L	P	С
Category	ELECTIVE - II	4	-	3
COURSE OBJEC	CTIVES:			
 To understar To introduce To provide k To enlighten To impart kn 	ad about object-oriented languages and their applications basic concepts of C++language mowledge about various conversions the various inheritance system nowledge on files and exception handling			
UNIT - I Intr	oduction to C++			12
Tokens, Keywords	, Identifiers, Variables, Operators, Manipulators, Data types -	Expres	ssions	and
Control Structures i	n C++; Simple C++ Programs.	1		
UNIT - II Fun	ctions in C++			12
Main Function - Functions – Inline F	Function Prototyping -Parameters Passing in Functions - Va Functions - Friend and Virtual Functions	alues	Retur	n by
UNIT - III Clas	sses and Objects			12
Constructors and De Function Definition	estructors; Operator Overloading and Type Conversions - Type of - Function overloading – Function Overriding.	f Const	ructo	rs –
UNIT - IV Inh	eritance			12
Single Inheritance -	Multilevel Inheritance - Multiple Inheritance - Hierarchical Inhe	ritance	- Hy	brid
Inheritance - Pointe	rs, Virtual Functions and Polymorphism; Managing Console I/O	operat	ions.	
UNIT - V Wor	king with Files			12
Classes for File Stre	eam Operations -Opening and Closing a File - Endof-File Deduct	ion - F	ile	
Pointers - Updating	a File - Error Handling during File Operations - Command-line	Argum	ents.	
	Total Lecture F	Iours		60

- E. Balagurusamy, 1995, Object Oriented Programming with C++, Tata McGraw-Hill Publishing Company Ltd
- Ulla Kirh-Prinz, Peter Prinz, A Complete guide to Programming in C++, Jones and Bartlett Publications, 2002
- ▶ BjarneStroustrap, The C++ Programming, Pearson Education, 2000
- > C++ -The Complete Reference: Herbert Schilt,3rd Edition, Tata McGraw Hill, Pub–Ltd,1999
- > Programming with C++ John R.Hubbard Schaum's outline series, 1996

BOOKS FOR REFERENCES:

- > Robert Lafore, Object Oriented Programming in Microsoft C++, Galgotia publication
- ▶ H.Schildt, C++,1998, The Complete Reference-1998-TMH Edition, 1998
- "Let us C++" YeswantKanetkar BPB Publications, 1999

WEB RESOURCES:

https://www.google.co.in/books/edition/A_Complete_Guide_to_Programming_i n_C++/-

yhuYOWg_QcC?hl=en&gbpv=1&dq=Programming%20in%20C%2B%2B&pg=PP1& printsec=frontcover

- https://www.google.co.in/books/edition/The_C++_Programming_Language/q7f omH910U8C?h1=en&gbpv=1&dq=Programming%20in%20C%2B%2B&pg=PP1&pr intsec=frontcover
- https://beginnersbook.com/2017/08/c-plus-plus-tutorial-for-beginners/

Nature of Course	EMPLOYABILITY			✓	SKILL OR		ENTRE	P			
Curriculum Relevance	LOCAL		REGI	ONAL		NATION	AL	\checkmark			
Changes Made in the Course	Percentage	e of Ch	ange		No Char	nges Made			✓		
*Treat 2	*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.										

COURS	SE OUTC	OMES:							K	LEVEL
After st	udying this	course, th	e studen	ts will be al	ble to:					
CO1	Recalling	various cor	cepts rela	ating to lang	guages and	applicati	ons		K	1 to K4
CO2	Understan	ding variou	is functio	ns of C++ la	anguage				K	1 to K4
CO3	Applying	various clas	sses and o	objects					K	1 to K4
CO4	Analyzing	different ty	ypes of in	heritance sy	/stem				K	1 to K4
CO5	Understan	ding worki	ng bout f	iles and exce	eption hand	lling			K	1 to K4
MAPPI	NG WITH	PROGR	AM OU	FCOMES:						
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO 1	3	2	3	2	2	2	2	2		
CO2	3	2	3	2	2	2	2	2		
CO3	3	2	3	2	2	2	2	2		
CO4	3	2	3	2	2	2	2	2		
005	3 2 97701		3	2	2 M - MFD		2	2	I – I O	W
S- STRONG M - MEDIUM L - LOW CO / PO MAPPING:										
C	COS PSO1			PSO2	PSO3			4	PSC)5
C	D 1	3		3	3	3			3	
C	D 2	3		3	3	3			3	
C	3	3		3	3	3			3	
C	D 4	3		3	3	3			3	
C	D 5	3		3	3		3		3	
WEI'	TAGE	15		15	15	5	15		15	5
WEIGHTED PERCENTAGE OF COURSE 3.0 CONTRIBUTIO N TO POS			3.0	3.0)	3.0		3.0		
LESSO	N PLAN:									
UNIT			Progra	mming with	1 C++			HRS	S PED	AGOGY
I	Tokens, k Data types Programs.	Keywords, s -Expressi	Identifier ons and	rs, Variable Control Stru	es, Operato	ors, Mar C++; Sir	nipulators, nple C++	12	Tł	leory
II	Main Functions and Virtua	nction - - Values I I Functions	Function Return by	Prototypin Functions	ng -Param – Inline F	eters Pa Junctions	assing in s - Friend	12	Tł	leory
III	Constructo Conversio	ors and I ns - Type	Destructo of Constr	rs; Operato ructors – Fu	or Overloannetion Def	ading a inition -	nd Type Function	12	Tł	leory

	overloading – Function Overriding.		
IV	Constructors and Destructors; Operator Overloading and Type Conversions - Type of Constructors – Function Definition - Function overloading – Function Overriding.	12	Theory
v	Classes for File Stream Operations -Opening and Closing a File - Endof-File Deduction - File Pointers - Updating a File - Error Handling during File Operations - Command-line Arguments.	12	Theory

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)									
			Section	n A	Section B	Section C Either or Choice			
Internal	Cos	K Level	MCC	2s	Either or				
			No. of. Questions	K - Level	Choice				
CI	CO1	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)			
AI	CO2	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)			
CI	CO3	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)			
AII	CO4	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)			
		No. of Questions to be asked	4		4	4			
Quest	tion	No. of Questions to be answered	4		2	2			
CIA I & II		Marks for each question	1		5	8			
		Total Marks for each section	4		10	16			

		Dis	tribution of	Marks with	K Level	CIA I & CIA I	I	
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %	
	K1	2			2	3	7	
	K2	2			2	4		
CIA	K3		20		20	36	36	
I	K4			32	32	57	57	
	Marks	4	20	32	56	100	100	
	K1	2			2	3	- 7	
	K2	2			2	4	1	
CIA	K3		20		20	36	36	
II	K4			32	32	57	57	
	Marks	4	20	32	56	100	100	

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

K5 – Evaluate, combine, Criticize, Predict, Convince.

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summat	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)										
			Section A	(MCQs)	Section B (Either / or	Section C (Either / or					
S. No	COs	K - Level	No. of	K Lovol	Choice) With	Choice) With					
			Questions	K – Level	K - LEVEL	K – LEVEL					
1	CO1	K1 to K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)					
2	CO2	K1 to K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)					
3	CO3	K1 to K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)					
4	CO4	K1 to K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)					
5	CO5	K1 to K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)					
No. of Qu	iestions to	be Asked	10		10	10					
No. of	f Questior answered	ıs to be l	10		5	5					
Marks	for each	question	01		5	8					
Total Marks for each section			10		25	40					
	(Figu	ires in parent	thesis denotes,	questions show	uld be asked with the give	en K level)					

Distribution of Marks with K Level										
K Level	K Level Section A (Multiple Choice Questions)		Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %				
K1	5			5	3.58	4				
K2	5	20		25	17.86	18				
K3		30	32	62	44.28	44				
K4			48	48	34.28	34				
Marks	10	50	80	140	100	100				

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.

Q. No.	Unit	CO	K-level		
Answer A	ALL the ques	stions	-1 1	PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	stions		PART – B	(5 x 5 = 25 Marks)						
11. a)	Unit – I	CO1	K2								
	OR										
11. b)	Unit – I	CO1	K2								
12. a)	Unit – II	CO2	K3								
OR											
12. b)	Unit – II	CO2	K3								
13. a)	Unit – III	CO3	K2								
				OR							
13. b)	Unit – III	CO3	K2								
14. a)	Unit – IV	CO4	K3								
				OR							
14. b)	Unit – IV	CO4	K3								
15. a)	Unit –V	CO5	K3								
	OR										
15. b)	Unit –V	CO5	K3								

Answer A	LL the questio	ns		PART – C	(5 x 8 = 40 Marks)					
16. a)	Unit - I	CO1	K3							
OR										
16. b)	Unit - I	CO1	K3							
17. a)	Unit - II	CO2	K4							
OR										
17. b)	Unit - II	CO2	K4							
18. a)	Unit - III	CO3	K3							
				OR						
18. b)	Unit - III	CO3	K3							
19. a)	Unit - IV	CO4	K4							
				OR						
19. b)	Unit - IV	CO4	K4							
20. a)	Unit - V	CO5	K4							
				OR						
20. b)	Unit - V	CO5	K4							



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	PRACTICAL BANKING									
Course Code	23UCCNM21	L	Р	С						
Category	SKILL - II	2	-	2						
COURSE OBJECTIVES:										
 State the basic concepts of banking and electronic payment system. Describe the relevant provisions of Act regarding banking and Electronic payment system. Classify the types of deposits, negotiable instruments, forms of advances and electronic payment systems. Apply the procedures and principals involved in banking and Electronic payment. Fill up of Account Opening Form and draw a cheque and show the features, advantages and disadvantages of Mobile Banking and Green Banking. 										
UNIT - I Intro	duction to Banking			06						
Banking: Definition	- Meaning: Bank – Banking – Banker – Customer - Procedure for Op	ening	an Aco	count.						
UNIT - II Type	es of Deposits			06						
Deposits: Types – S	avings – Current – Fixed –Recurring.									
UNIT - III Nego	tiable Instruments			06						
Negotiable Instrume Cheque– Electronic	ents: Cheque - Demand Draft — Meaning, Definition –Specimen For Cheque (E- Cheque) – Features – Advantages– Electronic Cash (E-C	m –Ty Cash) –	pes of Featu	res.						
UNIT - IV Loan	s and Advances			06						
Loans and Advances: Principles of Sound Lending - Secured and Unsecured Advances – Forms of Advances – canons of a good banking security										
UNIT - V Elect	tronic Payment System			06						
Electronic Payment System: ATM – Debit Card – Credit Card, Smart Card, NEFT, RTGS.										
	Total Lecture	Hour	5	30						

- S.Gurusamy, Banking Theory Law and Practice, Himalaya Publishing House, Mumbai, 2014.
- S.M.Sundaram, Banking Theory Law and Practice, Sree Meenakshi Publications, Karaikudi, 2008.
- Sundharam K.P.M. and Varshney P.N, Banking Theory Law and Practice, Sultan Chand and Sons, New Delhi,2014.

BOOKS FOR REFERENCES:

- Gordon &Natarajan, (2017). Banking Theory Law and Practice, Mumbai: Himalaya Publishing House, 26th Revised Edition.
- Rama, A., &Aruna Devi, A. (2019). Banking Technology, Chennai: New Century Book House (P) Ltd., 5th Revised Edition.

WEB RESOURCES:

- https://www.rbi.org.in/
- https://businessjargons.com/e-banking.html
- https://www.wallstreetmojo.com/endorsement/

Nature of Course	EMPLOYABILITY			✓	SKILL OR	IENTED		ENTREPRENEURSHIP		
Curriculum Relevance	LOCAL		REGI	ONAL	<i>,</i>	NATIONAL		✓	GLOBAL	
ChangesMade in the Course				No Chan	nges Made			New Course	✓	

*Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	OURSE OUTCOMES:										
After stu	udying this	course, th	ne students	s will be al	ble to:						
CO1	To know th	e Banking c	concepts						K	1 to K2	
CO2	To understa	and the vario	ous types of	deposits					K	1 to K2	
CO3	To develop the skills regarding types of various forms										
CO4	To enhance the employability skills										
CO5	To identify the latest Digital Banking practices										
MAPPI	NG WITH	PROGR	AM OUT	COMES:							
CO/PC) PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	
CO 1	3	2	3	3	2	3	2	2			
CO2	3	2	3	3	3	2	2	2			
CO3	3	2	3	3	3	2	2	2			
CO4	3	2	3	3	2	2	2	2			
CO 5	3 2 3 3 3 2 2 2										
5	S- STRONG M – MEDIUM L – L										

CO / F	O MAPP	ING:						
С	os	PSO1	PSO2	PSO3	PSO4	PSO5		
CO 1		3	3	3	3	3		
C	0 2	3	3	3	3	3		
C	03	3	3	3	3	3		
CO 4		3	3	3	3	3		
CO 5		3	3	3	3	3		
WEITAGE		15	15	15	15	15		
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3.0	3.0	3.0	3.0	3.0		
LESSO	N PLAN:							
UNIT	PR	ACTICAL BA	NKING	HRS	PED	AGOGY		
Ι	Banking			6	Chalk and Talk	, PPT, Assignment		
II	Deposits			6	Chalk and Talk	, PPT, Assignment		
III	Negotiabl	e Instruments		6	Chalk and Talk, PPT, Assignment			
IV	Loan and	l Advances		6	Chalk and Talk, PPT, Assignment			
V	Electroni	c Payment Sys	stem	6	Chalk and Talk, PPT, Assignment			

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)							
Section A							
Internal	Cos	K Level	MCQ	S			
			No. of. Questions	K - Level			
CI	C01	K1 – K2	25	K1,K2			
AI	CO2	K1 – K2	- K2 25				
CI	CO3	K1 – K2	25 K1,K2				
AII	CO4	K1 – K2	25	K1,K2			
		No. of Questions to be asked	50				
Question	Pattern	No. of Questions to be answered	50				
CIA I & II		Marks for each question	1				
		Total Marks for each section	50				

* Two Formative examinations will be conducted as a part of Continuous Internal Assessment under which, 50 MCQ's will be asked [50X1=50 marks] from any 4 CO's. (Ist Test-2 CO's & IInd Test-2 CO's) in equal weightage

	Distribution of Marks with K Level CIA I & CIA II								
	K Level Section (Multip Choice Question		Total Marks	% of (Marks without choice)	Consolidate of %				
	K1	30	30	60	100				
	K2	20	20	40	100				
	K3								
CIA I	K4								
	Marks	50	50	100	100				
	K1	30	30	60	100				
	K2	20	20	40	100				
СІА П	K3								
	K4								
	Marks	50	50	100	100				

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summativ	Summative Examination – Blue Print Articulation Mapping – K Level with Course							
		Outco	mes (COs)					
S No	COs	K Loval	Sect	ion A (MCQs)				
5. 110	COS	K - Level	No. of Questions	K – Level				
1	CO1	K1-K2	15	K1,K2				
2	CO2	K1-K2	15	K1,K2				
3	CO3	K1-K2	15	K1,K2				
4	CO4	K1-K2	15	K1,K2				
5	CO5	K1-K2	15	K1,K2				
	No. of Qu	estions to be Asked		75				
]	No. of Questi	ons to be answered		75				
	Marks for each question 1							
	Total Marks for each section75							
(Figu	res in parent	hesis denotes, questi	ons should be asked	with the given K level)				

In summative examinations, 75 MCQ's will be asked [75X1=75 marks] from all 5 CO's in equal weightage.

	Distribution of Marks with K Level							
K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidated %				
K1	40	40	53	100				
K2	35	35	47	100				
K3								
K4								
Marks		75	100	100				
NB: Higher level of performance of the students is to be assessed by attempting higher								
level of K levels.								

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

O				
Course Name	BRAND MANAGEMEN I			
Course Code	23UCCSC21	L	Р	С
Category	SKILL - III	2	-	2
COURSE OBJE	CTIVES:			
 To familiar To understa To gain know To understa To know the 	ize the basic knowledge on branding and brand positioning. owledge on brand extension and the elements of brand equity. e position of retail branding.			
UNIT - I Intr	oduction to Branding			06
Introduction- Adva Branding approach brand -Corporate b	antages and Disadvantages of branding-Branding decisions-Global b nes- Brand building – Brand extension and brand dilution-individual randing.	rand-l and o	Brand rganiz	name- ational
UNIT - II Bran	nd Positioning			06
Brand Positioning Building brand per Brand identity-sour	- quality of successful of positioning –Positioning process-brand positi sonality-Online brand building. ces-brand personality-Brand awareness-Brand loyalty-Brand association	oning on- Br	strateg	gy nage
UNIT - III Bran	nd Extension			06
Reasons for brand e extensions-Advanta disadvantages-Func	extensions-Evaluation of brand extension-Bases for brand extension-Ty ages and disadvantages of brand extensions. Co-branding-types-Advan- ctions of brand extensions.	pes o tages a	f brand and	1
UNIT - IV Bran	nd Equity			06
Brand equity-key negative brand e endorsement-impo	elements: Assets and Liabilities-Value to the Customers-Value to the quity-Brand personality: dimensions of brand personality-Brand rtant aspects of celebrity brand.	firm ing a	-positiv nd ce	ve and lebrity
UNIT - V Bran	nd Management			06
Strategic brand ma Retail Branding : strategy for retail b	nagement- Successful brand development-effective brand management Different branding strategy- retail branding in India- future of retail bra rrands.	t. Inding	g- posit	tioning
	Total Lecture	Hou	rs	30



- S.L. Gupta 2015 Brand Management Himalaya Publishing House Mumbai
- Sundar K 2017, Essentials of Marketing, Vijay Nicole Imprints Private Ltd, Chennai
- ▶ Pillai R.S.N and Bagavathi, 2017 Modern Marketing, S.Chand & Company New Delhi.
- Mamoria, D and Joshi, R.L., 2015 Principles and Practices of Marketing of Services, Kitab Mahal, New Delhi.

BOOKS FOR REFERENCES:

- Mukesh Bhatia 2013 Strategic Brand Management a process of growing & strengthening brands Regal Publications
- Kotler, P., and Armstrong. 2016. Principles of Marketing, Persons Education. New York
- Sherlekar. 2010 Marketing Management Himalaya Publication House. Mumbai
- Kadavekar, S. 2017. Marketing and Salesmanship, Dimond Publication. Pune.
- Kotler, P., Lane, K., and Keller. 2017. Marketing Management, Pearson Education, New York

WEB RESOURCES:

- http://ndl.iitkgp.ac.in/document/QUFaeXV6Um80MWE2ampEOTNJZElGT2ZpN 0JFU0xITjl0eHZRZEtOSWdKa DRMLzNkbjNraEFWL1JGNnl4YnlWbw
- http://ndl.iitkgp.ac.in/document/QUFaeXV6Um80MWE2ampEOTNJZElGQnMyd H1MYTdJMGVVTT11ZWhqSX RRZGdvRUp50TFaREVsWU40dVR5RXhGNg
- ttp://ndl.iitkgp.ac.in/document/QUFaeXV6Um80MWE2ampEOTNJZElGSDBaV1 RpbVZOVFVodUZCdXF1RUt Volume V - Arts Syllabus / 2023 - 2024 Academic Council Meeting held on 20.04.2023 Page 233 0T2hxaTJWYWgxV2VVYVNCQW1PU1dqbQ
- http://ndl.iitkgp.ac.in/document/QUFaeXV6Um80MWE2ampEOTNJZElGSDUxM C9KbWdVT3FiVnJ0VzlZakN ZYVhvaU1XNkQ0VlQ3U2dNc0ZETCtNUw
- ttp://ndl.iitkgp.ac.in/document/QUFaeXV6Um80MWE2ampEOTNJZElGQ0RkQn dyMENLR3ZYSG960C9YSV Uwa1N6c2FHTysrU3FFYIVUaTdHek51NQ
- http://ndl.iitkgp.ac.in/document/ckQ0ZmRYZDExNjJNWWxwWUF0S2o5UT0

Nature of Course	EMPLOYABILITY		SKILL ORIENTED			ENTREPRENEURSHIP		Р	✓		
Curriculum Relevance	LOCAL		REGIONAL			NATIONAL		~	GLOBAL		
Changes Made in the Course	Percentage	e of Ch	ange		No Chan	iges Made			New Course		✓
*Treat 2	20% as eacl	h unit	(20*5-1	00%)	and calcula	te the nerce	ntaa	of ch	nge for the cou	irce	

COURS	SE OUTC	SE OUTCOMES: K LEVEL								LEVEL	
After st	udying this	s course, th	e student	s will be a	ble to:						
CO1	Explain th	e concept c	of branding	7					K	1 to K2	
CO2	Discuss th	e brand pos	sitioning a	nd identify	brands				K	1 to K2	
CO3	Explain the elements of brand extension.K1 to K2										
CO4	Summarize the impact of celebrity brandK1 to K2								1 to K2		
CO5	Discuss th	e determina	ants of suc	cessful bra	ind manage	ement			K	1 to K2	
MAPPI	NG WITH	I PROGR	AM OUT	COMES:							
CO/PO	D PO1	PO2	PO3	PO4	PO5	POe	5 PO7	PO8	PO9	PO10	
CO1	3	2	2	3	3	2	2	2			
CO2	3	2	3	3	2	2	2	2			
CO3	3	2	2	3	2	2	2	1			
C04	3	2	2	3	2	2	2	2			
C05	3	2	3	3	2	2	2	1			
CO / P	O MAPPI	IG ING:							L – LO	W	
C	05	PSO1	1	9802	DSC	73	PSO	5			
C	0.5	F501		-502	FSC				2		
C		3		3	3	3 3 3			3		
C	02	3		3	3	3 3			3		
C	03	3		3	3	3 3			3		
C	04	3		3	3	3 3			3		
C	05	3		3	3	<u> </u>	3		3		
WEI	TAGE	15		15	1	15 15			15		
WEIG PERCH OF CO CONTH N TC	ENTAGE OURSE RIBUTIO O POS	3.0		3.0	3.	0	3.0		3.0		
LESSO	N PLAN:										
UNIT		BRAND M	ANAGEM	IENT	Н	RS		PEDAG	OGY		
I	Branding					6	Chalk and	Talk, P	PT, Assi	gnment	
II	Brand Pos	itioning				6	Chalk and	Talk, P	PT, Assi	gnment	
III	III Brand Extension					6	Chalk and Talk, PPT, Assignmer				
IV	Brand Equ	iity				6	Chalk and	Talk, P	PT, Assi	gnment	
V	Brand Ma	nagement				6	Chalk and Talk, PPT, Assignme				

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)							
Internal	A s						
			No. of. Questions	K - Level			
CI	CO1	K1 – K2	25	K1,K2			
AI	CO2	K1 – K2	25 K				
CI	CO3	K1 – K2	25 K1,K2				
AII	CO4	K1 – K2	25	K1,K2			
	·	No. of Questions to be asked	50				
Question	Pattern	No. of Questions to be answered	50				
CIA I & II		Marks for each question	1				
		Total Marks for each section	50				

 * Two Formative examinations will be conducted as a part of Continuous Internal Assessment under which, 50 MCQ's will be asked [50X1=50 marks] from any 4 CO's. (Ist Test-2 CO's & IInd Test-2 CO's) in equal weightage

	Distribution of Marks with K Level CIA I & CIA II								
	K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidate of %				
	K1	30	30	60	100				
	K2	20	20	40					
	K3								
CIA I	K4								
	Marks	50	50	100	100				
	K 1	30	30	60	100				
	K2	20	20	40	100				
СІА П	K3								
	K4								
	Marks	50	50	100	100				

K1- Remembering and recalling facts with specific answers

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summativ	Summative Examination – Blue Print Articulation Mapping – K Level with Course							
		Outco	mes (COs)					
S No	COs	K Lovol	Sect	ion A (MCQs)				
5.110	COS		No. of Questions	K – Level				
1	CO1	K1-K2	15	K1,K2				
2	CO2	K1-K2	15	K1,K2				
3	CO3	K1-K2	15	K1,K2				
4	CO4	K1-K2	15	K1,K2				
5	CO5	K1-K2	15	K1,K2				
	No. of Qu	estions to be Asked		75				
-	No. of Questi	ons to be answered		75				
	Marks for each question 1							
	Total Marks for each section75							
(Figu	res in parent	hesis denotes, questi	ons should be asked	with the given K level)				

In summative examinations, 75 MCQ's will be asked [75X1=75 marks] from all 5 CO's in equal weightage.

	Distribution of Marks with K Level							
K Level	Section A (Multiple Choice Questions)	Total Marks	% of (Marks without choice)	Consolidated %				
K1	40	40	53	100				
K2	35	35	47	100				
K3								
K4								
Marks		75	100	100				
NB: Higher level of performance of the students is to be assessed by attempting higher								
level of K levels.								

B.COM., CA



Program Code: UCC

2023 - Onwards



MANNAR THIRUMALAI NAICKER COLLEGE

(AUTONOMOUS)

Re-accredited with "A" Grade by NAAC

PASUMALAI, MADURAI – 625 004

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS), MADURAI – 625 004 B.COM CA CURRICULUM

(For the students admitted from the academic year 2023-2024 onwards)

Course Code	Title of the Course	Hrc	Crodite	Maximum M		farks
Course Coue	The of the Course	1115	Creuits	Int	Ext	Total
	THIRD SEMESTER					
Part – I	Tamil / Hindi course					
23UTAGT31	தமிழக வரலாறும் பண்பாடும் /	_	•	05		100
/ 23UHIGH31	, PATRA LEKHAN AUR PARIBHASHIK SHABDAVALI	0	3	25	75	100
Part – II	English					
23UENGE31	GENERAL ENGLISH - III	6	3	25	75	100
Part - III	Core courses					
23UCCCC31	CORPORATE ACCOUNTING I	5	5	25	75	100
23UCCCC32	COMPANY LAW	5	5	25	75	100
Part - III	Elective course					
23UCCEC31	VISUAL BASIC	4	3	25	75	100
Part - IV	Skill Based courses					
23UCCSP31	BASIC CONCEPTS OF SPREAD	1	1	25	75	100
22110000022	SHEET - LAB	0	0	05	75	100
23UCCSP32	VISUAL BASIC - LAB	2	2	25	75	100
Part - IV	Mandatory course	-				
23UEVSG41	ENVIRONMENTAL STUDIES	1	-	-	-	-
		30	22	175	525	700
	FOURTH SEMESTE	K				
Part – I	Tamil / Hindi course					
23UTAGT41	தமிழும் அறிவியலும்					
/	1	6	3	25	75	100
230HIGH41	HINDI BHASHA AUR COMPUTER					
Part – II	English					
23UENGE41	GENERAL ENGLISH - IV	6	3	25	75	100
Part - III	Core courses					
23UCCCC41	CORPORATE ACCOUNTING II	5	5	25	75	100
23UCCCC42	PRINCIPLES OF MARKETING	5	5	25	75	100
Part - III	Elective course					
23UCCEC41	JAVA PROGRAMMING	4	3	25	75	100
Part - IV	Skill Based courses					
23UCCSP41	JAVA PROGRAMMING - LAB	2	2	25	75	100
2311005042	MULTIMEDIA AND ITS	1	1	25	75	100
230003142	APPLICATIONS - LAB	1	1	43	13	100
Part - IV	Mandatory course					
23UEVSG41	ENVIRONMENTAL STUDIES	1	2	25	75	100
	Total	30	24	200	600	800



MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	CORPORATE ACCOUNTING I							
Course Code	23UCCCC31	L	Р	С				
Category	CORE	5	-	5				
COURSE OBJECTIVES:								

- > To understand about the pro-rata allotmentand Underwriting of Shares.
- > To know the provisions of companies Act regarding Issue and Redemption of Preference shares and debentures.
- > To learn the form and contents of financial statements as per Schedule III of Companies Act 2013.
- > To examine the various methods of valuation of Goodwill and shares.
- > To identify the Significance of International financial reporting standard (IFRS).

UNIT - I **Issue of Shares**

Issue of Shares – Premium - Discount - Types of subscriptions- Forfeiture - Reissue – Pro-rata Allotment, Issue of Rights and Bonus Shares - Underwriting of Shares and Debentures - Underwriting Commission -Types of Underwriting.

UNIT - II Redemption of Preference Shares & Debentures

Redemption of Preference Shares-Provisions of Companies Act- Capital Redemption Reserve -Minimum Fresh Issue – Redemption at Par, Premium and Discount.

Debentures: Issue and Redemption – Meaning – Methods – In-One lot–in Instalment – Purchase in the Open Market includes Ex Interest and Cum Interest - Sinking Fund Investment Method.

UNIT - III Final Accounts

Introduction - Final Accounts - Form and Contents of Financial Statements as Per Schedule III of Companies Act 2013 - Part I Form of Balance Sheet - Part II Form of Statement of Profit and Loss -Ascertaining Profit for Managerial Remuneration.

UNIT - IV Valuation of Goodwill & Shares

Valuation of Goodwill - Meaning - Need for Valuation of Goodwill - Methods of Valuing Goodwill -Average Profit – Super Profit – Annuity and Capitalisation Method.

Valuation of Shares – Need for Valuation of Shares – Methods of Valuation of Shares – Net Assets Method Yield and Fair Value Methods.

UNIT - V Indian Accounting Standards

International Financial Reporting Standard (IFRS)-Meaning and its Applicability in India - Indian Accounting Standards - Meaning - Objectives - Significance - Procedures for Formulation of Standards -Ind AS – 1 Presentation of Financial Statement, Ind AS – 2 Valuation of Inventories, Ind AS – 7 Cash Flow Statement, Ind AS – 8 Accounting Policies, Changes in Accounting Estimate and Errors, Ind AS – 16 – Property, Plant & Equipment, Ind AS 38 – Intangible Assets Ind AS – 103, Business Combinations Ind AS 110, Consolidated Financial Statement. (Theory Only)

Total Lecture Hours

Theory 20 % Problem 80 %

15

15

15

75

15

15

- > T.S. Reddy, A. Murthy Corporate Accounting- Margham Publication, Chennai.
- > S.P. Jain and N.L. Narang, Advanced Accounting Vol I, Kalyani Publication, New Delhi.
- > R.L. Gupta and M. Radha swamy, Advanced Accounts Vol I, Sultan Chand, New Delhi.
- > Broman, Corporate Accounting, Taxmann, New Delhi.
- > Shukla, Grewal and Gupta- Advanced Accounts Voll,S.Chand, New Delhi.

BOOKS FOR REFERENCES:

- M.C.Shukla, Advanced accounting Vol I, S.Chand, New Delhi.
- > D.S.Rawat&NozerShroff,Students Guide To Accounting Standards ,Taxmann, New Delhi.
- > Prof. Mukeshbramhbutt, Devi,Corporate Accounting I, Ahilya Publication, Madhya Pradesh.
- Anil Kumar, Rajesh kumar, Corporate accounting I, Himalaya Publishing house, Mumbai.
- > PrasanthAthma, Corporate Accounting I, Himalaya Publishing house, Mumbai.

WEB RESOURCES:

- https://www.tickertape.in/blog/issue-of-shares/
- https://www.taxmann.com/bookstore/bookshop/bookfiles/chapter12valuati onofgoodwillandshares.pdf
- https://www.mca.gov.in/content/mca/global/en/actsrules/ebooks/accounting-standards.html

Nature of Course	EMPLC	✓	SKILL ORIENTED				ENTREPRENEURSHIP				
Curriculum Relevance	LOCAL		REGIONAL NATIONAL 🖌 GLOBAL				GLOBAL				
Changes Made in the Course	Percentage of Change				No Changes Made			New Course			\checkmark
* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.											

COURSE OUTCOMES:							
After studying this course, the students will be able to:							
CO1	Prepare and account for various entries to be passed in case of issue, forfeiture and reissue of shares and compute the liability of underwrites	K1 to K4					
CO2	Asses the accounting treatment of issue and redemption of preference shares and debentures	K1 to K4					
CO3	Construct Financial Statements applying relevant accounting treatments	K1 to K4					
CO4	Compute the value of goodwill and shares under different methods and assess its applicability	K1 to K4					
CO5	Integrate theoretical knowledge on all accounting in par with IFRS and IND AS	K1 to K4					

MAPPING WITH PROGRAM OUTCOMES:														
CO/PC	PO1	PO2	P	03	PO4	PO5	P06	PO7	PO8	PO9	PO10			
CO 1	3	2	3	6	2	2	2	2	2	-	-			
CO2	3	2	3	}	2	2	2	2	2	-	-			
CO3	3	2	3	}	2	3	2	2	2	-	-			
CO4	3	1	3	}	2	3	2	2	2	-	-			
CO 5	3	3	3	}	2	3	2	2	2	-	-			
S- STRONG M – MEDIUM L – LOW									V					
CO / PO MAPPING:														
C	os	PSO1		PSO2		PSC	PSO3		F	PSO5				
CO	D 1	3			2	2		-		-				
C) 2	3			2	2		-		-				
CO	D 3	3			2	2		-		-				
C) 4	3			2	2		-		-				
CO	D 5	3		2		2		-		-				
WEI'	ſAGE	15			10	10)	-		-				
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3			2	2		-		-				
LESSO	N PLAN:													
UNIT CORPORATE ACCOUNTING I H							5	PEDAGOGY						
I	Issue of Shares							Chalk and Talk, Power Point Presentation, Video Lectures						
II	Redemption of Preference Shares & Debentures					15		Chalk and Talk, Power Point Presentation, Video Lectures						
III	Final Accounts					15		Chalk and Talk, Power Point Presentation, Video Lectures						
IV	Valuation of Goodwill & Shares					15		Chalk and Talk, Power Point Presentation, Video Lectures						
v	Indian Ac	counting St	andar	ds.		15 Chalk and Talk, Power Point Presentatio Video Lectures ,Seminar Assignment					n, and			
Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)														
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			Section	n A	Section B									
Internal	Cos	K Level	MCC)s	Either or	Section C								
			No. of. Questions	K - Level	Choice	Either or Choice								
CI	CO1	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)								
AI	CO2	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)								
CI	CO3	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)								
AII	CO4	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)								
	<u>.</u>	No. of Questions to be asked	4		4	4								
Quest	tion	No. of Questions to be answered	4		2	2								
CIA I & II		Marks for each question	1		5	8								
		Total Marks for each section	4		10	16								

	Distribution of Marks with K Level CIA I & CIA II											
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %					
	K1	2			2	3.57	25					
	K2	2	10		12	21.43	23					
СІА	K3		10	16	26	46	46					
I	K4			16	16	29	29					
-	Marks	4	20	32	56	100	100					
	K1	2			2	3.57	25					
	K2	2	10		12	21.43	25					
CIA	K3		10	16	26	46	46					
Π	K4			16	16	29	29					
	Marks	4	20	32	56	100	100					

- K2- Basic understanding of facts and stating main ideas with general answers
- K3- Application oriented- Solving Problems
- K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summat	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)										
		K -	Section A	(MCQs)	Section B (Either /	Section C (Either / or					
S. No	Cos	Level	No. of Questions	K – Level	or Choice) With K - LEVEL	Choice) With K - LEVEL					
1	CO1	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)					
2	CO2	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4 ,K4)					
3	CO3	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)					
4	CO4	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4,K4)					
5	CO5	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)					
No. of Qu	estions to	o be Asked	10		10	10					
No. of	Question	ns to be d	10		5	5					
Marks	Marks for each question		1		5	8					
Total Marks for each section		10		25	40						
		•	• • •								

(Figures in parenthesis denotes, questions should be asked with the given K level)

	Distribution of Marks with K Level										
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %					
K1	5			5	3.57	29					
K2	5	30		35	25.00						
K3		20	32	52	37.14	37					
K4			48	48	34.29	34					
Marks	10	50	80	140	100	100					
NB: Higher level of performance of the students is to be assessed by attempting higher level of K											
levels.											

•

Q. No.	Unit	СО	K-level		
Answer A	ALL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		,
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	estions		PART – B	(5 x 5 = 25 Marks)					
11. a)	Unit – I	CO1	K2							
	OR									
11. b)	Unit – I	CO1	K2							
12. a)	Unit – II	CO2	K2							
				OR						
12. b)	Unit – II	CO2	K2							
13. a)	Unit – III	CO3	K3							
				OR						
13. b)	Unit – III	CO3	K3							
14. a)	Unit – IV	CO4	K2							
				OR						
14. b)	Unit – IV	CO4	K2							
15. a)	Unit –V	CO5	K3							
				OR						
15. b)	Unit –V	CO5	K3							

Answer A	LL the question	ns		PART – C	(5 x 8 = 40 Marks)					
16. a)	Unit - I	CO1	K3							
OR										
16. b)	Unit - I	CO1	K3							
17. a)	Unit - II	CO2	K4							
				OR						
17. b)	Unit - II	CO2	K4							
18. a)	Unit - III	CO3	K4							
				OR						
18. b)	Unit - III	CO3	K4							
19. a)	Unit - IV	CO4	K4							
				OR						
19. b)	Unit - IV	CO4	K4							
20. a)	Unit - V	CO5	K3							
OR										
20. b)	Unit - V	CO5	K3							

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	COMPANY LAW			
Course Code	23UCCCC32	L	Р	С
Category	CORE	5	-	5
COURSE OBJE	CTIVES:			

- To know Company Law 1956 and Companies Act 2013
- > To have an understanding on the formation of a company
- > To understand the requisites of meeting and resolution
- > To gain knowledge on the procedure to appoint and remove Directors
- > To familiarize with the various modes of winding up

UNIT - I Introduction to Company law

Companies Act 2013 – Definition of a Company, Characteristics of Company – Lifting or Piercing the Corporate Veil – Company Distinguished from Partnership and Limited Liabilities Partnerships – Classification of Companies – Based on Incorporation, Liability, Number of Members, Control.

UNIT - II Formation of Company

Formation of a Company – Promoter –Incorporation Documents e-filing – Memorandum of Association – Contents – Alteration – Legal Effects – Articles of Association - Certificate of Incorporation – Prospectus – Contents - Kinds – Liabilities – Share Capital – Kinds – Issue – Alteration – Dividend – Debentures.

UNIT - III Meeting

Meeting and Resolution – Types – Requisites – Voting & Poll – Quorum – Proxy - Resolution – Ordinary & Special - Audit & Auditors – Qualification, Disqualification, Appointment and Removal of an Auditor

UNIT - IV Management & Administration

Management & Administration – Directors – Legal Position – Board of Directors – Appointment/ Removal – Disqualification – Director Identification Number – Directorships – Powers – Duties – Board Committees – Related Party Transactions – Contract by One Person Company – Insider Trading-Managing Director – Manager – Secretarial Audit – Administrative Aspects and Winding Up – National Company Law Tribunal (NCLT) – National Company Law Appellate Tribunal (NCLAT) – Special Courts.

UNIT - V Winding up

Meaning – Modes – Compulsory Winding Up – Voluntary Winding Up – Consequences of Winding Up Order – Powers of Tribunal – Petition for Winding Up – Company Liquidator.

15

15

15

15

15

BOOKS FOR STUDY:

- N.D. Kapoor, Business Laws, Sultan Chand and Sons, Chennai
- R.S.N. Pillai Business Law, S.Chand, New Delhi.
- M.V. Dhandapani, Business Laws Sultan Chand and Sons, Chennai
- Shusma Aurora, Business Law, Taxmann, New Delhi
- M.C.Kuchal, Business Law, VikasPublication, Noida

BOOKS FOR REFERENCES:

- Saffoor&Thothadri, Company Law, Vijay Nicholos Imprints Limited, Chennai
- M.R. Sreenivasan, Business Laws, Margham Publications, Chennai
- KavyaAndVidhyasagar, Business Law,NithyaPublication, Bhopal
- S.D.Geet, Business Law NiraliPrakashan Publication, Pune
- PreethiAgarwal, Business Law, CA foundation study material

WEB RESOURCES:

- https://www.mca.gov.in/content/mca/global/en/acts-rules/companiesact/companies-act-2013.html
- https://vakilsearch.com/blog/explain-procedure-formation-company/
- https://www.investopedia.com/terms/w/windingup.asp

Nature of Course	EMPLC)YABII	JTY	~	SKILL ORIENTED			ENTREPRENEURSHIP)
Curriculum Relevance	LOCAL		REG	IONAL		NATION	AL 🗸		GLOBAL	
Changes Made in the Course	Percentag	e of Ch	ange		No Chang	ges Made		New Course		~

* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	SE OUTC	OMES:							K	LEVEL
After st	udying this	course, th	e students	s will be al	ble to:					
CO1	Understan	d the classi	fication of	companies	s under the	act			K	1 to K4
CO2	Examine the	he contents	s of the Me	morandum	of Associa	ation & Ar	ticles of A	ssociation	K	1 to K4
CO3	Know the qualification and disqualification of Auditors									
CO4	Understand the workings of National Company Law Appellate Tribunal (NCLAT) K1 to K4									1 to K4
CO5	Analyse th	e modes of	f winding u	ıp					K	1 to K4
MAPPI	NG WITH	PROGR	AM OUT	COMES:						
CO/PC	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10
CO1	3	2	3	2	3	3	2	3	-	-
CO2	3	2	3	2	3	3	2	3	-	-
CO3	3	2	3	2	3	3	2	3	-	-
CO4	3	2	3	2	3	3	2	3	-	-
CO 5	3	2	3	2	3	3	2	3	-	-
\$	S- STRON	IG]	M – MED	IUM			L – LO	V

CO / I	PO MAPP	ING:						
C	os	PSO1	PSO2	PSO3	PSO4	PSO5		
С	01	3	2	PSO3 PSO4 2 - 2 _ 2 _ 2 _ 2 _ 2 _ 10 - 2.0 _		-		
С	CO 2 3		2	2	-	-		
С	03	3	2	2	-	-		
С	04	3	2	2	-	-		
C	05	3	2	2	-	-		
WEI	TAGE	15	10	10	-	-		
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3.0	2.0	2.0				
LESSC	ON PLAN:							
UNIT		COMPANY	LAW	HRS	PEDA	GOGY		
I	Introduction	on to Company	law	15	Chalk a: Power Point I Video L	Chalk and Talk, Power Point Presentation, Video Lectures		
п	Formation	n of Company		15	Chalk a: Power Point I Video L	Chalk and Talk, Power Point Presentation, Video Lectures		
III	Meeting			15	Chalk a: Power Point I Video L	nd Talk, Presentation, æctures		
IV	Managem	ent & Administ	ration	15	Chalk a: Power Point I Video L	nd Talk, Presentation, cectures		
v	Winding u	ıp		15	Chalk a: Power Point I Video Lectures Assign	nd Talk, Presentation, s ,Seminar and nment		

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)									
			Section	n A	Section B				
Internal	Cos	K Level	MCC)s	Either or	Section C			
Internar			No. of. Questions	K - Level	Choice	Either or Choice			
CI	CO1	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)			
AI	CO2	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)			
CI	CO3	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)			
AII	CO4	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)			
	1	No. of Questions to be asked	4		4	4			
Quest	tion	No. of Questions to be answered	4		2	2			
CIA I & II		Marks for each question	1		5	8			
		Total Marks for each section	4		10	16			

		D	istribution of	f Marks with	K Level	CIA I & CIA II	
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %
	K1	2			2	3.57	25
	K2	2	10		12	21.43	23
СІА	K3		10	16	26	46	46
I	K4			16	16	29	29
	Marks	4	20	32	56	100	100
	K1	2			2	3.57	25
	K2	2	10		12	21.43	25
CIA	K3		10	16	26	46	46
II	K4			16	16	29	29
	Marks	4	20	32	56	100	100

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summat	ive Exam	ination – B	lue Print Artic	culation Map	ping – K Level with Co	ourse Outcomes (COs)
		V	Section A	(MCQs)	Section B (Either /	Section C (Either / or
S. No	Cos	r - Lovol	No. of	K Lovol	or Choice) With	Choice) With
		Levei	Questions	K – Level	K - LEVEL	K - LEVEL
1	CO1	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4 ,K4)
2	CO2	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)
3	CO3	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)
4	CO4	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4 ,K4)
5	CO5	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)
No. of Qu	estions to	o be Asked	10		10	10
No. of	Question answere	ns to be d	10		5	5
Marks for each question		1		5	8	
Total Marks for each section			10		25	40

(Figures in parenthesis denotes, questions should be asked with the given K level)

Distribution of Marks with K Level											
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %					
K 1	5			5	3.57	22					
K2	5	20		25	17.86						
K3		30	32	62	44.29	44					
K4			48	48	34.28	34					
Marks	10	50	80	140	100	100					
NID TTO I I	1 6 6	0 (1)				1 1 1 1 0 17					

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.

Q. No.	Unit	СО	K-level		
Answer A	ALL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2	,	
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2	·	
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	estions		PART – B	(5 x 5 = 25 Marks)				
11. a)	Unit – I	CO1	K2						
				OR					
11. b)	Unit – I	CO1	K2						
12. a)	Unit – II	CO2	K3						
				OR					
12. b)	Unit – II	CO2	K3						
13. a)	Unit – III	CO3	K3						
				OR					
13. b)	Unit – III	CO3	K3						
14. a)	Unit – IV	CO4	K2						
				OR					
14. b)	Unit – IV	CO4	K2						
15. a)	Unit –V	CO5	K3						
	OR								
15. b)	Unit –V	CO5	K3						

Answer A	LL the question	ns		PART – C	(5 x 8 = 40 Marks)					
16. a)	Unit - I	CO1	K3							
				OR						
16. b)	Unit - I	CO1	K3							
17. a)	Unit - II	CO2	K4							
				OR						
17. b)	Unit - II	CO2	K4							
18. a)	Unit - III	CO3	K4							
				OR						
18. b)	Unit - III	CO3	K4							
19. a)	Unit - IV	CO4	K4							
				OR						
19. b)	Unit - IV	CO4	K4							
20. a)	Unit - V	CO5	K3							
	OR									
20. b)	Unit - V	CO5	K3							

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	VISUAL BASIC			
Course Code	23UCCEC31	L	Р	С
Category	ELECTIVE	4	-	3
COURSE OBJEC	CTIVES:			

- > To conceptualize the working of visual basic
- > To provide knowledge about various variables used in visual basic
- > To understand about various controls in visual basic
- > To have more insights about working with forms and procedures
- > To impart more information about database connecting tools

UNIT - I Introduction

Introduction to Visual Basic: Introduction Graphics User Interface (GUI), Programming Language (Procedural, Object Oriented, Event Driven), The Visual Basic Environment IDE; Introduction to VB Controls: Textboxes, Frames, check Boxes, Option Buttons, Setting a Border & Style, the shape Control, The line control, Working with multiple controls and their properties, Designing the user Interface, Keyboard access, tab controls. Default & controls property, Coding for Controls, list box and combo box and their properties, filing the list box using property window/ add item method, picture/ image box and their properties.

UNIT - II Variables, Constants and Calculations

Variables, Constants and Calculations: Variables, Variables Public, Private, Static, Constants, Data Types, Naming rules/ conventions, Named & intrinsic, Declaring variables, Scope of variables, Val Function, Arithmetic operations, formatting Data. Error functions and types. Introducing to menu editor.

UNIT - III Decision & conditions and Controls

Decision & conditions and Controls: If Statement, If then-else Statement, Comparing String, Compound conditions (and, or Not), Nested if Statements, Case Structure, Using If Statements with option Buttons & Check Boxes, Displaying Message in Message Box, testing whether input is valid or not. Using call Statement to call a procedure. Do loop, while and for next loop.

UNIT - IV Working with forms and procedures

Working with forms and procedures: Introducing to forms and types of forms and setting form properties, Creating, adding, removing Forms in project, hide, Show Method, Load, Unload, Statement, Me Keywords, Referring to objects on a Different Forms

UNIT - V Introduction to database

Introduction to database connecting tools (ADO, DAO, ADODC, ADODB), Creating the database file for use by Visual Basic (Using MSAccess), Using the Data control, Setting its property, Using Data control with forms, using list boxes & combo boxes as data bound controls, updating a database file (adding, deleting records): PS –(Basic concepts only)

Total Lecture Hours60

12

12

12

12

12

BOOKS FOR STUDY:

- Mohammed Azam ,Programming with Visual Basic 6.0 –. IKAS publishing house P)Ltd.
- Sary Cornell", Visual Basic 6 from the Ground up,"First Edition, 1999, TataMcGraw-Hill.
- Steven Holzner", Visual Basic 6 Black Book, "Second Edition, 1999, Oreilly

BOOKS FOR REFERENCES:

- Noel Jerke", Visual Basic 6(The Complete Reference, "(Second Edition, 1999, TataMcGraw-Hill.
- Overland Brian", Visual Basic 6 in Plain English, "Third Edition, 1999, JohnWiley

WEB RESOURCES:

- www.tutorialspoint.com/listtutorials/visual-basic
- https//:www.google.co.in/books/edition/Beginning_Visual_Basic_2015/Ax4 FCAAAQBAJ?hl=en&gbpv=1&
- q=Visual%20basic&pg=PR1&printsec=frontcover
- https//:www.google.co.in/books/edition/Visual_Basic_6_Programming_Blac k_Book_Wi/a5iIRTh0RoC?hl=en

Nature of Course	EMPLOYABILITY				SKILL ORIENTED			✓	ENTREPRENEURSHIP)	
Curriculum Relevance	LOCAL		REG	IONAL			NATION	AL		GLOBAL		\checkmark
Changes Made in the Course	Percentage of Change		No Changes Made		V	/	New Course					
* Treat	* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.											

COUR	E OUTC	OMES:							K	LEVEL
After st	udying this	course, th	e students	s will be al	ble to:					
CO1	Recall wor	king in Vi	sual basic.						K	1 to K4
CO2	Comparing	g various k	inds of var	iables in V	'isual basic	•			K	1 to K4
CO3	Applying of	K	1 to K4							
CO4	Analyzing work with forms and procedures.									
CO5	Design the database file.									
MAPPI	NG WITH	PROGR	AM OUT	COMES:						
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	2	3	2	2	2	2	2	-	-
CO2	3	2	3	2	3	2	2	2	-	-
CO3	3	2	3	2	3	2	2	2	-	-
CO4	3	2	3	2	2	2	2	2	-	-
CO 5	3	2	3	2	2	2	2	2	-	-
\$	S- STRON	IG]	M – MED	IUM			L – LO	N

CO / I	PO MAPP	ING:				
C	os	PSO1	PSO2	PSO3	PSO4	PSO5
С	01	2	3	2	-	-
С	0 2	2	3	2	-	-
С	03	2	3	2	-	-
С	04	2	3	2	-	-
C	05	2	3	2	-	-
WEI	TAGE	10	15	10	-	-
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		2	3	2	-	-
LESSC	ON PLAN:					
UNIT		VISUAL BA	ASIC	HRS	PEDA	GOGY
Ι	Introduction	on		12	Chalk a: Power Point D Video L	nd Talk, Presentation, œctures
II	Variables,	Constants and	Calculations	12	Chalk a: Power Point D Video L	nd Talk, Presentation, œctures
III	Decision &	& conditions and	d Controls	12	Chalk a: Power Point I Video L	nd Talk, Presentation, ectures
IV	Working	with forms and J	procedures	12	Chalk a: Power Point I Video L	nd Talk, Presentation, ectures
v	Introductic	on to database		12	Chalk a: Power Point I Video Lectures Assign	nd Talk, Presentation, s ,Seminar and nment

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)									
			Section	n A	Section P				
Internal	Cos	K Level	MCC)s	Either or	Section C			
Internur			No. of. Questions	K - Level	Choice	Either or Choice			
CI	CO1	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)			
AI	CO2	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)			
CI	CO3	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)			
AII	CO4	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)			
	0	No. of Questions to be asked	4		4	4			
Quest	tion	No. of Questions to be answered	4		2	2			
CIA I & II		Marks for each question	1		5	8			
		Total Marks for each section	4		10	16			

	Distribution of Marks with K Level CIA I & CIA II										
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %				
	K1	2			2	3.6	7.2				
	K2	2			2	3.6	1.4				
СІА	K3		20		20	35.7	35.7				
I	K4			32	32	57.1	57.1				
	Marks	4	20	32	56	100	100				
	K1	2			2	3.6	7.2				
	K2	2			2	3.6	1.4				
CIA	K3		20	-	20	35.7	35.7				
II	K4			32	32	57.1	57.1				
	Marks	4	20	32	56	100	100				

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summati	ive Exam	ination – Bl	ue Print Artic	culation Map	ping – K Level with Co	ourse Outcomes (COs)
		V	Section A	(MCQs)	Section B (Either /	Section C (Either / or
S. No	Cos	K - Lovol	No. of	K Lovel	or Choice) With	Choice) With
		Level	Questions	K – Level	K - LEVEL	K - LEVEL
1	CO1	K1 – K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)
2	CO2	K1 – K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)
3	CO3	K1 – K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)
4	CO4	K1 – K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)
5	CO5	K1 – K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)
No. of Qu	estions to	be Asked	10		10	10
No. of Questions to be answered		10		5	5	
Marks for each question		question	01		5	8
Total Marks for each section		10		25	40	

(Figures in parenthesis denotes, questions should be asked with the given K level)

	Distribution of Marks with K Level										
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %					
K1	5			5	3.58	4					
K2	5	20		25	17.86	18					
K3		30	32	62	44.28	44					
K4			48	48	34.28	34					
Marks	10	50	80	140	100	100					
NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels											

Q. No.	Unit	CO	K-level		
Answer A	ALL the ques	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	estions		PART – B	(5 x 5 = 25 Marks)					
11. a)	Unit - I	CO1	K2							
				OR						
11. b)	Unit - I	CO1	K2							
12. a)	Unit - II	CO2	K3							
	OR									
12. b)	Unit - II	CO2	K3							
13. a)	Unit - III	CO3	K2							
			·	OR						
13. b)	Unit - III	CO3	K2							
14. a)	Unit - IV	CO4	K3							
				OR						
14. b)	Unit - IV	CO4	K3							
15. a)	Unit - V	CO5	K3							
				OR						
15. b)	Unit - V	CO5	K3							

Answer A	LL the quest	ions		PART – C	(5 x 8 = 40 Marks)					
16. a)	Unit - I	CO1	K3							
				OR						
16. b)	Unit - I	CO1	K3							
17. a)	Unit - II	CO2	K4							
	OR									
17. b)	Unit - II	CO2	K4							
18. a)	Unit - III	CO3	K3							
				OR						
18. b)	Unit - III	CO3	K3							
19. a)	Unit - IV	CO4	K4							
				OR						
19. b)	Unit - IV	CO4	K4							
20. a)	Unit - V	CO5	K4							
				OR						
20. b)	Unit - V	CO5	K4							



FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	BASIC CONCEPTS OF SPREADSHEET - LAB					
Course Code	23UCCSP31	L	Р	С		
Category	SKILL	-	1	1		
COUDED OD ID						

COURSE OBJECTIVES:

- > To know how to use the most common Microsoft Office programs
- > To be able to create table and charts in Excel sheet
- > To be able to working with the multiple sheets in Excel
- > To be able to manage and store data in a spreadsheet
- > To be able to use financial function in Excel

LIST OF PROGRAMS

15

- 1. Mark list preparation for a studentIndividual Pay Bill preparation.
- 2. Invoice Report preparation.
- 3. Using MS excel and calculate the periodic interest using in financial function.
- 4. Using MS excel financial calculates the interest that is paid at maturity using in financial function.
- 5. Using MS excel calculates the depreciation for each accounting period by using a depreciation coefficient.
- 6. Using the financial function calculates the depreciation amount.
- 7. Using the financial function calculates the number of days from the beginning of a coupon period until its settlement date.
- 8. Using the financial function calculates the number of days.
- 9. Using the financial function calculates the number that is the next coupon date aftersettlement.
- 10. Using the financial function calculates the number of coupons payable between a settlementand maturity date.
- 11. Using the financial function calculates the previous coupon date before a settlement date.
- 12. Using the financial function calculates the cumulative principal amount paid on a loan.
- 13. Using the financial function calculates the cumulative interest paid on a loan taken out.

Total Lecture Hours15

BOOKS FOR STUDY:

> Comdex Information Technology course tool kit Vikas Gupta ,WILEY Dreamtech,2005

BOOKS FOR REFERENCES:

- The Complete Computer upgrade and repair book,3rd edition Cheryl A Schmidt ,WILEY Dream tech
- Introduction to Information Technology ,ITL Education Solutions limited ,Pearson Education .PC Hardware and A + Handbook – Kate J .Chas PHI(Microsoft)

WEB RESOURCES:

- https//:corporatefinanceinstitute.com/resources/excel/accrint-function/
- https//:www.tutorialspoint.com/advanced_excel_functions/advanced_excel_ financial_accrint_function.htm
- https//:support.microsoft.com/en-us/office/accrint-function-fe45d089-6722-4fb3-9379-e1f911d8dc74

Nature of Course	EMPLOYABILITY				SKILL ORI	✓	ENTRE)		
Curriculum Relevance	LOCAL		REG	IONAL		NATION	AL	GLOBAL		\checkmark
Changes Made in the Course	Percentag	e of Ch	ange		No Chan	ges Made			\checkmark	
* Treat	200/ 00 00	oh unit	(20*5_	.1000/)	and coloula	to the nerver	togo	of abone	o for the cour	

* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	E OUTC	OMES:							K	LEVEL
After stu	dying this	course, th	e students	will be al	ole to:					
CO1	Understand	which tasks	s each of the	e major Exc	el programs	can perform	n.		K	1 to K4
CO2	Independen	tly create pi	ofessional-	looking spr	eadsheets				K	1 to K4
CO3	Understand advanced functions and productivity tools to assist in developing worksheets. K1 to K4									
CO4	Understand the Manipulate data lists using Outline, Auto filter and PivotTables K1 to K4									
CO 5	Understand	ing the proc	ess of more	financial fo	ormulas in H	Excel			K	1 to K4
MAPPI	NG WITH	PROGR	AM OUT	COMES:						
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	1	1	2	2	2	1	2	1	2	2
CO2	2	2	2	2	2	1	2	2	2	2
CO3	2	2	3	3	2	1	2	3	3	2
CO4	2	3	3	3	3	2	3	3	3	3
CO5	2	3	3	3	3	2	3	3	3	3
S	S- STRONG M – MEDIUM L – LOW									W

CO / PO MAPPING:									
cos	PSO1	PSO2	PSO3	;	PSO4	PSO5			
CO 1	3	3	3		3	3			
CO 2	3	3	3		2	3			
CO 3	2	3	2		3	3			
CO 4	3	3	3		3	3			
CO 5	3	3	3		3	3			
WEITAGE	14	15	14		14	15			
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS	93	100	93		93	100			
LESSON PLAN	:								
UNIT			HRS		PEDA	GOGY			
Individu Invoice Using M interest Using M interest financia Using M for eac deprecia Using th deprecia Using th number couponp Using th number settleme Using th number settleme	al Pay Bill preparation al Pay Bill preparation IS excel and cald using in financial AS excel finance that is paid a function. IS excel calculated in accounting pe- tion coefficient. The financial func- tion amount. The financial func- of days from the eriod until its set the financial func- of days. The financial func- that is the next- int. The financial func- of coupons pa- nt and maturity do the financial func- of coupon date be- the financial func- the financial func- the financial func- that is func- that is function func- that financial func- financial func	ration. on. culate the periodi function. ial calculates th it maturity usin es the depreciatio eriod by using tion calculates th tion calculates th be beginning of tlement date. tion calculates th coupon date after tion calculates th coupon date after tion calculates th coupon date after tion calculates th effore a settlemer tion calculates th	11 c e g n a e e a e a e a e a e a e a e a e e e e e e e e		Hands on	Training			

cumulative principal amount paid on a loan. Using the financial function calculates the cumulative interest paid on a loan taken		
out.		

Learni	Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (Cos)									
Internal	Cos	K Level	Syntax & Semantics	Progra mming principl es	Concept Applications	Coding & Implementation	Debugging &Output			
	CO1	K1	5							
CIA	CO2	K2		5						
	CO3	K3			5					
CIA	CO4	K4				5				
	CO5	K5					5			
		No .of Questions to be asked	2	2	2	2	2			
Question Pattern CIA		No .of Questions to be answered	2	2	2	2	2			
		Marks for each question	2.5	2.5	2.5	2.5	2.5			
		Total Marks for each section	5	5	5	5	5			

	Distribution of Marks with K Level CIA									
	K Level	Syntax & Semantics	Progra mming principl es	Concept Applicati ons	Imple mentation)utp ut	Total Marks	% of (Marks withou t choice)	Consol idated %	
	K1	5					5	20	20	
	K2		5				5	20	20	
	K3			5	5		10	40	40	
СІА	K4					5	5	20	20	
	Marks						25	100	100	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3- Application oriented- Solving Problems
- K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summa	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)								
S. No.	Cos	K Level	Syntax & Semantic s	Programmig principles	Conc ept Appli cation s	Coding& Implementatio n	Debugging & Output		
1	CO1	K1	15						
2	CO2	K2		15					
3	CO3	K3			15				
4	CO4	K3				15			
5	CO5	K4					15		
		No. of Questions to be asked	2	2	2	2	2		
		No. of Questions to be answered	2	2	2	2	2		
Quest Patte	Question Pattern	Marks for each question	7.5	7.5	7.5	7.5	7.5		
		Total Marks for each section	15	15	15	15	15		

	Ι							
K Level	Syntax & Semantics	Progra mming principl es	Concept Applicati ons	Codin g	Debuggi ng & Output	Total Marks	% of (Marks without choice)	Consol idated %
K1	15					15	20	20
K2		15				15	20	20
K3			15	15		30	40	40
K4					15	15	20	20
Marks	15	15	15	15	15	75	100	100

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	VISUAL BASIC - LAB		
Course Code	23UCCSP32 L	Р	С
Category	SKILL -	2	2
COURSE OBJEC	CTIVES:		
 Understand t Understand t Understand t Apply and A Design and 	he concept of loops. nalyze Visual Basic programs to design real life problems using String. examine Visual basic programs using functions.		
LIST	OF PROGRAMS		30
 Design a VB Design a VB Design a VE listbox direc Design a VB Design a VB Ustbox direc Design a VB Write a VB Write a VB Write a VB Develop a V Develop a V Develop a V Develop a V Write a VB 	 a program for arithmetic operations using text box ,label ,command button. b program in form for speed control program using scroll bars. b program in form to display a picture using image box/picture box selected from tory list box ,drive list box. c program in form using shape control to display signal and change it timely using program to compare two numbers to find greater /lesser number. c program that displays odd and even numbers from 1 to n. B program to swap two numbers without using third variable. B program to find first N prime numbers. B program to generate multiplication table by using loop. program that gets strings from user and concatenate them. 	n a file	in file Contro
	Total Lecture Hours		30

BOOKS FOR STUDY:

- > Steven Holzner", Visual Basic 6 Programming : Black Book ," DreamtechPress .
- Evangelos Petroutsos", Mastering Visual Baisc 6, "BPB Publications.

BOOKS FOR REFERENCES:

- Michael Halvorson", Step by Step Microsoft Visual Basic 6.0 Professional,"PHI
- Scott Warner", Teach Yourself Visual basic 6,"Tata McGraw-Hill Edition
- > Brian Siler and Jeff Spotts", Using Visual Basic 6, "Special Edition, PHI.

WEB RESOURCES:

- https//:www.vbtutor.net/vbtutor.html
- https//:codebun.com/visual-basic-programs-for-beginners-with-examples/

Nature of Course	EMPLC	EMPLOYABILITY LOCAL REGI				SKILL ORIENTED			ENTRE	PRENEURSHI	þ	
Curriculum Relevance	EMPLOYABILITY LOCAL REC Percentage of Change t 20% as each unit (20*5=		JONAL	AL NATIONA			AL	GLOBAL			\checkmark	
Changes Made in the Course	LOCAL REGI Percentage of Change				No Changes Made					New Course		✓
* Treat	20% as ea	ch uni	t (20*5=	=100%)	and	d calculat	e the percer	itage	of chang	ge for the cour	se.	

COURS	SE OUTC	OMES:							K	LEVEL		
After stu	studying this course, the students will be able to:											
CO1	Design and	d Impleme	nt Interacti	ve Visual	Basic using	g Forms.			K	1 to K4		
CO2	Understan	d and Impl	ement the	function					K	1 to K4		
CO3	Design and	d Impleme	nt the cont	rol Statem	ent using If	concepts			K	1 to K4		
CO4	Design and	d Impleme	nt the cont	rol Statem	ent using L	oop Conce	epts		K	1 to K4		
CO5	Utilizing t	he concept	of String a	and date Fu	unction.				K	1 to K4		
MAPPI	NG WITH	G WITH PROGRAM OUTCOMES: PO1 PO2 PO3 PO4 PO5 PO6 PO7 PO8 PO										
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10		
CO1	1	1	2	2	2	1	2	1	2	2		
CO2	2	2	2	2	2	1	2	2	2	2		
CO3	2	2	3	3	2	1	2	3	3	2		
CO4	2	3	3	3	3	2	3	3	3	3		
CO5	2	3	3	3	3	2	3	3	3	3		
	S- STROI	IG			M – MED	IUM			L - LO	V		
CO / P	O MAPPI	NG:										
C	os	PSO1		PSO2	PSO3		PSO4	ŀ	PSO	5		
C	D 1	3		3	3		3		3			
C	02	3		3	3		2		3			
C	D 3	2		3	2		3		3			
C	5 4	3		3	3		3		3			
C	D 5	3		3	3		3		3			
WEIG	HTAGE	14		15	14	1	14		15			
WEIG PERCE OF CO CONTE N TO	HTED ENTAGE DURSE EIBUTIO POS	93 %		100%	93	%	93%		100	%		

LESSC	ON PLAN:		
UNIT		HRS	PEDAGOGY
	 Design the VB program form for arithmetic operations using text box, label, command button. Design a VB program in form for speed control program using scroll bars. Design a VB program in form to display a picture using image box/picture box selected from a file in file list box directory list box, drive list box. Design the VB program in form using shape control to display signal and change it timely using timer Control . Write a VB program to compares two numbers to find greater/ less number. Create a VB program to swap two number without using third variable. Develop the VB program to find first N prime number. Develop the VB program for Create a table by using loop. Write a VB program that gets strings from user and concatenate the strings 	30	LCD, HANDS ON TRAINING

		Learning C Fo Articulation Ma	Dutcome Bas rmative Exa pping – K Lo	ed Educa mination evels wit	ation & Assessn - Blue Print h Course Outco	nent (LOBE) mes (COs)	
Intern al	Cos	K Level	Syntax & Semantics	Progr ammi ng princi ples	Concept Applications	Coding& Implementation	Debuggin g & Output
	CO1	K1	5				
CI A	CO2	K2		5			
	CO3	К3			5		
	CO4	K4				5	
	CO5	К5					5
	·	No. of Questions to be asked	2	2	2	2	2
Ques	tion	No. of Questions to be answered	2	2	2	2	2
CL	A	Marks for each question	2.5	2.5	2.5	2.5	2.5
		Total Marks for each section	5	5	5	5	5

			Distributio	on of Marks	with K L	evel CIA			
	K Level	Syntax & Semantics	Progra mming principl es	Concept Applicati ons	Codin g	Debuggi ng & Output	Total Marks	% of (Mar ks with out choic e)	Cons olida ted %
	K1	5					5	20	20
	K2		5				5	20	20
	K3			5			5	20	20
СТА	K4				5		5	20	20
	K5					5	5	20	20
	Marks	5	5	5	5	5	25	100	100

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (CO							utcomes (COs)
S. No.	Cos	K Le vel	Syntax & Semantics	Programming principles	Concept Applications	Coding& Implementation	Debugging & Output
1	CO1	K1	15				
2	CO2	K2		15			
3	CO3	K3			15		
4	CO4	K4				15	
5	CO5	K5					15
No. o to	of Questi be Aske	ons d	2	2	2	2	2
No. o to b	of Questi e answer	ons ed	2	2	2	2	2
Mar	ks for ea question	ich	7.5	7.5	7.5	7.5	7.5
Tota ea	l Marks ch sectio	for n	15	15	15	15	15

		Di	stribution of	Marks v	vith K Lev	el					
K Level	Syntax & Semantics	Progra mming principl es	Concept Applicati ons	Codin g	Debuggi ng & Output	Total Marks	% of (Marks without choice)	Consol idated %			
K1	15					15	20	20			
K2		15				15	20	20			
K3			15			15	20	20			
K4				15		15	20	20			
K5					15	15	20	20			
Marks	15	15	15	15	15	75	100	100			
NB: Hig	NB: Higher level of performance of the students is to be assessed by attempting higher level										
of K lev	els.										



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	CORPORATE ACCOUNTING II			
Course Code	23UCCCC41	L	Р	С
Category	CORE	5	-	5
COURSE OBJEC	CTIVES:			
 To know the To gain an u To know Fin To understation To have an interval 	e types of amalgamation inderstanding about reconstruction nal statements of banking companies nd the legal requirements of financial accounts insight on modes of winding up of a company			
UNIT - I Amal	gamation & Internal Reconstruction			15
Amalgamation - M Method, Intrinsic V Interest Method - Th Internal Reconstruct	eaning - Purchase Consideration - Lump sum Method, Net Assets J Value Method - Types of Methods of Accounting for Amalgamat he Purchase Method (Excluding Inter-Company Holdings). ction - Conversion of Stock – Increase and Decrease of Capital.	Metho ion -	od, Net -The Po	Paymen ooling o
UNIT - II Acco	unting of Banking Companies			15
Final Statements of Discounted- Profit	f Banking Companies (As Per New Format) - Non-Performing Ass and Loss a/c - Balance Sheet as Per Banking Regulation Act 1949.	sets -	Rebate	on Bill
UNIT - III Insur	ance Company Accounts			15
Meaning of Insura Accounts of Life In	nce – Principles – Types – Preparation of Final Accounts of Ins surance Business – Accounts of General Insurance Companies -New	suranc w For	ce Com mat.	panies -
UNIT - IV Cons	olidated Financial Statements			15
Introduction-Holdin Preparation of Cons	g & Subsidiary Company-Legal Requirements Relating to Prep olidated Balance Sheet (Excluding Inter-Company Holdings).	aratio	nof Ac	counts
UNIT - V Liqui	dation of Companies			15
Meaning-Modes of Surplus(List H) – L	Winding Up – Preparation of Statement of Affairs and Statemei quidators Remuneration- Liquidator's Final Statement of Accounts.	ent of	f Defici	iency o
	Total Lecture Hours			75
	THEORY 20% of	& PR	OBLE	MS 80%

BOOKS FOR STUDY:

- > T.S. Reddy and A.Murthy, Corporate Accounting II, Margham Publishers, Chennai.
- > S.P. Jain and K.L Narang. Advanced Accountancy, Kalyani Publishers, New Delhi.
- Dr.K.S .Raman and Dr. M.A. Arulanandam , Advanced Accountancy, Vol. II, Himalaya Publishing House, Mumbai.
- > R.L. Gupta and M. Radhaswamy, Advanced Accounts, Sultan Chand, New Delhi.
- M.C. Shukla and T.S. Grewal, Advanced Accounts Vol.II, S Chand & Sons, New Delhi.

BOOKS FOR REFERENCES:

- B.Raman, Corporate Accounting, Taxmann, New Delhi.
- M.C.Shukla, Advanced Accounting, S.Chand, New Delhi.
- > Prof. MukeshBramhbutt, Devi Ahilya publication, Madhya Pradesh.
- > Anil kumar, Rajesh kumar, Advanced Corporate Accounting, Himalaya Publishing house, Mumbai.
- > PrasanthAthma, Corporate Accounting, Himalaya Publishing house, Mumbai.

WEB RESOURCES:

- https://www.accountingnotes.net/amalgamation/amalgamation-absorptionand-reconstruction-accounting/126
- https://www.slideshare.net/debchat123/accounts-of-banking-companies
- https://www.accountingnotes.net/liquidation/liquidation-of-companiesaccounting/12862

Nature of Course	EMPLOYABILITY			~	SKILL ORIENTED				ENTREPRENEURSHIP		>
Curriculum Relevance	LOCAL		REG	IONAL			NATION	AL	✓	GLOBAL	
Changes Made in the Course	Percentage of Change			10	N	o Chang	es Made			New Course	
* T											

* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	E OUTC	OMES:							K	LEVEL	
After stu	After studying this course, the students will be able to:										
CO1	Understan	d the accou	nting treat	ment of an	nalgamatio	n and Inter	nal recons	truction.	K	1 to K4	
CO2	Construct Profit and Loss account and Balance Sheet of Banking Companies in accordance in the prescribed format.									1 to K4	
CO3	Synthesize and prepare final accounts of Insurance companies in the prescribed format									1 to K4	
CO4	Give the consolidated accounts of holding companies									1 to K4	
CO5	Preparatio	n of liquida	tor's final	statement	of account				K	1 to K4	
MAPPI	NG WITH	I PROGR	AM OUT	COMES:							
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	
CO 1	3	2	3	2	2	2	3	2	-	-	
CO2	2 3 2 3 2 3 2 3 2 -							-	-		
CO3	3	2	3	2	3	2	3	2	-	-	

CO4	3	3	2	3	2	2	2	3	2	-	-	
C05	3	3	2	3	2	2	2	3	2	-	-	
	S- ST	RON	IG			M – MEI	M – MEDIUM L – LOW					
CO / P	O MA	APPI	NG:									
C	COS PSO1 PSO2				PS	PSO3 P		4	PSO5			
C	01		3		2	2	2	-		-		
C	02		3		2	2	2	-			-	
C	03		3		2	2	2	-			-	
C	04		3		2	2	2	-			-	
C	05		3		2	2	2	-			-	
WEI	WEITAGE 15			10	1	0	-			-		
WEIG PERCE OF CO CONTE N TO	WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3.0		2.0	2.	2.0				-	
LESSO	N PL	AN:										
UNIT	C	ORP	ORATE .	ACCOU	NTING II	HRS	8	PEDAGOGY				
I	Amal	lgama	ation & Int	ernal Rec	onstruction	15		Chalk and talk, Power Point Presentation, Video Lectures				
II	Acco	ountin	g of Banki	ng Comp	anies	15		Cl Power I Vi	halk and Point Pi ideo Leo	d talk, resentati ctures	on,	
III	Insurance Company Accounts							Cl Power I Vi	Chalk and talk, Power Point Presentation, Video Lectures			
IV	Conse	olida	ted Financ	ial Statem	ents	15		Cl Power I Vi	Chalk and talk, Power Point Presentation, Video Lectures			
v	Liquidation of Companies							Chalk and talk, Power Point Presentation, Video Lectures, seminar and assignment			on, and	

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)									
			Section	n A	Section B	Section C Either or Choice			
Internal	Cos	K Level	MCC)s	Either or				
Internar	000		No. of. Questions	K - Level	Choice				
CI	CO1	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)			
AI	CO2	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)			
CI	CO3	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)			
AII	CO4	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)			
	<u>.</u>	No. of Questions to be asked	4		4	4			
Quest	tion	No. of Questions to be answered	4		2	2			
CIA I & II		Marks for each question	1		5	8			
		Total Marks for each section	4		10	16			

	Distribution of Marks with K Level CIA I & CIA II									
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %			
	K1	2			2	3.57	25			
	K2	2	10		12	21.43	23			
СІА	K3		10	16	26	46	46			
I	K4			16	16	29	29			
	Marks	4	20	32	56	100	100			
	K1	2			2	3.57	25			
	K2	2	10		12	21.43	25			
CIA	K3		10	16	26	46	46			
II	K4			16	16	29	29			
	Marks	4	20	32	56	100	100			

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summat	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)									
		V	Section A	(MCQs)	Section B (Either /	Section C (Either / or				
S. No	Cos	K -	No. of	K Lovel	or Choice) With	Choice) With				
		Levei	Questions	K – Level	K - LEVEL	K - LEVEL				
1	CO1	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)				
2	CO2	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4 ,K4)				
3	CO3	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)				
4	CO4	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4 ,K4)				
5	CO5	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)				
No. of Qu	estions to	o be Asked	10		10	10				
No. of	No. of Questions to be answered		10		5	5				
Marks	Marks for each question		1		5	8				
Total Marks for each section		10		25	40					

(Figures in parenthesis denotes, questions should be asked with the given K level)

Distribution of Marks with K Level										
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %				
K 1	5			5	4	29				
K2	5	30		35	25					
K3		20	32	52	37	37				
K4			48	48	34	34				
Marks	10	50	80	140	100	100				
ND. Highor los	al of porforms	noo of the stu	donta is to be	accorded b	w attempting	a higher level of V				

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.

Q. No.	Unit	СО	K-level		
Answer A	ALL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		1
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2	,	
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		· ·
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		· · ·
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer ALL the questions				PART – B	(5 x 5 = 25 Marks)					
11. a)	Unit – I	CO1	K2							
	OR									
11. b)	Unit – I	CO1	K2							
12. a)	Unit – II	CO2	K2							
OR										
12. b)	Unit – II	CO2	K2							
13. a)	Unit – III	CO3	K3							
				OR						
13. b)	Unit – III	CO3	K3							
14. a)	Unit – IV	CO4	K2							
				OR						
14. b)	Unit – IV	CO4	K2							
15. a)	Unit –V	CO5	K3							
	OR									
15. b)	Unit –V	CO5	K3							

Answer	ALL the questio	ns	PART – C		(5 x 8 = 40 Marks)					
16. a)	Unit - I	CO1	K3							
	OR									
16. b)	Unit - I	CO1	K3							
17. a)	Unit - II	CO2	K4							
				OR						
17. b)	Unit - II	CO2	K4							
18. a)	Unit - III	CO3	K4							
				OR						
18. b)	Unit - III	CO3	K4							
19. a)	Unit - IV	CO4	K4							
				OR						
19. b)	Unit - IV	CO4	K4							
20. a)	Unit - V	CO5	K3							
	OR									
20. b)	Unit - V	CO5	K3							
MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	PRINCIPLES OF MARKETING			
Course Code	23UCCCC42	L	Р	С
Category	CORE	5	-	5
COURSE OBJE	CTIVES:			
 To know the To understar To examine To gain know To analyse 	concept and functions of marketing ad the importance of market segmentation the stages of new product development wledge on the various advertising medias the global market environment			
UNIT - I Intro	duction to Marketing			15
Meaning–Definitio Modern Marketing	n and Functions of Marketing– Evolution of Marketing Concepts–In . Role and Importance of Marketing - Classification of Markets - Nic	novat che M	ions in arketing	5 .
UNIT - II Mark	et Segmentation			15
Meaning and define Demographic – Ps Consumer Behavio Freud's Theory of	ition - Benefits – Criteria for segmentation – Types of segmentation ychographic – Behavioural–Targeting, Positioning & Repositioning ur–Consumer Buying Decision Process and Post Purchase Behaviou Motivation.	– Geo - Intro r — N	ographic oductior Motives.	_ 1 to
UNIT - III Prod	uct & Price			15
Marketing Mix — Product Developn Pricing – Kinds of	- an overview of 4P's of Marketing Mix– Product–Introduction to St nent – Product Life Cycle — Pricing – Policies - Objectives – Factor f Pricing.	ages o s Infl	of New uencing	
UNIT - IV Prom	notions and Distributions			15
Elements of promo Media - Sales Prom seller-Channels of I Industrial Goods.	tion – Advertising – Objectives -Kinds of Advertising Media- Tradit notion – types of sales promotion – Personal Selling – Qualities need Distribution for Consumer Goods - Channel Members – Channels of	ional ed foi Distr	vs Digita a perso ibution	al onal for
UNIT - V Com	petitive Analysis and Strategies			15
Global Market Env	ironment–Social Responsibility and Marketing Ethics - Recent Tren	ds in	Marketi	ng –A

Global Market Environment–Social Responsibility and Marketing Ethics - Recent Trends in Marketing –A Basic Understanding of E–Marketing& M–Marketing–E-Tailing–CRM–Market Research–MIS and Marketing Regulation.

Total Lecture Hours

75

BOOKS FOR STUDY:

- > PhilipKotler, Principles of Marketing: ASouthAsianPerspective, PearsonEducation. NewDelhi
- > Dr.C.B.Gupta& Dr.N.RajanNair,Marketing Management,SultanChand&Sons, NewDelhi.
- > Dr.AmitKumar,PrinciplesOfMarketing,ShashibhawanPublishingHouse,Chennai
- > Dr.N.RajanNair,Marketing,SultanChand&Sons.New Delhi
- > NeeruKapoorPrinciplesOfMarketing,PHILearning,NewDelhi

BOOKS FOR REFERENCES:

- > ProfKavitaSharma,DrSwatiAgarwal,PrinciplesofMarketingBook,Taxmann,newdelhi
- > Dr.J.Jayasankar, Marketing Management, Margham Publications, Chennai.
- > Assael,H.ConsumerBehaviourand MarketingAction,USA:PWS-Kent
- > Hoyer, W.D. And Macinnis, D.J., Consumer Behaviour, USA: HoughtonMifflinCompany
- BakerM,MarketingManagementAndStrategy,MacmillanBusiness,BloomburyPublishing, India

WEB RESOURCES:

- https://www.aha.io/roadmapping/guide/marketing/introduction
- https://www.investopedia.com/terms/m/marketsegmentation.asp
- https://www.shiprocket.in/blog/understanding-promotion-and-distributionmanagement/

Nature of Course	EMPLC	IPLOYABILITY AL REGIO ntage of Change			SKILL ORIENTED				ENTREPRENEURSHIP			✓
Curriculum Relevance	LOCAL		REGIONAL				NATION	AL		GLOBAL		✓
Changes Made in the Course	Percentag	entage of Change				No Chang	ges Made			New Course		√
* Treat	20% as ea	ch uni	t (20*5=	=100%)	and	d calculat	e the percer	ntage	of chang	ge for the cour	se.	

COURS	E OUTC	OMES:							K	LEVEL	
After stu	dying this	course, th	ne students	s will be a	ble to:						
CO1	Develop a	an understa	anding on t	he role and	d importan	ce of mark	eting		K	1 to K4	
CO2	Applythe	4p's of ma	rketing in 1	their ventu	re				K	1 to K4	
CO3	Identify the	lentify the factors determining pricing									
CO4	Use the different Channels of distribution of industrial goods									1 to K4	
CO5	Understan	nd the cond	cept of E-n	narketing a	nd E-Taili	ng			K	1 to K4	
MAPPIN	IG WITH	PROGR	AM OUT	COMES:							
CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	
CO1	3	2	3	2	2	2	2	2	-	-	
CO2	3	2	3	2	3	2	2	2	-	-	

CO3	3	2	3	2	3	2	2	2	_	_	
CO4	3	2	3	2	2	2	2	2			
C05	3	2	3	2	2	2	2	2			
	CO3 3 2 3 2 CO4 3 2 3 2 CO5 3 2 3 2 CO5 3 2 3 2 S-STRONG CO / POINC: CO / POINC: CO / POINC: CO 1 2 3 CO 1 2 3 CO 1 2 3 CO 1 2 3 CO 3 2 3 CO 5 2 3 WEIGHTED 2.0 3.0 CONTRIBUTIO 2.0 3.0 CONTRIBUTIO 2.0 3.0 LESSO PLAN: 1 II Market Segmentation.					DIUM			L – LO	W	
CO / P	CO3 3 2 3 2 CO4 3 2 3 2 CO5 3 2 3 2 CO7 VENDE PSO1 PSO2 CO7 PSO1 PSO2 3 CO5 PSO1 PSO2 3 CO5 2 3 3 CO5 2 3 3 CO5 2 3 3 CO5 2 3 3 WEIGTNGE 2.0 3.0 3.0 VEISSON PSO3 3.0 3.0 Introduction to Marketing Introduction to Marketing Introduction to Marketing II Market Segmentation. Introduction to Marketing Introduction to Marketing IV Product & Price Introduction to Marketing										
С	os	PSO2	PS	03	PSO	1	PSO	5			
C	01	2		3	2	2	-		-		
C	02	2		3	2	2	-		-		
C	03	2		3	2	2	-		-		
C	04	2		3	2	2	-		-		
C	05	2		3	2	2	-		-		
WEI	TAGE	10		15	1	0	-		-		
WEIGHTED PERCENTAGE OF COURSE 2.0 CONTRIBUTIO N TO POS			3.0	2.	0	-		-			
LESSO	PERCENTAGE OF COURSE 2.0 3.0 CONTRIBUTIO N TO POS LESSON PLAN:										
UNIT	PRIN	CIPLES (OF MAR	KETING	HRS	5	PEDAGOGY				
I	Introduct	ion to Mar	keting		15		Chalk and talk, Power Point Presentation Video Lectures				
II	Market Se	gmentatior	1.		15		Ch Power P Vi	alk and oint Pr deo Leo	i talk, esentatic ctures	on,	
III	Product of	& Price			15		Ch Power P Vi	alk and oint Pr deo Leo	l talk, esentatic ctures	on,	
IV	Promotic	ons and Dis	tributions		15		Ch Power P Vi	alk and oint Pr deo Leo	l talk, esentatic ctures	on,	
v	Competiti	ve Analysi	s and Stra	tegies	15		Ch Power P Video Lee	alk and oint Pr ctures,	ectures 1d talk, Presentation, 5, seminar and		

assignment

	l	Learning Outcon Formativ Articulation Mapping	ne Based Edu ve Examinati – K Levels w	on - Blue l the Cours	Assessment (LOI Print e Outcomes (COs	3E) s)	
			Section	n A	Section B	Section C Either or Choice	
Internal	Cos	K Level	MCC)s	Either or		
	005		No. of. Questions	K - Level	Choice		
CI	CO1	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)	
AI	CO2	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)	
CI	CO3	K1 – K4	2	K1,K2	2(K2,K2)	2(K3,K3)	
AII	CO4	K1 – K4	2	K1,K2	2(K3,K3)	2(K4,K4)	
	<u>.</u>	No. of Questions to be asked	4		4	4	
Quest	tion	No. of Questions to be answered	4		2	2	
ArticInternalCosICICO1IAICO2ICICO3IAIICO4IAIII <t< th=""><th>Marks for each question</th><th>1</th><th></th><th>5</th><th>8</th></t<>	Marks for each question	1		5	8		
		Total Marks for each section	4		10	16	

		D	istribution of	f Marks with	K Level	CIA I & CIA II	
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %
	K1	2			2	3.57	25
	K2	2	10		12	21.43	23
СІА	K3		10	16	26	46	46
I	K4			16	16	29	29
	Marks	4	20	32	56	100	100
	K1	2			2	3.57	25
	K2	2	10		12	21.43	25
CIA	K3		10	16	26	46	46
II	K4			16	16	29	29
	Marks	4	20	32	56	100	100

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summati	ive Exam	ination – B	lue Print Artic	culation Map	ping – K Level with Co	ourse Outcomes (COs)
		V	Section A	(MCQs)	Section B (Either /	Section C (Either / or
S. No	Cos		No. of	K Laval	or Choice) With	Choice) With
		Level	Questions	K – Level	K - LEVEL	K - LEVEL
1	CO1	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)
2	CO2	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K3,K3)
3	CO3	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K4 ,K4)
4	CO4	K1 – K4	2	K1,K2	2(K2 ,K2)	2(K4 ,K4)
5	CO5	K1 – K4	2	K1,K2	2(K3 ,K3)	2(K3,K3)
No. of Qu	estions to	o be Asked	10		10	10
No. of Questions to be answered		10		5	5	
Marks	for each	question	1		5	8
Total Ma	rks for ea	ach section	10		25	40

(Figures in parenthesis denotes, questions should be asked with the given K level)

		Distrib	oution of Mar	ks with l	K Level	
K Level	Section A (Multiple Choice Questions)	Section B (Either or Choice	Section C (Either/ or Choice)	Total Marks	% of (Marks without choice)	Consolidated %
K 1	5			5	4	29
K2	5	30		35	25	
K3		20	48	68	49	49
K4			32	32	22	22
Marks	10	50	80	140	100	100
NID TT I I	1 0 0	6 41 4	1 4 1 4 1	11	44 4.	

NB: Higher level of performance of the students is to be assessed by attempting higher level of K levels.

Q. No.	Unit	СО	K-level		
Answer A	ALL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2	,	
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	estions		PART – B	(5 x 5 = 25 Marks)
11. a)	Unit – I	CO1	K2		
				OR	
11. b)	Unit – I	CO1	K2		
12. a)	Unit – II	CO2	K2		
				OR	
12. b)	Unit – II	CO2	K2		
13. a)	Unit – III	CO3	K3		
				OR	
13. b)	Unit – III	CO3	K3		
14. a)	Unit – IV	CO4	K2		
				OR	
14. b)	Unit – IV	CO4	K2		
15. a)	Unit –V	CO5	K3		
				OR	
15. b)	Unit –V	CO5	K3		

Answer	ALL the questio	ns		PART – C	(5 x 8 = 40 Marks)
16. a)	Unit - I	CO1	K3		
		÷		OR	
16. b)	Unit - I	CO1	K3		
17. a)	Unit - II	CO2	K3		
				OR	
17. b)	Unit - II	CO2	K3		
18. a)	Unit - III	CO3	K4		
				OR	
18. b)	Unit - III	CO3	K4		
19. a)	Unit - IV	CO4	K4		
		÷		OR	
19. b)	Unit - IV	CO4	K4		
20. a)	Unit - V	CO5	K3		
			·	OR	
20. b)	Unit - V	CO5	K3		

MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	JAVA PROGRAMMING			
Course Code	23UCCEC41	L	Р	С
Category	ELECTIVE	4	-	3
COURSE OBJE	CTIVES:			
 To get in-dep Bring out the Develop pro To apply the Implementing 	pth Knowledge about the evolution of java and its Features e difference and similarities between C, C++ and java. grammers in Java with its special Features. e exception handling in Programming ng the code in internet using Applet with AWT controls.			
UNIT - I Intro	oduction			12
Introduction to Java Variables - Arrays Program.	a - Features of Java – Java Environment - Lexical Issues or tokens- D - Operators – Conditional Statements-Iterative Statements-General S)ata T _i tructu	ypes - re of a .	Java
UNIT - II Class	ses and Objects			12
Classes and Objects keyword - Final key Enumeration. Inher methodsAbstract cl	s – Fields and Methods Declaration -Constructors – Method Overload yword -String Class - String Buffer Class. Java Utilities: Scanner, Sta itance: Keyword extends-Types of Inheritance–Keyword super- Ove ass and methods.	ding - ack, D rridin	Static ate, Ve g of	ctor,
UNIT - III User	-Defined Packages			12
User-Defined Packa implements -Multip threadCreation of the Thread Synchroniza	ages: Creating and accessing Packages. Interface: Defining Interface ple Inheritance using Interface. Threads: Introduction- Thread States hreads using Thread class and Runnable interface – Thread methods - ation.	-Keyw or life Threa	vord cycle o d Prior	of ities -
UNIT - IV Exce	ption Handling			12
Exception Handling catch statements – I Method throwing e	g: Types of errors - Syntax of Exception handling code – Built-in Exc Nested try block – Finally statement- Throwing our own exception us xception using throws keyword - Managing Errors.	ceptions sing the second se	ns – M nrow –	ultiple
UNIT - V Appl	ets			12
onni i nppi	between applet and application - Applet life cycle - Building Applet	code	using A	Applet
Applets: Difference tag – Passing paran Labels, TextField, 7	neters to AppletsDrawing various shapes using Graphics Class. AWT TextArea, Choice, CheckBox, List, ScrollBar and Layout Managers	[Cont	rols: B	uttons,

BOOKS FOR STUDY:

- E. Balagurusamy, "Programming with Java", Fourth Edition, 2010, Tata McGraw-Hill
- P Radha Krishna, "Object Oriented Programming through Java", Second Edition, 2007, Universities Press.
- > John R Hubbard, Programming with Java Schuam's Outline Series

BOOKS FOR REFERENCES:

- K. Arnold and J. Gosling, "The Java Programming Language", Second Edition, 1996, Addison Wesley
- P. Naughton and H. Schildt, "Java2 (The Complete Reference)", Eight Edition,2005, Tata McGraw Hill
- Kathy Sierra and Bert Bates, "Head First Java", Second Edition, 2003, Oreilly

WEB RESOURCES:

- www.tutorialspoint.com/java/java-quick-guide.htm
- www.ntu.edu.sg/home/ehchua/programming/java/J3a_OOPBasics.html
- www.tutorialspoint.com/java/java_overview.htm

Nature of Course	EMPLOYABILITY			~	SKILL ORIENTED			ENTREPRENEURSHIP)		
Curriculum Relevance	LOCAL		IONAL	NATIONAI			AL		GLOBAL		✓	
Changes Made in the Course	Percentag	e of Ch		No C	hang	ges Made	V	/	New Course			
de ERT				10000								

* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	SE OUTC	OMES:							K	LEVEL		
After st	udying this	course, th	e students	s will be al	ble to:							
CO1	Importanc	e of Java co	omparing t	he other la	nguage.				K	1 to K4		
CO2	Develop p	rogram usi	ng constru	ctors and it	ts types.				K	1 to K4		
CO3	Implement	ting the cor	ncept Exce	ption hand	ling variou	s applicati	on.		K	1 to K4		
CO4	Analyzing different types of inheritance. K1 to K4											
CO5Life Build Applet code using AWT controls and Layout managersK1 to K4												
MAPPI	NG WITH	PROGR	AM OUT	COMES:								
CO/PO	D PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10		
CO 1	3	2	3	2	2	2	3	2	-	-		
CO2	3	2	2	2	3	2	3	2	-	-		
CO3	3	2	3	2	3	2	3	2	-	-		
CO4	4 3 2 2 2 2 3 2 -											
CO5	3	2	3	2	2	2	3	2	-	-		
	S- STRON	IG			M – MED	IUM			L - LO	V		

CO / F	PO MAPPI	ING:								
С	os	PSO1	PSO2	PSO3	PSO4		PSO5			
C	01	3	2	2	-		-			
C	0 2	3	2	2	-		-			
C	03	3	2	2	-		-			
C	04	3	2	2	-		-			
C	05	3	-		-					
WEIG	HTAGE	15	15	-		-				
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTIO N TO POS		3.0	3.0	3.0	-		-			
LESSC	ON PLAN:									
UNIT		JA	VA PROGRAM	IMING		HRS	PEDAGOGY			
Ι	Introductio	on				12	Theory			
II	Classes an	d Objects		12	Theory					
III	User-Defin	12	Theory							
IV	Exception Handling 12 Theory									
V	Applets					12	Theory			

Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes (COs)											
			Section	n A	Soction B						
Internal	Cos	K Level	MCC)s	Either or	Section C					
Internar			No. of. Questions	K - Level	Choice	Either or Choice					
CI	CO1	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)					
AI	CO2	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)					
CI	CO3	K1 – K4	2	K1,K1	2(K3, K3)	2(K4, K4)					
AII	CO4	K1 – K4	2	K2,K2	2(K3, K3)	2(K4, K4)					
	<u>.</u>	No. of Questions to be asked	4		4	4					
Quest	tion	No. of Questions to be answered	4		2	2					
Pattern CIA I & II		Marks for each question	1		5	8					
		Total Marks for each section	4		10	16					

	Distribution of Marks with K Level CIA I & CIA II											
	K Level	Section A (Multiple Choice Questions)	Section B (Either / Or Choice)	Section C (Either / Or Choice)	Total Marks	% of (Marks without choice)	Consolidate of %					
	K1	2			2	3.6	7.2					
	K2	2			2	3.6	1.4					
СІА	K3		20		20	35.7	35.7					
I	K4			32	32	57.1	57.1					
	Marks	4	20	32	56	100	100					
	K1	2			2	3.6	7.2					
	K2	2			2	3.6	1.2					
CIA	K3		20		20	35.7	35.7					
II	K4			32	32	57.1	57.1					
	Marks	4	20	32	56	100	100					

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summati	ive Exam	ination – B	lue Print Artic	culation Map	ping – K Level with C	ourse Outcomes (COs)				
		К.	Section A	(MCQs)	Section B (Either /	Section C (Either / or				
S. No	Cos	IX - Level	No. of	K _ Lovol	or Choice) With	Choice) With				
		Levei	Questions	K – Level	K - LEVEL	K - LEVEL				
1	CO1	K1 – K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)				
2	CO2	K1 – K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)				
3	CO3	K1 – K4	2	K1,K2	2(K2 &K2)	2(K3 &K3)				
4	CO4	K1 – K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)				
5	CO5	K1 – K4	2	K1,K2	2(K3 &K3)	2(K4 &K4)				
No. of Qu	estions to	o be Asked	10		10	10				
No. of	Question answered	ns to be d	10		5	5				
Marks	for each	question	01		5	8				
Total Marks for each section			10		25	40				
	(Figures in parenthesis denotes, questions should be asked with the given K level)									

	Distribution of Marks with K Level												
K Level	Section A (Multiple Choice Questions)	A le Section B (Either or (Eithe Shoice Choi		Total Marks	% of (Marks without choice)	Consolidated %							
K1	5			5	3.58	4							
К2	5	20		25	17.86	18							
K3		30	32	62	44.28	44							
K4			48	48	34.28	34							
Marks	10	50	80	140	100	100							
NB: Higher lev	NB: Higher level of performance of the students is to be assessed by attempting higher level of K												
levels.													

Q. No.	Unit	СО	K-level		
Answer A	ALL the que	stions		PART – A	(10 x 1 = 10 Marks)
	Unit - I	CO1	K1		
1.				a)	b)
				c)	d)
	Unit - I	CO1	K2		
2.				a)	b)
				c)	d)
	Unit - II	CO2	K1		
3.				a)	b)
				c)	d)
	Unit - II	CO2	K2		
4.				a)	b)
				c)	d)
	Unit - III	CO3	K1		
5.				a)	b)
				c)	d)
	Unit - III	CO3	K2		
6.				a)	b)
				c)	d)
	Unit - IV	CO4	K1		
7.				a)	b)
				c)	d)
	Unit - IV	CO4	K2		
8.				a)	b)
				c)	d)
	Unit - V	CO5	K1		
9.				a)	b)
				c)	d)
	Unit - V	CO5	K2		
10.				a)	b)
				c)	d)

Summative Examinations - Question Paper – Format

Answer	ALL the que	estions		PART – B	(5 x 5 = 25 Marks)
11. a)	Unit - I	CO1	K2		
				OR	
11. b)	Unit - I	CO1	K2		
12. a)	Unit - II	CO2	K3		
				OR	
12. b)	Unit - II	CO2	K3		
13. a)	Unit - III	CO3	K2		
			·	OR	
13. b)	Unit - III	CO3	K2		
14. a)	Unit - IV	CO4	K3		
				OR	
14. b)	Unit - IV	CO4	K3		
15. a)	Unit - V	CO5	K3		
				OR	
15. b)	Unit - V	CO5	K3		

Answer A	LL the quest	ions		PART – C	(5 x 8 = 40 Marks)
16. a)	Unit - I	CO1	K3		
				OR	
16. b)	Unit - I	CO1	K3		
17. a)	Unit - II	CO2	K4		
				OR	
17. b)	Unit - II	CO2	K4		
18. a)	Unit - III	CO3	K3		
				OR	
18. b)	Unit - III	CO3	K3		
19. a)	Unit - IV	CO4	K4		
				OR	
19. b)	Unit - IV	CO4	K4		
20. a)	Unit - V	CO5	K4		
				OR	
20. b)	Unit - V	CO5	K4		



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	JAVA PROGRAMMING LAB			
Course Code	23UCCSP41	L	Р	С
Category	SKILL	-	2	2
COURSE OBJE	CTIVES:			
 To gain the i To able to w To be able to To learn how To gain the i 	knowledge about the concepts of OOP. Trite programs with Java. To write program with inheritance. To use exception handling knowledge of Java applets			
LIST	OF PROGRAMS			30
 Write a Java 	 a program to perform arithmetic operations. b program to check leap year or NOT . c program to display the even numbers from 1 to 100 . c program to find Sum of digits. c program to print the Fibonacci series of N number . c program to find the factorial of a number . c program to reverse the number. c program to find the Armstrong number. c program to demonstrate finally and throw. c program to demonstrate exception handling. applet that displays a simple message. c program to draw shapes using applet. c program to develop an applet that receives an integer in one text fie ue & returns it in another text filed when the button "Compute" is classical application. 	ld & c licked	compute	eits
	Total Lecture Ho	urs		30

BOOKS FOR STUDY:

> Java Complete Reference, Eleventh Edition, Herbert Schildt

BOOKS FOR REFERENCES:

- Programming in Java, Second Edition, Malhotra
- > Programming with Java, E.Balagurusamy, McGraw Hill

WEB RESOURCES:

- https://beginnersbook.com/java-tutorial-for-beginners-with-examples/
- https://www.guru99.com/java-tutorial.html
- https://www.simplilearn.com/tutorials/java-tutorial

Nature of Course	EMPLOYABILITY				Sk	SKILL ORIENTED			ENTREPRENEURSHIP		þ	
Curriculum Relevance	LOCAL	LOCAL REGION					NATIONAL			GLOBAL		\checkmark
Changes Made in the Course	Percentag	e of Ch	ange			No Chang	ges Made			New Course		~
* Treat	* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.											

COURS	E OUTC	OMES:							K	LEVEL	
After stu	dying this	course, th	ne student	s will be a	ble to:						
CO1	Understan	ding the ba	sics of Jja	va with op	erators.				K	1 to K4	
CO2	Understan	ding the co	nditional	statements	and mather	natical cal	culations.		K	1 to K4	
CO3	Familiar a	nd easy to I	handle wit	h logical, r	elational op	perations.			K	1 to K4	
CO4	Understan	ding the pr	ocess of O	OP's conc	epts.				K	1 to K4	
CO5	Understan	ding the pr	oblem solv	ving techni	ques.				K	1 to K4	
MAPPII	IAPPING WITH PROGRAM OUTCOMES:										
CO/PO	PO PO1 PO2 PO3 PO4 PO5 PO6 PO7 PO8 PO										
CO1	3	2	2	2	1	2	2	2	2	2	
CO2	3	3	2	2	2	2	1	2	2	2	
CO3	2	2	2	3	2	3	2	2	2	1	
CO4	2	1	2	3	3	3	2	2	2	2	
CO5	05 2 2 3 2 2 2 2 3 1									2	
S- STRONG M – MEDIUM L - LOW											
CO / P	CO / PO MAPPING:										
C	os	PSO 1	L .	PSO2	PSC	03	PSO4	ŀ	PSO	5	
CC) 1	3		2	2		3		3		
CC) 2	3		3	3		3		3		
CC) 3	3		3	3		3		3		
CC) 4	3		3	3		3		3		
CO 5 3			3	3		3		3			
WEIGHTAGE 15			14	14	ł	15		15			
WEIGHTED PERCENTAGE OF COURSE CONTRIBUTION TO POS		100		93.3	93.	.3	100		100		

LESSC	ON PLAN:		
UNIT		HRS	PEDAGOGY
	 Write a Java program to perform arithmetic operations. Write a Java program to check leap year or NOT . Write a Java program to display the even numbers from 1 to 100 . Write a Java program to find Sum of digits. Write a Java program to print the Fibonacci series of N number . Write a Java program to find the factorial of a number . Write a Java program to reverse the number. Write a Java program to find the Armstrong number. Write a Java program to create an user defined package. Write a Java program to demonstrate finally and throw. Write a Java program to draw shapes using applet. Write a Java program to draw shapes using applet. Write a Java program to develop an applet that receives an integer in one text field & compute its factorial value & returns it in anothe text filed when the button " Compute " is clicked. 	30	Hands on Training

Learn	Learning Outcome Based Education & Assessment (LOBE) Formative Examination - Blue										
	Print Articulation Manning – K Levels with Course Outcomes (COs)										
Articulation Mapping – K Levels with Course Outcomes (COS)											
Intern al Cos		K Level	Syntax & Semantic s	Prog r amm i ng princ i ples	Concept Application s	Coding & Implementati on	Debuggi n g & Output				
CO1 K1 5											
	CO2	K2		5							
CIA I	CO3	K3			5						
	CO4	K3				5					
	CO5	K4					5				
		No. of Questions to be asked	2	2	2	2	2				
Question Pattern CIA		No. of Questions to be answered	2	2	2	2	2				
		Marks for each question	2.5	2.5	2.5	2.5	2.5				
	Total Marks for each section	5	5	5	5	5					

	Distribution of Marks with K Level CIA											
	K Level	Syntax & Semantics	Progra mming principl es	Concept Applicati ons	Implement ation	Ou tpu t	Total Marks	% of (Marks withou t choice)	Consol idated %			
	K1	5					5	20	20			
	K2		5				5	20	20			
	K3			5	5		10	40	40			
СТА	K4					5	5	20	20			
	Marks						25	100	100			

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summa	Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes (COs)									
S. No.	Cos	K Level	Syntax & Semantic sProgr ammi 		Coding & Implementatio n	Debugging & Output				
1	CO1	K1	15							
2 CO2		K2		15						
3 CO3		K3			15					
4	CO4	K3				15				
5	CO5	K4					15			
Ouestion		No. of Questions to be asked	2	2	2	2	2			
		No. of Questions to be answered	2	2	2	2	2			
Patte	ern	Marks for each question	7.5	7.5	7.5	7.5	7.5			
		Total Marks for each section	15	15	15	15	15			

	Distribution of Marks with K Level											
K Level	Syntax & Semantics	Program ming principl es	Concept Applicati ons	Codin g	Debuggi ng & Output	Total Marks	% of (Marks without choice)	Consol idated %				
K1	15					15	20	20				
K2		15				15	20	20				
K3			15	15		30	40	40				
K4					15	15	20	20				
Marks	15	15	15	15	15	75	100	100				



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

FOR THOSE WHO JOINED IN 2023-2024 AND AFTER

Course Name	MULTIMEDIA AND ITS APPLICATIONS - LAB							
Course Code	23UCCSP42	L	Р	С				
Category	SKILL	-	1	1				
COURSE OBJECTIVES:								

- > To describe the various realisations of multimedia tools and their uses.
- To demonstrate proficiency in specific techniques like image manipulation, audio mixing, video editing transitions for basic animation principles.
- To understand Apply software tools for image editing, graphic design, audio editing, video editing and animation.
- To understand common editing techniques like cropping, resizing, color correction, retouching and applying filters and effects.
- Learn the concept of layers and their importance in non-destructive editing. This involves creating, modifying, and organizing layers to achieve desired effects

LIST OF PROGRAMS

15

FLASH

- 1. Spot light mask animation
- 2. Morphing animation
- 3. Create an animation for bouncing ball (you may use motion guide layer).
- 4. Create an animation for bus car race in which both starts from the same point and bus wins the race.
- 5. Create an animation in which text Hello gets converted into Goodbye (using motion/shape tweening).

PHOTOSHOP

- 1. Design a Passport size photo using Photoshop.
- 2. Design a invitation card using Photoshop.
- 3. Merge two images using feather tool.
- 4. Change an color image into black and white using Photoshop.
- 5. Develop a new image from given images using lasso tool in Photoshop.

Total Lecture Hours15

BOOKS FOR STUDY:

- > "Flash 5 Magic" by James Gonzalez, Rhonda Martin, Sandee Cohen (First Edition)
- "Adobe Photoshop CC Classroom in a Book (2022 release)" by Conrad Chavez and Andrew Faulkner (2022 Edition)

BOOKS FOR REFERENCES:

- "Flash 5 Advanced for Windows and Macintosh: Visual QuickPro Guide" by Russell Chun (First Edition)
- > "Adobe Photoshop CC 2022 Introduction Quick Reference Guide" by Beezix Inc. (2022 Edition)
- "Flash 5 Bible" by Robert Reinhardt, Jon Warren Lentz (First Edition)
- "The Adobe Photoshop Lightroom Classic CC Book for Digital Photographers" by Scott Kelby (2022 Edition)

WEB RESOURCES:

- https://edutechwiki.unige.ch/en/Flash_tutorials
- https://thevirtualinstructor.com/adobeflashlessons.html
- https://creativecloud.adobe.com/en-IN/learn/app/photoshop
- https://www.javatpoint.com/photoshop

Nature of Course	EMPLOYABILITY				SK	XILL ORIE	ENTED	✓	ENTRE	JTREPRENEURSHIP		
Curriculum Relevance	LOCAL	. REGIONAL			,		NATION	AL	GLOBAL		\checkmark	
Changes Made in the Course	Percentag	Percentage of Change				No Chang	ges Made	~	/	New Course		

* Treat 20% as each unit (20*5=100%) and calculate the percentage of change for the course.

COURS	SE OUTC	OMES:							ŀ	K LEVEL	
After stu	udying this	course, th	ne students	s will be al	ble to:						
CO 1	Understan multimedi	ding of m a authoring	nultimedia g tools and	principles software.	and tech	nologies a	and profic	iency in u	using	K1 to K4	
CO2	Learn to U	tilize anim	nation techr	niques to en	nhance mu	ltimedia pi	resentation	s.	I	K1 to K4	
CO3	Understand the core functionalities and workspace of Adobe Photoshop										
CO 4	4 Understand how to Apply basic image editing techniques like cropping, resizing, and color correction										
CO5	Learn to U	tilize selec	ction tools t	to manipul	ate specific	e image ele	ements		I	K1 to K4	
MAPPI	NG WITH	I PROGR	AM OUT	COMES:							
CO/PC	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	P09	PO10	
CO1	3	2	2	2	1	2	2	2	2	2	
CO2	2 3 3 2 2 2 1 2										
CO 3	2	2	2	3	2	3	2	2	2	1	
CO4	2	1	2	3	3	3	2	2	2	2	

C05	2	2	1	2	2	2	2	3		1		2
5	S- STROI	NG			M – ME	DIUM			I	- LO	W	
CO / P	O MAPP	ING:										
C	os	PSO1	L	PSO2	PS	03	PSO4	4		PSC	95	
CC	D 1	3		2		2			3			
CC) 2	3		3		3 3				3		
CC	D 3	3		3	\$	3	3			3		
CC) 4	3		3	\$	3	3			3		
CC	05	3		3	3 3					3		
WEIGI	HTAGE	15		14	1	4	15		15			
WEIGHTED PERCENTAGE OF COURSE 100 CONTRIBUTIO N TO POS				93.3	93	93.3 100				10	D	
LESSO	N PLAN:											
UNIT								H	RS	PED	AG	OGY
	 FLASH Spot light mask animation Morphing animation Create an animation for bouncing ball (you may use motion guide layer). Create an animation for bus car race in which both starts from the same point and bus wins the race. Create an animation in which text Hello gets converted into Goodbye (using motion/shape tweening). PHOTOSHOP Design a Passport size photo using Photoshop. Design a invitation card using Photoshop. Merge two images using feather tool. Change an color image into black and white using Photoshop. 										Lab rin	nent

Photoshop.

Learr	Learning Outcome Based Education & Assessment(LOBE)Formative Examination - Blue Print Articulation Mapping – K Levels with Course Outcomes(Cos)										
Internal	Cos	K Level	Syntax & Semantics	Programming principles	Concept Applications	Coding & Implementation	Debugging & Output				
	CO1	K1	5								
	CO2	K2		5							
CIA I	CO3	K3			5						
	CO4	K3				5					
	CO5	K4					5				
		No .of Questions to be asked	2	2	2	2	2				
Question	Pattern	No .of Questions to be answered	2	2	2	2	2				
CIA		Marks for each question	2.5	2.5	2.5	2.5	2.5				
		Total Marks for each section	5	5	5	5	5				

	Distribution of Marks with K Level CIA										
	K Level	Syntax & Semantics	Programmi ng principles	Concept Applications	Implementatio n	Output	Total Marks	%of (Marks without choice)	Consol idated %		
	K1	5					5	20	20		
CIA	K2		5				5	20	20		
CIA	K3			5	5		10	40	40		
	K4					5	5	20	20		
							25	100	100		

K2- Basic understanding of facts and stating main ideas with general answers

K3- Application oriented- Solving Problems

K4- Examining, analyzing, presentation and make inferences with evidences

CO5 will be allotted for individual Assignment which carries five marks as part of CIA component.

Summative Examination – Blue Print Articulation Mapping – K Level with Course Outcomes(Cos)												
S. No.	Cos	K Level	Syntax & Semantics	Progr amm ing princ iples	Concept Applications	Coding & Implementation	Debugging &Output					
1	CO1	K1	15									
2	CO2	K2		15								
3	CO3	К3			15							
4	CO4	K3				15						
5	CO5	K4					15					
Question Pattern		No .of Questions to be asked	2	2	2	2	2					
		No .of Questions to be answered	2	2	2	2	2					
		Marks for each question	7.5	7.5	7.5	7.5	7.5					
		Total Marks for each section	15	15	15	15	15					

Distribution of Marks with K Level													
K Level	Syntax & Semantics	Progra mming principl es	Concept Applications	Coding	Debugging & Output	Total Marks	%of (Marks without choice)	Consolid ated %					
K1	15					15	20	20					
K2		15				15	20	20					
K3			15	15		30	40	40					
K4					15	15	20	20					
Marks	15	15	15	15	15	75	100	100					