

MANNAR THIRUMALAI NAICKER COLLEGE (Autonomous) MADURAI – 4

BACK VOLUMES – Ph.D., Thesis

COMMERCE

1	Name of the Scholar	V. Nalini
	Department	Commerce
	Name of the Guide	Dr. R. Thkanikodi
	Title of the Thesis	A Study on Marketing of Banking Services with Special Reference to State Bank of India in Madurai District
	Period	2012

2	Name of the Scholar	R. Padmavathi
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Title of the Thesis	An Evaluation of the Performance of Primary Agricultural Co-operative Credit Societies in Madurai District- Tamil Nadu
	Period	2012

3	Name of the Scholar	S. Gnanaprakasam
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Title of the Thesis	A Study on Non-Performing Assets (NPAs) in Banks with special Reference to Indian Bank in Tamil Nadu
	Period	2012

4	Name of the Scholar	S. Pandeewari
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Title of the Thesis	A Study on the Awareness AND Attitudes of Policyholders towards various types of LIC Polices of Life Insurance Corporation of India in Madurai Division
	Period	2014

5	Name of the Scholar	P. Ramalakshmi
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Title of the Thesis	A Study of the Financial Performance of Thoothukudi District Central Co-operative Bank Limited
	Period	2014

6	Name of the Scholar	G. Manimuthu
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Title of the Thesis	Performance of Commercial Banks with regards to service area approach in Madurai District
	Period	2014

7	Name of the Scholar	V. Devika
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Title of the Thesis	Impact of selfhelp Groups on the Empowerment of Women in Madurai District
	Period	2014

8	Name of the Scholar	G. Sai Mohana
	Department	Commerce
	Name of the Guide	Dr. R. Thanikodi
	Titles of the Thesis	A Study on the Physical performance of Public Distribution System in Tamil Nadu with special Reference to Ramanathapuram District
	Period	2014

9	Name of the Scholar	A. Indhumathi
	Department	Commerce
	Name of the Guide	Dr. B. Maran
	Title of the Thesis	A Study on the Job Satisfaction of Public Sector Bank Employees in Coimbatore District
	Period	2015

10	Name of the Scholar	R. Arunsunilkawaskar
	Department	Commerce
	Name of the Guide	Dr. B. Maran
	Title of the Thesis	A Study on Customer Relationship Management Practices in Private Sector Banks in Madurai City
	Period	2015

11	Name of the Scholar	A. Seenivasagan
	Department	Commerce
	Name of the Guide	Dr. B. Maran
	Title of the Thesis	A Study on Human Resource Management Practices in Tea Industries in Idukki District of Kerala
	Period	2017

12	Name of the Scholar	K. V. Sajana
	Department	Commerce
	Name of the Guide	Dr. S. Nehru
	Title of the Thesis	Impact of Celebrity Endorsement on Brand Building and Buying Behaviour of Consumers with special Reference to Kerala State
	Period	2015

13	Name of the scholar	V. Anand
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	A Study on Customer Perception towards Commercial Banking Services in Madurai City
	Period	2012

14	Name of the Scholar	S. Rajamani
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	A Study on Working of Public Distribution System in Theni District- Tamil Nadu
	Period	2012

15	Name of the Scholar	P. Selvamoorthy
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	Financing of Small Scale Industries by commercial Banks in Madurai district
	Period	2013

16	Name of the Scholar	S. Nambi Devi
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	Customer Perception towards BSNL Telecom Services – A Study with Special Reference to Madurai District
	Period	2014

17	Name of the Scholar	M. Kavitha
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	A Study on Agricultural Credit by Public Sector Banks in Madurai District – Tamil Nadu
	Period	2014

18	Name of the Scholar	K. Jayalakshmi
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	An Evaluation of the Financial Performance of Tamil Nadu Mercatile Bank Ltd
	Period	2014

19	Name of the Scholar	S. Manjula
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	Customer Relationship Management in Banking Sector – with Reference to Madurai District
	Period	2014

20	Name of the Scholar	C. Nithya
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	A Study on the Tamil Nadu State Apex Co-operative Bank Limited, Chennai
	Period	2016

21	Name of the Scholar	S. R. Brindha
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	Consumers Perception towards Dairy Products in Madurai District
	Period	2016

22	Name of the Scholar	M. Lakshmi
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	Green Banking for Indian Banking Sector – A Study with special Reference to Virudhunagar District-Tamil Nadu
	Period	2016

23	Name of the Scholar	V. Geetha
	Department	Commerce
	Name of the Guide	Dr. B. Manoharan
	Title of the Thesis	Asset-Liability Management of Public Sector Banks in India
	Period	2016

24	Name of the Scholar	C. Angel Christy Praveena
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	A Study on Investment Pattern among Investors with Special Reference to College Teachers in Madurai City
	Period	2012

25	Name of the Scholar	S. Rajasekar
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	A Study on Reverse Logistics Management in India
	Period	2013

26	Name of the Scholar	J. Kannan
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	A Study on Attitude of Investors towards Mutual fund Investment in Dindigul Region
	Period	2014

27	Name of the Scholar	V. Prabakaran
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	Investors Attitude towards Stock Market : A Study with Reference to Madurai City
	Period	2014

28	Name of the Scholar	M. Divya
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	Service Quality and Satisfaction in Health Care System – A Study of the Government Hospitals in Madurai District
	Period	2014

29	Name of the Scholar	M. Ganesan
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	A Study on Problems and Prospects of Foreign Tourists in Kodaikkanal
	Period	2015

30	Name of the Scholar	V. David Raj
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	A Study on Satisfaction of Customers towards Packaged Drinking water in Dindigul district
	Period	2016

31	Name of the Scholar	P. Govindaraju
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	Role of Government and Corporate Governance Operations in Indian Companies
	Period	2016

32	Name of the Scholar	P. Ilanchezhian
	Department	Commerce
	Name of the Guide	Dr. S. Venkateswaran
	Title of the Thesis	A Study on the impact of Co-operative Societies in the Development of Fishermen of Ramanathapuram District
	Period	2016

33	Name of the Scholar	U. Arumugam
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	Impact of Micro Credit on the Members of Self Help Groups through Commercial Banks in Tirunelveli District – Tamil Nadu
	Period	2013

34	Name of the Scholar	V. Amutha
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	A Study on Customer Services Rendered by Public Sector Banks in Theni District
	Period	2014

35	Name of the Scholar	B. Kothai Nachiar
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	Agricultural Credit by the Canara Bank – An Empirical study of utilization by the borrowers in Madurai District
	Period	2015

36	Name of the Scholar	A. Vanitha
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	Customer Relationship Management in Public and Private sector Banks in Tirunelveli District : A Comparative study
	Period	2015

37	Name of the Scholar	R. Raja
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	An Analysis of Job Satisfaction of Bank Employees in Public and Private Sector Banks in Madurai District – Tamil Nadu
	Period	2015

38	Name of the Scholar	S. Tajul Aarifeen
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	A Study on Stress Management among College Teachers of Madurai City
	Period	2015

39	Name of the Scholar	V. Padma
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	A Study of Financing to the Priority Sectors by the Public sector Commercial Banks with Reference to Virudhunagar District
	Period	2015

40	Name of the Scholar	T. Chockalingam
	Department	Commerce
	Name of the Guide	Dr. S. Ganesan
	Title of the Thesis	A Study on Service Quality of Public Sector Banks in Madurai City
	Period	2015

ENGLISH

41	Name of the Scholar	G. Sudha
	Department	English
	Name of the Guide	Dr. R. Dhanalakshmi
	Title of the Thesis	Racial Issues in Select Works of James Baldwin
	Period	2018

42	Name of the Scholar	A. Rajeswarapushpam
	Department	English
	Name of the Guide	Dr. A. Ramasubbiah
	Title of the Thesis	Stress Syndrome of Women : A Study of Select Novels of Manju Kapur and Githa Hariharan
	Period	2019

PHYSICS

43	Name of the Scholar	P. Kavitha
	Department	Physics
	Name of the Guide	Dr. S. Ramaswamy
	Title of the Thesis	Growth, Characterization, Crystal Structure and DFT Studies on some Novel Semi Organic Crystals for NLO Applications
	Period	2019

ECONOMICS

44	Name of the Scholar	R. Sankarappan
	Department	Economics
	Name of the Guide	Dr. R. Haridoss
	Title of the Thesis	A Study of the Economic Efficiency of Farmers Growing Chillies in Villathikulam Taluk in Thoothukudi District
	Period	2002

Corporate Secretaryship

45	Name of the Scholar	R. S. Ravichandran
	Department	Corporate Secretaryship
	Name of the Guide	Dr. V. Balachandran
	Title of the Thesis	A Study on the Effectiveness of the Present System of Trial of Offences Under the Companies Act,1956 in Protecting Public Interest
	Period	2002