


PROFILE

(I) PERSONAL INFORMATION:

Name	Dr. B. MANOHARAN	
Designation	Principal	
Department	Commerce	
E-Mail ID	manomtn@gmail.com	
Contact No	75400 32400, 94420 35442	
Date of Birth	28.05.1962	
Date of Appointment	09.07.1998	
Date of Retirement	31.05.2021	
Gender	Male	
Address	D.No:4/466, Plot No: 179, KurinjiNagar 2 nd Street, Thirunagar, Madurai-625 006.	

Academic Qualification (Undergraduate Onwards):

S.No.	Degree	Year of Passing	Subject	Name of the Institution/University
1.	B. Com	1982	First	M.K.University
2.	M.Com	1984	First	M.K.University
3.	M.Phil	1989	Second	Annamalai University
4.	Ph.D	2005	-	M.K.University
5.	MBA	2009	Second	M.K.University
6.	MCA	2014	First	M.K.University
7.	B.Ed	1987	Second	Annamalai University
8.	PGDCM	1986	Third	Annamalai University
9.	PGDCA	2005	Second	M.K.University

Ph.D thesis title, Institute/Organization/University and Year of Award:

S.No.	Ph.D thesis title	Field of Specialization	Institute/University	Year of Award dt/mm/yr (viva voce date as per syndicate communication)
1	A STUDY ON PUBLIC DISTRIBUTION SYSTEM IN VIRUDHUNAGAR DISTRICT, TANILNADU	MARKETING	Madurai kamaraj University	2005

(II) TEACHING EXPERIENCE:**Orientation/ Refresher Course Attended (other than MTNC):**

S.No	Orientation/ Refresher Course	Theme	Name of the Institution/ University	Month and Year
1	Orientation Course	General	Madurai Kamaraj University	01.02.2000 to 28.02.2000
2	Refresher Course	Recent Trends in Commerce Education	Madurai Kamaraj University	29.08.2001 to 18.09.2001
3	Refresher Course	Emerging Trends in Indian Business	Madurai Kamaraj University	09.06.2004 to 29.06.2004
4	Orientation Course (NSS)	General	Avinashilingam Deemed University	04.01.2005 to 13.01.2005
5	Refresher Course	Financial Reengineering	Madurai Kamaraj University	04.11.2008 to 24.11.2008

Books/Reports/Chapters/General articles etc:

S.No	Title	Author's Name	Publisher
1	Marketing Management	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
2	Kappeedu-Kotpadughalum Nadaimuraighalum(Tamil Medium)	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
3	Seyalar panimurai (Tamil Medium)	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
4	Banking and Law (Tamil Medium)	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
5	Advanced Accountancy	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
6	Auditing	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
7	Business Law	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
8	Industrial Law	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University
9	Retail Marketing	Dr.B.Manoharan	Distance Learning Programme, Madurai Kamaraj University

(III) RESEARCH EXPERIENCE:**Research Guidance**

S.No	Research Level	Guiding	Submitted	Awarded
1	M.Phil	Nil	Nil	50
2	Ph.D	6	2	13

Publications (List of papers published, in year wise descending order):

S.No	Title of the Article	Name of the Journal	Month and Year of Publication
1.	Rural Women Entrepreneurship: A Way For Economic Development	Research Explorer (A Refereed Bi-Annual International Research Journal on Multidisciplinary)	July, 2013 ISSN 2250-1940
2.	Women Entrepreneurship in India: Problems and Prospects	Research Explorer (A Refereed Bi-Annual International Research Journal on Multidisciplinary)	July, 2013 ISSN 2250-1940
3.	Role of Electronic Customer Relationship Management in Indian Bank	Ayya Nadar Janaki Ammal College, Sivakasi	August 2013, ISBN 978-93-80314-15-0
4.	Performance of lead bank scheme in Virudhunagar Districts of TamilNadu	Abhinav, National Monthly Refereed Journal of Research in Commerce and Management	June 2013, Vol No.1, Issue No.6 ISSN 2277-1166
5.	Impact of climate changes on service with reference to banks	Abhinav, National Monthly Refereed Journal of Research in Commerce and Management	May 2013, Vol No.1, Issue No.4 ISSN 277-1166
6.	Food Inflation – An Overview	Inflation in food prices in Indian economy	March, 2013 ISBN 978-93-80686-23-3
7.	Indian retail industry	Sourashtra College, Madurai	February, 2013, ISBN 978-93-806860-6-6
8.	Foreign Direct Investment in India Retail Trade	Sourashtra College, Madurai	February, 2013, ISBN 978-93-806860-6-6
9.	Opportunities and challenges of FDI in Retail In India	Sourashtra College, Madurai	February, 2013, ISBN 978-93-806860-6-6
10.	Impact of Climate Change on Indian Agriculture – An Overview	Impact of climate change on Indian economy	September 2012 ISBN 978-81-90-96-65-5-9
11.	Importance of Indian telecom sector	Economic panorama	July 2012, Vol.No.22

12.	National rural livelihoods mission – an upliftment for rural people in India	Monthly Public Opinion Surveys	July 2012, Vol.No.10
13.	Women Empowerment Through Education	Third Concept	April, 2012 ISSN 0970-7247
14.	Women Education	Third Concept	March 2012
15.	3G Technology in India – Boon to Mobile Users	Southern Economist	March, 2012 ISSN 0038 –4046
16.	Performance evaluation of state bank of India its associates	M.S. University, Thirunelveli, Seminar Proceedings ISBN Book.	January, 2012. ISBN 978-93-80812-06-9
17.	Non - performing assets in public sector banks	M.S. University, Thirunelveli, Seminar Proceedings ISBN Book.	January, 2012. ISBN 978-93-80812-06-9
18.	Green Telecom in India	Jaya Engineering College, Chennai. Seminar Proceedings ISBN Book.	November, 2011, ISBN 978-93-81568-01-09
19.	Microfinance and Self Help Group Bank Linkage Program in India	Jaya Engineering College, Chennai. Seminar Proceedings ISBN Book.	November, 2011, ISBN 978-93-81568-01-09
20.	Performance of Private Sector Banks in India – An Analysis	Jaya Engineering College, Chennai. Seminar Proceedings ISBN Book.	November, 2011, ISBN 978-93-81568-01-09
21.	Electronic Waste in India	Monthly Public Opinion Surveys	November, 2011, Vol.No.2
22.	Flow of Agricultural Credit in India	Monthly Public Opinion Surveys	October, 2011, Vol.No.1
23.	Indian Telecommunication Industry – An Overview	Monthly Public Opinion Surveys	November, 2011, Vol.No.2
24.	Role of Agricultural Credit in Public Sector Banks	Amman College of Arts and Science, Dindigul, Seminar Proceedings Book	September, 2011, ISBN 978-81-922811-0-0
25.	Growth of Indian Telecom Sector – Challenges and Opportunities	Amman College of Arts and Science, Dindigul, Seminar Proceedings Book	September, 2011, ISBN 978-81-922811-0-0
26.	Growth of Retail Sector in India – An Overview	M.T.N.College, Seminar Proceedings Book	September, 2011, ISBN 978-93-80657-50-9
27.	A study on the growth of FDI, FPI and NRI Investments under Liberalization Period in India	SVNC Research Journal Vol.5. ISSN 0976-2949	February, 2011 ISSN 0976-2949
28.	Women Empowerment in India- Challenges Ahead (ISSN Book)	M.K. University, Madurai. Seminar Proceedings ISBN Book.	January, 2011. ISBN 978-81-8371-373-3
29.	Telecommunications in India with Special reference to Rural Areas	Business Horizon, V.H.N.S.N.College, Virudhunagar. ISBN Book	December, 2010 ISBN 978-81-910426-3-4
30.	Factors Motivating to have an Account in SBI with Special Reference to Madurai District.	Business Horizon, V.H.N.S.N.College, Virudhunagar. ISBN Book	December, 2010 ISBN 978-81-910426-3-4

31.	Micro Credit and Regional Performance of SHGs in India.	Business Horizon, V.H.N.S.N.College, Virudhunagar. ISBN Book	December, 2010 ISBN 978-81-910426-3-4
32.	Performance of Micro Small and Medium Enterprises in India	Sales Promotional Strategies – V.H.N.S.N.College, Seminar Proceedings ISBN Book.	December, 2010 ISBN 978-81-910426-5-8
33.	Nabard and Kisan Credit Cards in India	Banking and Finance	October, 2010 ISSN 0971-4498-4046
34.	Commercial Banks in India – An Overview	Southern Economist	September, 2010, ISSN 0038-4046
35.	Merger and Acquisition: A Strategy for Corporate Growth	Readers Shelf	June, 2010 Vol.6, Issue No.9
36.	Performance of S.S.I in India – An Overview	Southern Economist	February, 2010 ISSN 0038-4046
37.	Sampoorna Grameen Rozgar Yojana (SGRY) – Boon to Socio Economic Development	Monthly Public Opinion Surveys	December, 2009 Vol.No.3
38.	Welfare Scheme and Public Distribution System in India	Monthly Public Opinion Surveys	September, 2009 Vol.No.12
39.	An Overview on The Employee's State Insurance Scheme of India	Monthly Public Opinion Surveys	April, 2009 Vol.No.27
40.	Rural Road Development Under Bharat Nirman Scheme In India.	Monthly Public Opinion Surveys	December, 2008 Vol.No.3
41.	Mutual Fund Industry Growth gains further momentum.	Business and Travel Times	December, 2008 Vol.No.2
42.	E – Service as a Tool for Marketing of Financial Services	Marketing of Financial Services – Trends and cases	Icfai Books 2008
43.	History of ATM and Future Technology	Indian Economic Panorama	October, 2008 Vol.No.18
44.	PMGSY and Bharat Nirman – Linkages of Rural Road Network	Indian Economic Panorama	July, 2008 Vol.No.18
45.	ATM Fraud Protection Guidelines	Banking and Finance	February 2008, ISSN 0971-4498
46.	VAT in India: An Overview	The Accounting World The IFCAI University Press	October 2007, #09M-2007-10-05-01
47.	Progress and Working Scenario of LIC in India	Monthly Public Opinion Survey	October 2007, Vol.No.1
48.	Prevention of Frauds in Public Sector Banks	Professional Banker, The IFCAI University Press	September 2007, #08M2007-09-04-01.
49.	Poverty in India	Monthly Public Opinion Survey	August 2007, Vol.No.11
50.	E – Service as a Tool for Marketing of Financial Services	Professional Banker, The IFCAI University Press	August 2007, #08M-2007-08-14-01
51.	Agriculture in Retrospective – A study	Monthly Public Opinion Survey	June 2007, Vol.No.9

52.	Role of Debit Cards and Credit Cards in Indian Banking Industry	Banking and Finance	May 2007, ISS 8971-44-98
53.	The Role of Small - Scale Industries in Indian Economy	Readers Shelf	May 2007, Vol.No.3
54.	Growth of Cellular Market in India	Industrial Herald	April 2007
55.	Telecom on Upswing	Facts for you	March 2007
56.	Indian E-Payment Systems and Their Performance	Professional Banker, The IFCAI University Press	March 2007, #08M-2007-03-12-01.
57.	Tamil Nadu Government Food Subsidy Under Public Distribution System – An Analysis	Co-Operative Perspective	April 2006 – March 2007, Vol.No.41
58.	Progress in ATM Technology	Professional Banker, The IFCAI University Press	January 2007, #08M-2007-01-09-01.
59.	Bharat Nirman – A Time Bound Plan for Rural Infrastructure	Monthly Public Opinion Survey	December 2006, Vol.No.3
60.	Kisan Credit Card – A Boon to Farmers	Raj Journal of Commerce	June 2006, Vol.No.2
61.	Analysis of Food Subsidy Under Public Distribution System	Rural India	January-February 2006, Republic day special issue.
62.	Implementation of VAT in India – Vital Issues	Raj Journal of Commerce	December 2005 Vol.No.1

Research Articles Published in Proceedings:

S.No	Date	Title	Institution	International/ National level
1	17 th and 18 th August 2013.	Role of Electronic Customer Relationship Management in Indian Banks	Aditanar College of Arts and Science, Tiruchendur.	National level Seminar
2	12 th August, 2013	A Study on the Perception of Tourist Towards Tourism in Madurai	M.T.N.College, Madurai-4	National level Seminar
3	29 th & 30 th April 2013	Socio-Economic Development of the Rural Poor Through Micro Finance	Bharathidasan University, Tiruchirappalli-23	National level Seminar
4	29 th & 30 th April 2013	Rural Women Entrepreneurship: A Way for Economic Empowerment	Bharathidasan University, Tiruchirappalli-23	National level Seminar
5	29 th & 30 th April 2013	Women Entrepreneurship in India-Problems and Prospects	Bharathidasan University, Tiruchirappalli-23	National level Seminar
6	22 nd March, 2013	Food Inflation- An Overview	M.T.N.College, Madurai-4	National level Seminar
7	22 nd March, 2013	Food Security in India	M.T.N.College, Madurai-4	National level Seminar
8	19 th & 20 th March, 2013	E- Banking Services in India-An Overview	M.T.N.College, Madurai-4	National level Seminar

9	19th & 20th March, 2013	Customer Relationship Management in Banking Sector	M.T.N.College, Madurai-4	National level Seminar
10	8 th March, 2013	Challenges and opportunities of Entrepreneurs in India	Wavoo Wajeetha Women's College of Arts and Science Kayalpatnam-628 204.	National level Seminar
11	8 th March, 2013	Role of Women Entrepreneurs in India	Wavoo Wajeetha Women's College of Arts and Science Kayalpatnam-628 204.	National level Seminar
12	8 th March, 2013	Problems Faced by Women Entrepreneurs in India	Wavoo Wajeetha Women's College of Arts and Science	National level Seminar
			Kayalpatnam-628 204.	
13	14 th & 15 th December 2012	Role of MSMEs Sector in the Emerging Indian Economy	ANJA College, Sivakasi.	National level Seminar
14	14 th & 15 th December 2012	MSMEs in India – Overview	ANJA College, Sivakasi.	National level Seminar
15	14 th & 15 th December 2012	Industrial sickness of MSMEs in India – An Overview	ANJA College, Sivakasi.	National level Seminar
16	14 th & 15 th December 2012	Problems and prospects of MSMEs in India	ANJA College, Sivakasi.	National level Seminar

Paper presented in Conference/Seminar:

S.No	Type of Seminar	Name of the Title	Name of the Institution	Month and Year
1.	Workshop	Statistical Methods for Social Scientists	Department of Applied Mathematics and Statistics, M.K.University	31 st March, 2004.
2.	National Level Seminar	Impact of Globalization on IT and Banking Sector	P.R.Institute of Management, Vallam, Thanjavur.	25 th February 2005
3.	State Level Seminar	Institutional Finance for Rural Development	Sri Ramasamy Naidu Memorial College, Sattur.	11 th and 12 th August, 2005.
4.	National Level Seminar	Recent Trends in Commerce Education and Research- Role of E-Commerce in Business	VVV College for Women, Virudhunagar.	1 st and 2 nd September, 2005.
5.	National Level Seminar	Introduction of Value Added Tax in India	Government Arts College, Erode	3 rd September, 2005
6.	State Level Seminar	The Role of SHGs in Empowering Women-SHG and cooperatives in Tamilnadu	R.V.Jacob Memorial College, Ambiligai.	21 st September, 2005
7.	State Level Seminar	The Role of SHGs in Empowering Women-Women Entrepreneurship problem and prospects	R.V.Jacob Memorial College, Ambiligai.	21 st September, 2005

8.	State Level Workshop	Application of Statistical Tools for Research	G.T.N.College, Dindugal	8 th October, 2005
9.	State Level Seminar	The Role of FDI in Indian Business	Mannar Thirumalai Naicker College, Madurai.	14 th and 15 th October, 2005
10.	National Level Seminar	Problems and Prospects of Service Sector in India in the context of WTO's and GATS proposals	Jamal Mohamed College, Tiruchirapalli.	8 th November, 2005
11.	State Level Symposium	The Ecosystem Concept	V.O.C. College of Education, Tuticorin	26 th November 2005
12.	National Level Seminar	Rural Marketing Strategy	University of Madras, Chennai.	9 th December 2005
13.	National Level Seminar	Impact of FDI on Indian Economy	Arulanandar College, Karumathur, Madurai	12 th December 2005
14.	National Level Seminar	Impact of Globalisation on service Industry	Seethalakshmi Ramasamy College, Tiruchy.	15 th December 2005
15.	National Level Seminar	Disaster Management	V.O.C.College of Education, Tuticorin	17 th December 2005
16.	International Commerce Seminar	Changing Scenario of International Trade Regime and Developing Countries	Vimala College, Thrissur, Kerela.	12 th , 13 th and 14 th January, 2006
17.	State Level Workshop	Managerial Skills for the officials of Cooperative Wholesale Stores in Tamil Nadu	Ganghigram Rural Institute-Deemed University, Dindigul	19 th and 20 th January, 2006.
18.	IQAC Seminar	Quality Improvement Programme and Effective Function of International Quality Assurance Cell.	V.O.C.College, Thoothukudi.	21 st January, 2006.
19.	National Level Seminar	Recent Trends (Challenges & Changes) in Commerce.	Sri Kaliswari College, Sivakasi.	3 rd February, 2006.
20.	National Level Seminar	Changing Scenario of Consumerism	Bharathidasan University, Tiruchy	11 th and 12 th February, 2006.
21.	Faculty Development Programme	Management Education and Case Method as a Pedagogy.	K.L.N. College of Engineering.	17 th February, 2006.
22.	An Inter Collegiate Seminar	N.M.S.S.Vellaochamy Nadar College, Madurai.	Impact of Information Technology in Indian Banking Business.	23 rd February 2006.
23.	An Inter Collegiate Seminar	N.M.S.S.Vellaochamy Nadar College, Madurai.	Impact of I T in Banking Sector.	23 rd February 2006.
24.	National Level Seminar	National Level Seminar on Banking and Finance.	Sri Kaliswari College, Sivakasi.	25 th and 26 th February, 2006.
25.	State Level Seminar	Human Rights : Environmental Violations	M.T.N.College, pasumalai, Madurai.	28 th February 2006.
26.	National Level Seminar	Customer Relationship Management.	The American College, Madurai.	1 st March 2006.
27.	State Level Seminar	Emerging Trends in Insurance Sector in India.	M.T.N. College, Madurai.	2 nd and 3 rd March, 2006.
28.	National Level Seminar	Social and Economic Infrastructure in India.	J.B.A.S.College For Women, Chennai.	8 th March 2006.

29.	State Level Seminar	Human Relations Practices... Yesterday, Today and Tommorrow.	Lady Dock College and ICFAI National College, Madurai.	17 th March 2006.
30.	Regional Seminar	Management of Textile Industries in the Changing Global Business Scenario.	Ganghigram Rural Institute-Deemed University, Dindigul	29 th and 30 th March, 2006.
31.	National Seminar	Recent Trends in Insurance Sector	Ganghigram Rural Institute-Deemed University, Dindigul	22 nd November, 2006.
32.	National Seminar	Customer Relationship Management	Ayya Nadar Janaki Ammal College, Sivakasi	19 th and 20 th January, 2007.
33.	One Day Seminar	Intellectual Property Rights and Business Opportunity Through Innovation	Madurai District Tiny&Small Scale Industries Association	25 th January, 2007
34.	Inter-collegiate Seminar	FDI-in India-Challenges and Opportunities	NMSS.Vellaichamy Nadar College, Madurai	2 nd February, 2007
35.	State Level Seminar	Dynamic of Commerce Education in the Globalised Era	Forum of Commerce Teachers, Madurai	March, 2007
36.	National Seminar	Value Added Tax (VAT)	Rajapalayam Raju's College	23-24, March,2007
37.	State Level Seminar	Investment Opportunities in Capital Market	Vivekanandea College, Madurai	21 st September, 2007
38.	State Level Seminar	Empowerment of Women Through Self Help Group movement	M.T.N.College, Madurai	29 th September, 2007
39.	Conference	Internal Security in India	M.T.N.College, Madurai	4 th October, 2007
40.	Workshop	Application of Statistical Tools in Social Research	Forum of Commerce Teachers, Madurai	15 th December, 2007
41.	State Level Seminar	Emerging Trends in Retail Marketing	M.T.N.College, Madurai	20 th December, 2007
42.	Inter-collegiate Seminar	Retail Marketing- Recent Trends and Challenges	NMSS.Vellaichamy Nadar College, Madurai	20 th February,2008
43.	National Seminar	Impact of Globalisation on Industry and Commerce	Sourashtra College, Madurai.	1 st March, 2008
44.	National Seminar	Investment Techniques	Fatima College, Madurai	5 th March, 2008
45.	National Conference	Changing Role of Service Sector-A Global Perspective	Kalasalingam University, Krishnankovil	7 th & 8 th March, 2008
46.	State Level Seminar	Investment Opportunities in Stock Market	Vivekananda College, Madurai	28 th August, 2008
47.	Workshop	Faculty Development Workshop	Icfai National College, Madurai	22 nd October, 2008
48.	National Seminar	Emerging Financial Crisis in India Issues and Challenges	Sri Kaliswari College, Sivakasi.	17 th December, 2008
49.	State Level Seminar	Right to Information	M.T.N.College, Madurai	14 th March, 2009

50.	State Level Seminar	Inclusive Growth in India	M.T.N. College, Madurai	16 th December, 2009
51.	National Conference	Socio Economic Empowerment of Women through Self – Help Groups – An Overview	Holly Cross College, Thiruchy	4 th and 5 th February, 2010
52.	State Level Seminar	Women Entrepreneurs – An Overview	Yadava College, Madurai	10 th February, 2010
53.	State Level Seminar	Women Entrepreneurs: Problems, Constraint, Opportunities, Remedies and Development	Yadava College, Madurai	10 th February, 2010
54.	National Level Seminar	Global Financial Crisis: Opportunities and Challenges	Madura College, Madurai	17 th February, 2010
55.	National Level Seminar	Investment Scenario in India	S. Vellaichamy Nadar College, Madurai	26 th February, 2010
56.	National Seminar	Non – Performing Assets with Special Reference to Public Sector Bank	Sri S. Ramasamy Naidu Memorial College, Sattur	4 th and 5 th March, 2010
57.	National Seminar	Private Sector Commercial Banks in India	Sri S. Ramasamy Naidu Memorial College, Sattur	4 th and 5 th March, 2010
58.	National Seminar	Non – Performing Assets of Scheduled Commercial Banks in India	Sri S. Ramasamy Naidu Memorial College, Sattur	4 th and 5 th March, 2010
59.	National Seminar	Performance of Public Sector Commercial Banks in India – An Overview	Sri S. Ramasamy Naidu Memorial College, Sattur	4 th and 5 th March, 2010
60.	State Level Seminar	Emerging Trend in Marketing through Advertising	Arul Anandar College, Karumathur, Madurai.	17 th March, 2010
61.	National Seminar	Financial Inclusion through Microfinance Self-Help Group linkage	Annamalai University, Annamalai Nagar.	18 th and 19 th March, 2010
62.	National Workshop	Dairy Co-operatives and Rural Development in Tamilnadu	Gandhigram Rural Institute- Deemed University, Dindigul.	18 th and 19 th March, 2010
63.	National Workshop	Performance of Micro Small and Medium Enterprises in India	V.H.N.Senthilkumar Nadar College, Virudhunagar.	22 nd and 23 rd December, 2010
64.	International Seminar	Performance Evaluation of State Bank of India and its Associates	Manonmaniam Sundaranar University, Thirunelveli.	21 and 22 nd January, 2011
65.	International Seminar	Green Banking – An Overview	Manonmaniam Sundaranar University, Thirunelveli.	21 and 22 nd January, 2011
66.	International Seminar	Non-Performing Assets in Public Sector Banks	Manonmaniam Sundaranar University, Thirunelveli.	21 and 22 nd January, 2011

67.	National Seminar	The History and Architectural Beauty of King Thirumalai Naicker Palace-A Glance.	M.T.N College, Madurai.	21 st and 22 nd January, 2011.
68.	National Seminar	Women Empowerment Through Higher Education.	Madurai Kamaraj University, Madurai	24 th and 25 th January, 2011.
69.	National Seminar	Women Empowerment in India – Challenges Ahead	Madurai Kamaraj University, Madurai	24 th and 25 th January, 2011.
70.	National Seminar	How to Develop Women Entrepreneurs	N.M.S.S.V.N College, Madurai	28 th January, 2011.
71.	National Seminar	Women Entrepreneurs in India – An Overview	N.M.S.S.V.N College, Madurai	28 th January, 2011.
72.	State Level Seminar	Research Methods using SPSS	M.T.N College, Madurai.	28 th and 29 th January, 2011.
73.	National Seminar	The Role and Development of Education in ICT	Sri Parasakthi College for Women, Courtallam	16 th July, 2011
74.	National Seminar	Role of Information and Communication Technologies in Agriculture Development	Sri Parasakthi College for Women, Courtallam	16 th July, 2011
75.	All India Workshop	Research Methodology for Research Guides	Pondicherry University, Puducherry	21 st & 22 nd July, 2011
76.	International Seminar	Performance of Banks in Priority Sector lending- An Overview	S. Vellaichamy Nadar College, Madurai	25 th August, 2011
77.	International Seminar	An Analysis of Performance of Nationalised Banks in India	S. Vellaichamy Nadar College, Madurai	25 th August, 2011
78.	National Conference	Banking sector in India through Mergers and Acquisition	Amman College of Arts and Science, Dindigul	10 th September, 2011
79.	National Conference	Growth of Indian Telecom Sector- Challenges and Opportunities	Amman College of Arts and Science, Dindigul	10 th September, 2011
80.	National Conference	Role of Agricultural Credit in Public Sector Banks	Amman College of Arts and Science, Dindigul	10 th September, 2011
81.	National Conference	Growth of Retail Sector in India – An Overview	Mannar Thirumalai Naicker College, Madurai-4	24 th September, 2011
82.	National Conference	Performance of Private Sector Banks in India – An Analysis	Jaya Engineering College, Chennai.	25 th November, 2011
83.	National Conference	Microfinance and Self Help Group Bank Linkage Program in India	Jaya Engineering College, Chennai.	25 th November, 2011
84.	National Conference	Green Telecom in India	Jaya Engineering College, Chennai.	25 th November, 2011
85.	National Seminar	Agrarian Crisis in India	Mannar Thirumalai Naicker College, Madurai-4	6 th January, 2012

86.	National Seminar	Financial Crisis in India	Mannar Thirumalai Naicker College, Madurai-4	6 th January, 2012
87.	State Level Seminar	Financial Inclusion in India	Devanga Arts College, Aruppukotai.	10 th February, 2012
88.	National Seminar	Trends in Indian Retail Industry	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Madurai.	11 th February, 2012
89.	National Seminar	Mahatma Gandhi National Rural Employment in India – An Overview	Madurai Kamaraj University, Madurai – 21.	28 th February, 2012
90.	National Level Seminar	Impact of Climate Change on Indian Agriculture – An Overview	ANJA College, Sivakasi.	5 th & 6 th March, 2012
91.	National Level Seminar	Impact of Climate Changes in service sector with special Reference to Banks	ANJA College, Sivakasi.	5 th & 6 th March, 2012
92.	State Level Seminar	Origin and Growth of Mutual Funds in India	Madurai Institute of Social Sciences, Madurai – 02.	12 th March, 2012
93.	National Seminar	Impact of Foreign Direct Investment in Indian Retail Market	Thiagarajar College, Madurai.	15 th & 16 th March, 2012
94.	State Level Seminar	Green Marketing – Strategies and Opportunities	N.M.S.S.V.N College, Madurai – 19.	19 th March, 2012
95.	State Level Seminar	Problems and Growth of Women Entrepreneurship in India	N.M.S.S.V.N College, Madurai – 19.	22 nd March, 2012
96.	State Level Seminar	Sustainable Growth And Poverty Eradication-Challenges Ahead	M.T.N.College, Madurai-4	8 th September 2012
97.	National Seminar	Organised Retailing in India: Challenges and Opportunities	ST.Michael College of Engineering and Technology, Kalayar Kovil, Sivagangai District.	12 th October 2012
98.	National Seminar	Retail Industry in India-An Overview	ST.Michael College of Engineering and Technology, Kalayar Kovil, Sivagangai District.	12 th October 2012
99.	National Seminar	Impact of Information and Communication Technology in India	ST.Michael College of Engineering and Technology,	12 th October 2012

			Kalayar Kovil, Sivagangai District.	
100	National Seminar	Impact and Risk Factors of Organized Retail Marketing in India	ST.Michael College of Engineering and Technology, Kalayar Kovil, Sivagangai District.	12 th October 2012
101	National Seminar Presented	Role of MSMEs Sector in the Emerging Indian Economy	ANJA College, Sivakasi.	14 & 15 th December 2012
102	National Seminar Presented	MSMEs in India – Overview	ANJA College, Sivakasi.	14 & 15 th December 2012
103	National Seminar Presented	Industrial sickness of MSMEs in India –An Overview	ANJA College, Sivakasi.	14 & 15 th December 2012
104	National Seminar Presented	Problems and prospects of MSMEs in India	ANJA College, Sivakasi.	14 & 15 th December 2012
105	National Seminar	Globalization on Agricultural Development in India	N.M.S.S.V.N College, Madurai – 19.	28 th December 2012
106	National Seminar	Communication Technologies on Global Communications	N.M.S.S.V.N College, Madurai – 19.	28 th December 2012
107	National Seminar Presented	Challenges and opportunities of Entrepreneurs in India	Wavoo Wajeeha Women's College of Arts and Science Kayalpatnam-628 204.	8 th March, 2013
108	National Seminar Presented	Role of Women Entrepreneurs in India	Wavoo Wajeeha Women's College of Arts and Science Kayalpatnam-628 204.	8 th March, 2013

109.	National Seminar Presented	Problems Faced by Women Entrepreneurs in India	Wavoo Wajeetha Women's College of Arts and Science Kayalpatnam-628 204.	8 th March, 2013
110.	National Seminar Presented	E- Banking Services in India-An Overview	M.T.N.College, Madurai-4	19 th & 20 th March, 2013
111.	National Seminar Presented	Customer Relationship Management in Banking Sector	M.T.N.College, Madurai-4	19 th & 20 th March, 2013
112.	National Seminar Presented	Food Inflation- An Overview	M.T.N.College, Madurai-4	22 nd March, 2013
113.	National Seminar Presented	Food Security in India	M.T.N.College, Madurai-4	22 nd March, 2013
114.	National Seminar Presented	Socio-Economic Development of the Rural Poor Through Micro Finance	Bharathidasan University, Tiruchirappalli-23	29 th & 30 th April 2013
115.	National Seminar Presented	Rural Women Entrepreneurship : A Way for Economic Empowerment	Bharathidasan University, Tiruchirappalli-23	29 th & 30 th April 2013
116.	National Seminar Presented	Women Entrepreneurship in India-Problems and Prospects	Bharathidasan University, Tiruchirappalli-23	29 th & 30 th April 2013
117.	National Seminar Presented	A Study on the Perception of Tourist Towards Tourism in Madurai	M.T.N.College, Madurai-4	12 th August, 2013
118.	National Seminar Presented	Role of Electronic Customer Relationship Management in Indian Banks	Aditanar College of Arts and Science, Tiruchendur.	17 th and 18 th August 2013.
119.	International Seminar	A Role of Customer Relationship Management in Banking Sector	Vivekananda College for Women	4 th January 2014
120.	National Seminar	Role of banks in Financial Inclusion	Sri Kaliswari College	25 th & 26 th February 2014
121.	National Seminar	Innovative Marketing Techniques	S. Vellaichamy Nadar College	18 th March 2014
122.	National seminar	Marketing of Banking Services	Sourashtra College	28 th March 2014.

(IV) OTHER EXPERIENCE:

Professional Recognition/ Award/ Prize/ Certificate, Fellowship received:

S.No	Name of Award	Awarding Agency	Year
1	BEST TEACHER AWARD	Tamil Nadu State Council for Higher Education	2008-2009
2	BHARTIYA GYAN VIBUSHAN GOURAV PURASKAR AWARD	Honoured by Intellectual People Development Association, New Delhi	2012
3	Dr.RADHA KRISHNAN GOLD MEDAL AWARD	Honoured by Global Economic Progress and Research Association, Chennai	2012

Positions held at our college (MTNC):

S.No	Name of position	From	To
1	Principal	03.06.2019	till date
2	Controller of Examinations	24.06.2015	02.06.2019
3	Convener for preparing Autonomy proposal	2014	2015
4	Chief Superintendent of CA Examination held in our college centre	2009	2019
5	Chief Superintendent of all competitive Examination held in our college centre	2009	2012
6	NSS Programme Officer	2000	2003

Positions (Holding outside MTN College)

S.No	Position	Institution
1.	External Examiner since 2014	CA, ACS, CMA & more than ten Arts & Science College in and around Madurai.
2.	Question Paper Scrutiny Board Chairman for MBA since 2016	University of Kerala, Thiruvananthapuram.
3.	Advisory Committee Member in Distance Learning Programme since 2015	Madurai Kamaraj University.
4.	Madurai Kamaraj University Nominee for M.Phil Board of Study from 2014 to 2016	SRNM College, Sattur.
5.	Madurai Kamaraj University Nominee for M.Phil Board of Study 2015 to 2017	Sourashtra College, Madurai.
6.	B.Com, Board of Study Member as subject expert 2014 to 2017	Sourashtra College, Madurai.
7.	Chairperson in the National Level Conference on “Impact of Retail Marketing on Indian Economy” on 20.02.2014	Padmavani Arts and Science College For Women, Salem.
8.	Chairperson in the National Level Conference on “Innovation Needed in Commerce, Economics and Management to Meet the Present Crises and Craze” on 24.09.2016	Mangayarkarasi College of Arts and Science for Women.
9.	Resource person in the National Level seminar on “Impact of Demonetization on 10.03.2017 Indian Economy”	FATIMA College, Madurai.