

Departmental Research Projects funded by the UGC & Non-Government Agencies

S.No	Name of the Principal Investigator	Title of the research project	Fund received	Name of funding agency & Year of sanction	Completed Month and Year
1.	Dr.S.Ganesan	Impact of Commercial Bank Credit to Small Farmers in Madurai District , Tamilnadu	Rs.2,40,000/-	UGC – SERO-2014-2015	June 2016
2.	Dr.V.Suresh Babu	Challenges Faced by tourism Industry in Madurai District, Tamilnadu	Rs.2,40,000/-	UGC – SERO-2014-2015	June 2016
3.	Mr.G.Chinna Durai	Impact of E-Banking in Rural India with particular reference to Madurai District	Rs. 25,000/-	Management	March 2018
4.	Dr.B. Kothai Nachiar	Formers Attitude and Utilization of Agricultural Credit in Madurai District – A Study	Rs.20,000	Management	March 2018
5.	Dr.V.Suresh Babu	Impact of tv advertisements on the buying behaviour of children- a study with special reference to Madurai city	Rs.10,000	Management	May 2020
6.	Dr.K.Balasathya	New paradigm of outcome-based	Rs. 20,000	Management	May 2020

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