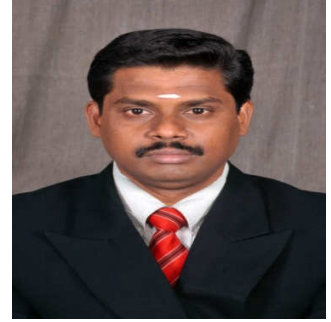


Profile



Name: Dr.V.Suresh Babu

Assistant Professor

Gender: Male Female DOB: 15.05.1980

Qualification

S.No	Degree/ Diploma	Subject	Name of the college	Name of the University	Year of Passing/Awarded	Grade
1.	Ph.D	Commerce	-	Madurai Kamaraj University	MARCH 2011	Awarded
2.	M.PHIL	Commerce	-	Madurai Kamaraj University	NOV 2003	II
3.	M.COM	Commerce	Saraswathi Narayanan College	Madurai Kamaraj University	APRIL 2002	I
4.	B.COM	Commerce	Saraswathi Narayanan College	Madurai Kamaraj University	APRIL 2000	II
5.	PGDCA	Computer Applications	-	Madurai Kamaraj University(DLP)	APRIL 2007	I

Aided



Department: PG & Research Department of Commerce

Total Teaching Experience at MTN College – 14 years and 4 months

S.No	Department	Category Aided /SS/ADHOC	From	Till date
1.	Commerce	ADHOC	June 2005	November 2005
2.	Commerce	ADHOC	June 2006	September 2013.
3.	Commerce	Aided	October 2013	Till date

Area of Specialization

- **Financial Accounting**
- **Banking Theory, Law and practice**
- **Computerized Accounting and Office Automation**

Research Activities

M.Phil / Ph.D	Guided	Guiding
Ph.D	-	04 –Part –Time (One Submitted)
M.Phil (MKU)	10	-
M.Phil(PRIST University)	04	-

Minor Research Project – COMPLETED – June 2016

S.NO	TITLE OF MINOR PROJECT	FUNDING AGENCY
1.	Challenges faced by Tourism Industry in Madurai District, TamilNadu	UGC
2.	Impact of TV Advertisements on the Buying Behaviour of Children - A study with Special Reference to Madurai City”	Management Fund Submitted May 2020

Visited in Foreign Countries: Netherland, Belgium, France, Switzerland and German

Matrices: Research Gate

Citation - 6

Research Gate h-index 2

Positions Held (in MTN College)

S.No	Name of the Position	Duration
1.	NSS Programme Officer Unit No: 66	28 th December to 27/06/2017
2.	Red Ribbon Club –Convener	2015 -2016 To 2018-2019
3.	Member in IQAC	June 2007 to till date
4.	Members in various Committee in our college	June 2006 to Till date
5.	YRC Member	2015-2016 to 2018-2019
6.	Nodal Officer- B.Voc Accounting and Taxation , Community College	2018-2019
7.	Convener in AQAR Criterion –II	2019-2020 to Till Date
8.	Retractors Club –Convener	2019-2020 to Till Date

Orientation Programme / Refresher Course

S.No	Orientation/ Refresher Course	Theme	Name of the Institution/University	Month and Year
1.	Orientation Course for NSS – Programme Officer	General	Avinashilingam University, Coimbatore	21st To 27th July, 2014
2.	Orientation Programme (UGC Sponsored Orientation Programme)	General	UGC- Academic Staff College, Madurai Kamaraj University, Madurai.	03.02.2015 to 02.03.2015
3.	Refreshers Course in Human Rights in India	Commerce	UGC- Human Resource Development Centre,	02.11.2016 to 22.11.2016

	(UGC Sponsored Orientation Programme)		Madurai Kamaraj University, Madurai	
4.	FDP in Managing Online Classes and Co-creating MOOC's	Multidisciplinary	Government of India, PMMMMNMOTAT, Rarmanujan College, University of Delhi	April 20 To May 06, 2020.
5.	Refresher Course in Research Methodology	Commerce	St.Terasas Degree college for women , Bengaluru	01/04/2020 to 15/04/2020
6.	Two Weeks Online Workshop on Comprehensive e-learning to Teaching Guide for Administrative work	Multidisciplinary	Government of India, PMMMMNMOTAT, Rarmanujan College, University of Delhi	25/05/2020 To 05/06/2020
7.	Refresher course in MBA-PPC Management ,Business & Administration- Present & Post Crisis	Multidisciplinary	S.A.College of Arts and Science College, Chennai	14/04/2020 To 4 /05/2020
8.	Short Term Course in Online course Design Development and Delivery	Multidisciplinary	UGC, HRDC University of Hyderabad	26/05/2020 to 28/05/2020
9.	UGC Refresher Course in	Multidisciplinary	UGC MHRDC, Mizoram University.	7 th July 2020 to

	Research Methodology Tools and Techniques		Mizoram	20 th July 2020.
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Positions Held (outside MTN College)

S.No	Name of the Position	Institution	Duration
1.	Board of Examiner	The Madura College (Autonomous), Madurai	June 2009 to till date
2.	Board of Examiner	Alagappa University, Karaikudi	June 2011 to till date
3.	Board of Examiner	Sourashtra College, (Autonomous), Madurai	June 2012 to till date
4.	UG- Member in Board of studies	Sourashtra College, (Autonomous), Madurai	2016-2017 to 2017-2018

Seminar /workshop organized

S.No	Title	State / National / International level	Year
1.	Goods and Services Tax's- Organizing Secretary	State Level Seminar	2018
2.	Goods and Services Tax's- Organizing Secretary	Two days' Workshop – State Level	2019
3.	Disaster Management - Organizing Secretary	State Level Seminar	2019
4.	The Application of SPSS and AMOS for Data Analysis - Organizing Secretary	FDP –State Level UGC Autonomy Grant	2019
5.	UnBounding the Boundaries -	Training Programme – State Level	2019

	Organizing Secretary		
6.	COSMOZ 2K20- Convener	State Level – Intercollegiate Meet	2020
7.	Free Eye Camp	One day	2020
8.	National Webinar Ring –fencing the migrant Labourers from the onslaught of COVID-19.- organizing Secretary	One Day	2020

ICT: Google Class Room – UG & PG Students

E-Content : PPT

<https://www.slideshare.net/SureshBabuMannarColl/advanced-corporate-accounting-double-account-system1-196979339>

Direct Taxes Unit I

<https://independent.academia.edu/vsureshbabu1/Teaching-Documents>

<https://www.slideshare.net/SureshBabuMannarColl/advanced-corporate-accounting-double-account-system1-196979339>

<https://www.slideshare.net/SureshBabuMannarColl/financial-accounting-chapter-1>

<https://www.slideshare.net/SureshBabuMannarColl/salesmanship-qualities-of-salesman-iv-unit>

<https://www.slideshare.net/SureshBabuMannarColl/salesmanship-personal-selling-v-unit>

<https://www.slideshare.net/SureshBabuMannarColl/gst-input-tax-238944239>

<https://www.slideshare.net/SureshBabuMannarColl/final-gst-vth-unit-payments-of-tax-interest-penalty-and-tddamptcs>

<https://www.slideshare.net/SureshBabuMannarColl/gst-tax-invoicedebit-notecredit-note-amp-returns-ivth-unit>

Study Materials Prepared by University Level

S.No	Title	Name of the University	Class	Year
1.	Practical Auditing	Madurai Kamaraj University	UG	2010
2.	Computer Application in Business	Madurai Kamaraj University	PG	2010.
3.	Marketing Management	Madurai Kamaraj University	PG	2013
4.	Functional English and Business Communication	Madurai Kamaraj University	PG Diploma in Actuarial Management	2013
5.	Financial Accounting	Madurai Kamaraj University	UG	2013

Member of Editorial Board in Journal

S.No	Title	Name of the College	Year
1.	Retail Industry in India: Growth and Challenges - ISBN No: 938065750-1.	M.T.N.College, Madurai.	2011
2.	Tourism Industry in India: Challenges and Opportunities ISBN-9380686881-3	M.T.N.College, Madurai.	2013
3.	Contemporary Issues, Challenges and Recommendations on Digitalization	M.T.N .College, Madurai	2019
4.	Editor in European Business & Management	Science Publishing Group, New York, USA.	Till Date

Articles Published Journal in National / International Level

S.No	Name of the Journal	Date	Title	ISSN Number
1.	Monthly Public Opinion	Noembver 2009.	The Lead Bank Scheme and the Performance of Bank – Some Evidence	

			Madurai District of Tamilnadu	
2.	Kisan World	October 2010 Vol-37 No.10	Challenges of Sugar Industry in India -An Overview	ISSN No: 0971-9229
3.	Sankhya International Journal of Management and Technology	Volume-3, Special Issue -2, September 2012	Impact of Globalization on Indian Economy	ISSN No: 0975-3915.
4.	Shanlax International Journal of Commerce.	Vol.1, No.1, January 2013.	Women Entrepreneurship Through Self Help Group in India	.
5.	Shanlax International Journal of Commerce.	Vol.1.No.4. October, 2014	Challenges faced by Tourism Industry in India	ISSN No: 2320-4168.
6.	Shanlax International Journal of Arts, Science and Humanities.	Vol.,1 No.4 October, 2014.	A Study on customers Service in Retail outlets in Madurai City.	ISSN No: 2321-788X
7.	International Journal Business Intelligence and Innovations (double Blind quarterly Refereed Journal)	Vol.I Special Issue- I September 2014	Corporate social Responsibility in State Bank of India	ISSN 23484705
8.	Shanlax International Journal of Commerce	Vol.2.Speical Issue -2. September 2014	Present and Future Performance of Factoring in India	ISSN No: 2320-4168.
9.	Shanlax International Journal of Commerce	Vol.No.3.No.4. October 2015	Analysis of Problems of Tourism Industry in Madurai District, Tamilnadu	ISSN No: 2320-4168.
10.	Shanlax International journal Arts, Science & Humanities	Vol.3.No.3 January 2016	Analysis of Socio-Economic Background of Tourists in Madurai District	ISSN 2321-788X
11.	ROOTS International Journal Multidisciplinary Researches	Vol.2.No.3. February 2016	E-Banking of Economical Prospectus in India	ISSN 2349-8684
12.	Personnel Financial Management Text and	Vol.II 2016	Professional and The Practice of Personal Financial Planning	ISBN-978-81-908718-84

	Cases			
13.	Shanlax International journal Arts, Science & Humanities	Vol.3 No.4 April 2016	A Study on Consumer Preference Towards Britannia Biscuits in Madurai	ISSN 2321-788X- Index Copernicus international – IC Value: 23.21 Points & GIFactor:1.5496
14.	Indian Journal of Applied Research	Vol.6.Issue.4. April 2016	Impact of Migration Poverty and Development	ISSN -2249-555X Impact Factor 3.919 and Index Copernicus WIC Value: 74.50
15.	Shanlax International Journal of Commerce	Vol:4 No:3. July 2016	A Study on Consumer Attitude Amway Products in Virudhunagar Town	ISSN: 2320-4168 – Impact Factor: 2.130
16.	ROOTS International Journal Multidisciplinary Researches	Vol.3.Speicla Issue .7 September 2016	Performance of Mutual Fund Schemes in India	ISSN 2349-8684 Impct Factor 0.811
17.	Research Journal of SRNMC	Vol1 Special Issue March 2017	Recent Trends of make in India	ISSN NO2395-7085
18.	Nehru Journal Of Management and Research	Vol 1 Issue 16 September 2017	Socio Economic Background of Women entrepreneur in Madurai District	ISSN 2230-7974
19.	Research Journal of SRNMC	Vol.-1.Special Issue February 2018	Anlayse of customers Services Rendered by Public Sector Banks in Ramanathapuram District	ISSN NO2395-7085
20.	The IUP Journal of Entrepreneurship Development (A Division of The ICFAI Society)	Vol XV No September 2018	Identifying the Entrepreneurial Determinants and problems Faced by Women Entrepreneurs in Madurai District	ISSN No: 9770973265003
21.	Journal of Research	E-Journal –Sep-	Calendar Variances in	e-ISSN

	Review journal	2018	Indian Stock Market - Conceptual perspective Through Literature Survey (Dau-of-the-week Effect)	2455-3085 Impacted Factor: 4.184 UGC with Journal No. 44945
22	Journal of Research Review journal	E-Journal –Sep-2018	Analyse of problems faced by E- Services by Public Sector Banks in Ramanathapuram District	e-ISSN 2455-3085 Impacted Factor: 4.184 UGC with Journal No. 44945
. 23.	International Journal of Research and Analytical Reviews	E-Journal Special Issue January 2019	Social Marketing Strategies in Health Care Sector - A Study of Aravind Eye Hospital, Madurai	E - ISSN 2348 1269 Impact factor 5.75 UGC Approved journal No:43602 COMOS Impact factor 4.236
24.	International Journal of Research and Analytical Reviews	E-Journal Special Issue January 2019	Month-of-The-Year Effect in Indian Stock Market – Conceptual Perspective Through Literature Survey.	E - ISSN 2348 1269 Impact factor 5.75 UGC Approved journal No:43602 COMOS Impact factor 4.236
25.	International Journal of Recent Technology and Engineering (IJRTE)	E- ISSN NO: 22773878 Vol.8 Issue September 2019	FDI and Make in India	ISSN: 2277-3878 Reg No: c/87831998 3 1 Impact

				Factor:5.92 Scopus Journal (UGC Approved)
26.	International Journal of Psychosocial Rehabilitation	Vil.24 Issue8 May 2020	An Analysis of Repayment of Agricultural Credit in Theni District with special Reference t o Bank of India	ISSN:14757 192 Scopus Impact Factor 0.19

Journal Published in College Proceedings

S.No	Name of the College	Date	Title	ISBN Number
1.	V.H.S.N. College, Virudhunagar	January, 2011	Self Help Groups in India	ISBN No: 978- 81-910426-4- 1.- pp.187-189
2.	M.S.University, Triunelveli	January, 2011	Quality and Services of Indian Banking Industry	pp.201-204, ISBN No: 978- 93-80812-05- 2.
3.	M.T.N.College, Madurai.	September 2011	Retail Marketing in India: Trends and Challenges	pp.39-41, ISBN No: 938065750-1.
4.	Sree Saraswathi Thyagaraja College (Autonomous), Pollachi.	March 2012	Micro-Small Medium Enterprise in India.	P.128, ISBN 978-81- 910472-5
5.	M.T.N.College, Madurai.	March, 2013	Food Price Inflation in India	ISSN No:978- 93-80686-23- 3.
6.	M.T.N.College, Madurai.	August, 2013	Problems and Prospects of Tourism industry in India	ISBN- 9380686881-3

7.	Padmavani Arts and Science College for women, Salem.	February 2014	Organized Retail Sector in India.	ISBN 978-93-80686-82-0
8.	Sourashtra College, Madurai	April 2014	Role of Strategic Human Resource Management in India	ISBN 978-81-904189-5-9
9.	M.T.N.College, Madurai.	August 2014	The Impact on ICT for Higher Education in India	ISBN 938068611-0
10.	St.Xaiver College, Palyamkotttai	February 2015	Teaching and Learning Process in the 21 st century @ Media Literacy	-
11.	Hajee Karutha Rowther Howdia College, Uthampalayam, Theni	January 2016	E-Banking in Rural Areas in India	ISBN-978-81-92-9313-5-7
12	Dr.N.G.P. Arts and Science College, Coimbatore -48.	August 2016	Development of Women Entrepreneur in India	ISBN: 978-81-920808-8
13.	Department of Corporate Secretaryship, Alagappa University, Karaikudi	August 2016	Role of Insurance Regulatory and Development Authority On policy Holders Grievances in India	ISBN: 978-81-928690-1-8.
14.	Department of Commerce V.H.S..N. College, Virudhunagar	July 2017	Problems and Challenges faced by Urban Working Women in India	ISBN: 97893-81-723-72-2

Participated in Seminar / Workshop / Conferences

S.No	Date	Title	Institution	State / National / International
1.	23 & 24 th August, 2001.	Cost Strategies for Global Market	The American College, Madurai	State
2.	21 st January 2002	Internet & E-Commerce	Vivekananda College, Madurai.	National
3.	16 th March 2002.	The Impact of	Mannar Thirumalai Naicker	State

		Information Technology on Indian Industries	College, Madurai.	
4.	20 th December 2007	Emerging Trends in Retail Marketing	Mannar Thirumalai Naicker College, Madurai.	State
5.	16 th December, 2009.	Inclusive Growth in India	Mannar Thirumalai Naicker College, Madurai.	State
6.	26 th February, 2010.	Investment Scenario in India	S.Vellaichamy Nadar College, Madurai	UGC-National
7.	14 th March 2009.	“Right to Information	Mannar Thirumalai Naicker College, Madurai.	TANSCHE - State level
8.	9 th September,2010.	“Challenges and Opportunities in Indian Banking Industry”	Mannar Thirumalai Naicker College, Madurai.	National
9.	28 th &29 th January 2011	“Research methods using SPSS”	M.T.N.College, Madurai	State
10.	8 th September 2012	Sustainable Growth and Poverty Eradication – Challenges Ahead	Mannar Thirumalai Naicker College, Madurai	State
11.	29 th &30 th October2012	Workshop on Application of SPSS for Data Analysis	Mannar Thirumalai Naicker College, Madurai	National
12.	26 th September 2014	Workshop on CRM in Banking Sector	Department of Commerce, M.T.N.College, Madurai-4.	National
13.	11 th March 2016	Women Entrepreneurship	Department of Commerce, M.T.N.College, Madurai	UGC Autonomy Grant State Level Workshop
14.	22 nd February,2017	Impact of Demonetization	Department of Economics, M.T.N.College, Madurai.	UGC Autonomy Grant State Level Seminar
15.	3 rd March 2017	Challenges and Opportunities of	Department of Commerce, M.T.N.College, Madurai	UGC Autonomy

		Services Sector		Grant National Level Seminars
16.	24 th August 2019	Paradigm shift in Pedagogical Practices – quality Enhancement in Higher education	National College (Autonomous) Tiruchirapalli	National – IQAC
17.	24 th August 2019	Paradigm shift in Pedagogical Practices – quality Enhancement in Higher education	National College (Autonomous) Tiruchirapalli	National – IQAC
18.	9-11 June2020	Covid-19 & Indian Economy	School of Social Science , Central University of Gujarat.	National – ICSSR sponsored

Paper Presented in Seminar / Workshop / Conferences

S.No	Date	Title	Institution	State / National / International
1.	19 th December 2007.	“Changing trends in social responsibilities of business” a	Sourashtra College, Madurai	State Seminar
2.	9 th August 2008.	“Human Rights Movement in India”	V.H.N. Senthil Kumara Nadar College, Virudhunagar	UGC - National Seminar
3.	28 th March 2009	“On-line Trading in India”	Department of Economics Mannar Thriumalai Naicker College, Madurai.	National Seminar
4.	20 th & 21 st August 2009.	Retail Industry in India – Growth Challenges and Opportunities”	Lady Dock College, Madurai	UGC-National Seminar

5.	17 th &18 th September, 2009.	“Investment Scenario in India: Challenges and Opportunities”	Marian College Kuttikkanam, Kerala	UGC – National Seminar
6.	10 th February, 2010.	“Role of SIDBI in promoting Entrepreneurship in small scale sector in India”	Yadava College, Madurai	UGC-State Seminar
7.	4 th & 5 th March 2010.	“Customer Relationship Management in Banking Industry”,	Sri S.Ramasamy Naidu Memorial College, Sattur	UGC – National Seminar
8.	28 th September, 2010.	“Health Care in India”,	The Madura College, Madurai	UGC –State Seminar
9.	6-7, January, 2011.	“Self-Help Groups in India”	V.H.N.Senthkumara Nadars College, Virudhunagar	UGG – National Seminar
10.	21-22, January, 2011.	“Quality and services of Indian Banking Industry”	Manonmaniam Sundaranar University, Triunelveli	UGC – International Seminar
11.	23 rd & 24 th February 2011	Corporate Social Responsibility And sustainable Growth and future in India	Department of Rural Industries and Management, The Gandhigram Rural Institute – Deemed University, Gandhigram	UG C- National Seminar
12.	18 th & 19 th March 2011	Women Empowerment Through Micro Finance	Department of women’s Studies, Bharathidasan University, Tiruchirappalli	UGC-National Seminar
13.	April 29-30, 2011	“Women Entrepreneurship and Societal Consequences in India”,	B.S.Abdur Rahman University, Crescent Business School, Chennai	MSMEs - National Conference
14.	24 th September, 2011	“Indian Retail Industry – Growth, Challenges and Opportunities”	Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
15.	02.03.2012 to 03.03.2012.	“Micro Small Medium	Sree Saraswathi Thyagaraja College	International Seminar

		Enterprises in India	(Autonomous), Pollachi	
16.	12 th September,2012	Impact of Globalization in Indian Economy	AVV SRI PUSHPAM College , Poondi	UGC - International Seminar
17.	22 nd March 2013	“Food Price Inflation in India”	Department of Economics, Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
18.	12 th August 2013.	“Problems and Prospects of Tourism Industry in India	Mannar Thirumalai Naicker College, Madurai	UGC - National Seminar
19.	21, February 2014	“Organized Retail Sector in India”	Padmavani Arts and Science College for women, Salem.	National conference
20.	April 2014	Role of Strategic Human Resource Management in India	Sourashtra College, Madurai	National Seminar
21.	22 nd August, 2014	The Impact on ICT for Higher Education in India	Department of Economics, Mannar Thirumalai Naicker College, Madurai-4.	UGC – National Seminar
22.	30 th August 2014	Present and Future Performance of Factoring in India	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai.	ICSSR – International Conference
23.	11 th and 12 th September 2014	FDI in Single Brand Retail	Department of Economics, Devanga Arts College, Aruppukottai	UGC-National Seminar
24.	13 th September 2014	Corporate Social Responsibility in State Bank of India	Adaikalamantha Institute of Management and Research, Thanjavur	International – Conference
25.	18 th & 19 th December 2014	ICT & Tourism Challenges and Opportunities	ANJA College, Sivakasi	ICSSR- National Conference
26.	23 rd & 24 th January 2015	Customer Relationship in Indian Banks	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	ICSSR- National Conference
27.	29 th & 30 th January 2015	Teaching and	St.Xavier’s College,	NAAC

		Learning Process in the 21 st Century @ Media Literacy	Palayamkottai	Sponsored-National
28.	13 th March 2015	IQAC Mechanism in Monitoring the Quality in Higher Education Institution	IQAC , M.T.N.College, Madurai -4.	NAAC Sponsored-National
29.	30 th January 2014	Competency Life Cycle Roadmap towards Performance Readiness	Department of HRM, St.Joseph's College, Tiruchirappali	UGC-National Conference
30.	21 st January 2016	E-Banking in Rural Areas in India	Department of Economics, Hajee Karutha Rowther Howdia College, Uthampalayam, Theni	UGC-National
31.	29 th January 2016	CSR on General Insurance of India	Department of Commerce, Rani Anna Government College for Women, Tirunelveli	International Conference
32.	26 th & 27 th February 2016	Profession and the practice of Personal Financial Planning	Sree Saraswathi Thyagaraja College, Pollachi	International Conference
33.	8 th March 2016	Impact of Migration on Poverty and Development	Department of HRM, St.Joseph's College, Tiruchirappali	ICSSR-National
34.	16 th August 2016	Development of Women Entrepreneur in India	Dr.N.G.P. Arts and Science College, Coimbatore -48.	ICSSR – National
35.	26 th & 27 th August,2016	Role of Insurance Regulatory and Development	Department of Corporate Secretaryship,	Dept.of.Consumer Affairs, Ministry of Consumer

		Authority On policy Holders Grievances in India	Alagappa University, Karaikudi	Affairs, Food and public Distribution, Govt.of.India – National
36.	19 th &20 th July 2017	Problems and Challenges faced by Urban Working Women in India	Department of Commerce V.H.S..N. College, Virudhunagar	UGC – National Conference
37.	18 th August 2017	Socio Economic Background of Women entrepreneur in Madurai District	Department of Management Studies, Nehru Institute of Technology , Coimbatore	National Congress Conference
38.	22 nd September 2017	Issues of E-Banking Services of Public Sector Banks in Madurai	Department of Commerce, Avinashilingam University , Coimbatore	UGC- National Conference
39.	28 th September 2017	Social Banking	Department of Commerce, Sankara College of Science and Commerce , Coimbatore	International Conference
40.	16 th March 2017	Recent Trends of Make in India	PG & Research Department of Commerce , Sri.S.Ramasamy Naidu Memorial College, Sattur.	National – ICSSR Sponsored Seminar
41.	16 th February 2018	Anlayse of customers Services Rendered by Public Sector	Sri.S.Ramasamy Naidu Memorial College, Sattur.	UGC – International Conference

		Banks in Ramanathapuram District		
42.	1 st & 2 nd August 2018	“Swachha Bharat Abhiyan “-Clean India Campaign A Step Towards Social Responsibility	G.T.N. Arts College, Dindigul.	ICSSR-National Conference
43.	10 th August 2018	Intellectual Property Strategy & Management	Department of Management Studies, Nehru Institute of Technology , Coimbatore	International Conference
44.	31 st August 2018	ATM Services in Commercial Banks	The Madura College, Madurai	UGC-National Conference
45.	26 th September 2018	A Study on Problems Faced By Customer Regarding Banking Service in Ramanathapuram District	Department of Commerce, Sankara College of Science and Commerce , Coimbatore	International Conference
46.	26 th September	Calendar Variances in Indian Stock Market – conceptual Perspective Through Literature Survey Way –of-the Week Effect	Department of Commerce, Sankara College of Science and Commerce , Coimbatore	International Conference
47.	27 th & 28 th September 2018	Innovation in Digitalization	Dr.N.G.P . Arts and Science College, Coimbatore - 48.	National Conference

48.	28 th & 29 th August 2019	CSR Analysis on the Review of Literature	Department of Corporate Secretaryship , Alagappa University, Karaikudi	National – MHRD-RUSA Phase 2.0 Scheme
49.	27 th September 2019	Financial Inclusion in India	V.H.N Senthikumara Nadar College, Virudhunagar	State – UGC Autonomy Grant
50.	16 th March,2020	GST and Indian Economy	PG & Research Department of Commerce , Sri.S.Ramasamy Naidu Memorial College, Sattur.	National – UGC Autonomy Grant

PARTICIPATED IN FACULTY TRAINING PROGRAMME

S.No	Date	Title	Institution
1.	16 th November 2011	Training of Trainers in Entrepreneurship Development.	MADITSSIS's Business Information Centre, Madurai.
2.	6 th February, 2014	One Day Orientation on NSS Programme Officer	Madurai Kamaraj University, Madurai.
3.	16 th February, 2016	One Day Orientation on Red Ribbon Club Programme Officer	Madurai Kamaraj University, Madurai.
4.	4 th March 2017	One Day Faculty Development Programme	Mannar Thirumalai Naicker College , Madurai
5.	23 rd &24 th October,2017	Two Days Faculty Development Programme on Online Teaching, Learning and Assessment Using Moodle, MOOC Platform,	Mannar Thirumalai Naicker College , Madurai

		Open educational Resources & Education Technology Tolls.	
6.	2 nd & 3 rd March 2018	Two Days Faculty Development programme on E-Content Development and Digital Tools	Mannar Thirumalai Naicker College, Madurai.
7.	29 th June 2018	Technicalities of Writing Research Proposal	Mannar Thirumalai Naicker College, Madurai.
8.	9 th January 2019	Promotion of ABI Score and CAS Filing	Training and Placement Cell & IQAC, Periyar E.V.R. College, Tiruchirappalli.-TNSCHE Sponsored
9.	22 ND January 2019	Intellectual Property Rights ,Skill Development Programmes , Innovations , Patents and setting Up Incubation Centres	Mannar Thirumalai Naicker College, Madurai.
10.	24 th August 2019	Paradigm Shift in Pedagogical –Quality Enhancement in Higher Education	National College (autonomous), Tiruchirappalli
11	28 th August 2019	Outcome Based Education	Mannar Thirumalai Naicker College, Madurai
.12.	19 th October 2019	Research Writing and publications	Mannar Thirumalai Naicker College, Madurai.
13..	21 st & 22 nd February 2020	Quality Assurance & Sustenance in Higher Education Institutions	Bharathidasan University, (UGC HRDC & IQAC- UGC Sponsored) Tiruuchirappalli
14.	29 th February 2020	E-content Development and Digital Tools Usage	Mannar Thirumalai Naicker College, Madurai.
15.	3 rd March 2020	Promotion of APISCORE and Career Advancement Scheme	Mannar Thirumalai Naicker College, Madurai.
16.	5 th March 2020	21 st Century Skills	Mannar Thirumalai Naicker College, Madurai.
17.	11 th March 2020	Quality Assurance and sustenance in Higher	Mannar Thirumalai Naicker College,

		Education	Madurai.
18.	3 rd April 2020 to 10 th April 2020	The Fundamentals of Digital Marketing (one week online training programme)	St.Peter's Institute of Higher Education and Research, Avadi, Chennai.
19.	13 th April to 16 th April, 2020	An Effective Research paper writing Skill (online training programme)	Bhagwan Mahavir College of Commerce and Management Studies, Bhagwan Mahavir University. Surat, Gujarat
20.	21 st & 22 nd February 2020	Quality Assurance & Sustenance in Higher Education Institutions	Bharathidasan University, (UGC HRDC & IQAC- UGC Sponsored) Tiruchirappalli
21.	3 rd April 2020 to 10 th April 2020	The Fundamentals of Digital Marketing (one week online training programme)	St.Peter's Institute of Higher Education and Research, Avadi, Chennai.
22.	27 th April 2020	How to write Effective Case Study	ATMIYA University, Rajkart, Gurarat
23.	4 th April 2020	The fundamentals of digital Marketing	St.Peter's Institute of Higher Education and Research, Avadi , Chennai
24.	16/05/2020 to 17/05/2020	Project proposals for funding Agencies (UGC STRIDE & ICSSR IMPRESS) preparation and submission	Partrican of Arts and science College, Research Committee , Chennai
25.	8 th May 2020	Building Partnership and Resources	SriKanyakka Parameswari Arts and Science College for Women, Chennai.
26.	25 th April 2020 to 2 nd May 2020	Self , Society and Personal Development	GAP Mumbai & University of Indonesia ,
27.	11/05/2020 to 20/05/2020	Developing Teachers Overall Personality	Preena College of Commerce, Nagapur

28.	20 th May 2020	Innovation ,Inclusion , Intrapreneur Invention & Intellectual Property	S.A.College of Arts and Science College, Chennai
29.	19 th May 2020 to 25 th May 2020	Workshop on Research Methodology	Wilson College & KESSHOFF College of Arts and Science & Varsartadion Patel Institute of Tchonlogy
30.	21 st April 2020 to 30 th April 2020	Online workshop for Basic of E-content	UTA, Puducherry
31.	9 th May 2020	Empowering Teachers for Technology Enhanced Classrooms	TamilNadu Teachers Education University, Chennai
32.	9 th April 2020 to 22 April 2020	ICT in future Technology	ICT Academy, Chennai

Resource Person / Judge /Guest Lecturer

S.No	Date	Title	Institution
1.	08.03.2014	Computerized Accounting and Statistics used in MS- Office Application	CPA College. Bodinayakanur.
2.	25 th September 2019	OIKONOMY DAY 19 Celebrations –JUDGE – DEBATE	Department of Economics, Mannar Thirumalai Naicker College, Madurai
3.	7 th February 2020	JUDGE- Paper presentation	Department of Computer Application (SF), Mannar Thirumalai Naicker College, Madurai.

3.	22/07/2020	Importance of Motivation State level workshop – Resource person	Department of Business Administration, Nallmuthu Gounderr Mahalingam College, Pollachi- 642 001.
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National/ International Webinar Session

S.No	Date	Title of the Webinar `	Institution
1.	27 th April 2020	How to maximize your score in NAAC Criterion 2	InPODS, Bangalore `
2.	22 nd May 2020	Bio-diversity	ECO Club, MTN College, Madurai
3.		Anthropological Understanding of COVID-19	SSUN, Tamil Nadu
4.	16 th May 2020	Leaderships Talk	MHRD, MHRD Innovation Cell, Delhi
5.	30 th April 2020	Branding after COVID-19! Back to Basis –A Retrogressive Journey	KL Business Scholl, Bangalore
6.	4 th May 2020	The power of Teacher	ICT Academy . Chennai
7.	13 th May 2020	Rural Based Start-ups- Entrepreneurship	The Maharaja Sagajireo University of Baroda, Vadodara.
8.	5 th May 2020	Use of Elsevier Tools in Research Work Flow	Department of Commerce, University of Madras, Chennai.

9.	23 rd May 2020	COVID-19 continuing Relevance	Department of Commerce , The American college, Madurai
10.	13 th to 15 th may 2020	Future of Entrepreneurship and Employment opportunities	Nehru Institute of Technology, Coimbatore
11.	6 th June 2020	Reflect, Reboot & Be relevant for Tomorrow	Thakkur College of Science and Commerce , Maharashtra
12.	9 th June,2020	Impact of COVID-19 Towards Mirant Laboureres in India	Department of Economics, MTN College, Madurai

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