



Name : **KOTHAI NACHIAR B**
Assistant Professor

Age & Date of Birth : 39 & 27.05.1980

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Education Qualification

- ❖ **M.Com** - Sri.S. Ramasamy Naidu Memorial College, Sattur-2002
- ❖ **M.Phil. in Commerce** - Sri. S. Ramasamy Naidu Memorial College, Sattur-2003
- ❖ **Ph.D. in commerce** - Madurai Kamaraj University - November 2016

Research Tittle

Agricultural credit by the Canara Bank -An empirical study of utilization by the borrowers in Madurai District

Area of Specialization

- ❖ Costing and Management Accounting
- ❖ Financial Management
- ❖ Banking

Academic Experience

Institution	Period	Position
Mannar Thirumalai Naicker College, Pasumalai, Madurai	2004 to 2005 December and 2011 to 2015	Asst prof of Business Administration (self-finance wing)
Mannar Thirumalai Naicker College, Pasumalai, Madurai	2015 to 2017	Asst. Prof in commerce (self-finance wing)
Mannar Thirumalai Naicker College, Pasumalai, Madurai	2017 to till date	Asst. Prof of Commerce (Aided wing)

Extra-curricular

- ❖ NSS Programme officer unit (69) in Mannar Thirumalai Naicker College, Madurai-4 Self finance wing. (June 2004 to December 2005)

Details of Research paper presentation in seminar

Title of the paper	Title of seminar workshop conference	Place and date	Level
Channels of Distributions Retail Industry in India	Retail Marketing in India Trends and Challenges	Mannar Thirumalai Naicker College Madurai-4 24/9/2011	National
Impact of Retail Industry in India	Impact of MNC's Entry in The Indian Retail Market	Thiagarajar College, Madurai 15/3/2012/-16/3/2012	National
Emergence of Alternative and Responsible Tourism in India	Tourism Industry in India Challenges and Opportunities	Mannar Thirumalai Naicker College, Madurai-4. 12/08/2013	UGC National
A Study on Consumer protection Education and Awareness	Consumer Protection and Empowerment in India.	Alagappa university Karaikudi.	National
Entrepreneurship_ Emerging Trend in the Global Knowledge Economy.	Innovation and Entrepreneurship in the Digital Age	N.M.S.S.Vellaichamy Nadar College, Madurai	National

Seminars and workshop (Participated)

Title of the paper	Place and date	Level
Challenges and Opportunities In Banking Industry	Mannar Thirumalai Naicker College Madurai-4 9/9/2010	National
Lights and Shady Of Indian Planning	Mannar Thirumalai Naicker College Madurai-4 16/12/2010	National
Global Economic Crisis and India	Mannar Thirumalai Naicker College Madurai-4. 16/12/2010	National
Economic Growth Rate in India	Mannar Thirumalai Naicker College Madurai-4. 30.3.2016	State
Consumer Protection Act and Human Rights Act in India	Mannar Thirumalai Naicker College Madurai-4. 30.3.2016	State
Sustainable Growth and Poverty Eradication	Mannar Thirumalai Naicker College Madurai-4. 08.9.2012	State

Orientation/ Refresher Course Attended (other than MTNC):

S.No	Orientation/ Refresher Course	Theme	Name of the Institution/University	Month and Year
1	Orientation	Orientation Training Programme	Bharathidasan University, Tiruchirappalli	May 18 to June 14 2018

Detail of Project:

S. No	Project Title	Name of Applicant(s)	Status	Amount	Agency	Year
1	Farmer's Attitude and Utilization of agriculture Credit in Madurai District.	Dr.B. kothai Nachiar	Completed	20,000	Management Fund (MTNC)	2018-2019

Online Faculty Development Programme (other than MTNC):

S.No	Faculty Development Programme/Short Term Course	Title of the Programme/Course	Name of the Institution/University	Month and Year
1	Faculty Development programme (Online)	Outcome Based Education	RAI University Ahmedabad Gujarat Inpods India	22 nd to 24 th July 2020
2	Faculty Development Programme (Online)	Innovation, Incubation & Entrepreneurship	Rajapalayam Rajus' college Rajapalayam.	5 th June 2020
3	Faculty Development programme (online)	Moodle-Learning Management system	Amity School of engineering and technology	29 th May to 31 st May 2020
4	Faculty Development programme (online)	Moodle-Learning Management system	Amity School of engineering and technology	29 th May to 31 st May 2020
5	Faculty Development Programme (online)	Managing Online classes and co-creating MOOCS	Teaching learning Centre, Ramanujan College University of Delhi	20 th April to 6 th May 6 2020
6	Faculty Development programme (Online)	Application of Statistics in Social Science Research using SPSS	V.H.N.S.N. College Virudhu Nagar	11 th November to 15 th November 2019
7	Faculty Development programme (Online)	Online Teaching Via Google LMS during Covid-19 Pandemic"	Abdul Hakeem college (Autonomous) Melvisharam	28 to 30 th May 2020s

Publications

S.No.	Title of the paper	Name of Journal	Month & Year	ISSN	Volume & Issue	Impact factor	Scopus / UGC CARE
1	Empirical Evidences in Social Empowerment of women	International Journal of Psychosocial Rehabilitation	May 2020	1475-7192	Vol.24 & Issue 08		Scopus

2	A Study on Problems and Solutions of Street Vendors	Think India	20 th &21 ^s December	0971-1260	Vol-22 Issue-14 December	5.9	UGC CARE LIST
3	Tourists Attitude Towards Eco Tourism	Think India	16 th October 2019	0971-1260	Vol -22 Issue 14 th December	5.9	UGC CARE LIST
4	Challenges and Opportunities of Online-Marketing	International journal of Analytical and Experimental Modal Analysis	September 2019	0886-9367	http://ijama.com	6.3	UGC CARE LIST
5	Startup India- A new paradigm for young entrepreneur	International journal of Analytical and Experimental Modal Analysis	August 2019	0886-9367	Vol-XI , IssueVIII	6.3	UGC CARE LIST
6	Impact of Human Resource Management Practices on Performance of Luxury Hotels in Madurai District	International journal of Research and Analytical Reviews	January 4 th 2019	2348-1269		6.3	UGC Approved Research Journal
7	Agricultural Credit in India: Status and Problems	The Mannar Scroll Shanlax, International Journal of Arts, Science and Problems	October 2017	2321-788X			ISSN
8	A Study on Consumer protection Education and Awareness	Centre for consumer Studies, IIPA, New Delhi, Dept Of Consumer Affairs, Govt Of India	August 2016	978-81-928690-1-8			ISBN
9	Globalization on Higher Education Challenges & Implication in India	Shanlax Publication	August 2014	978-93-80686-11-0			ISBN

10	Emergence of Alternative and Responsible Tourism in India (P.No.189)	Shanlax, International Journal of Arts, Science and Problems	August 2013	978-93-80657-50-9			ISBN
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ONLINE WEBINAR

	International/National/State Level	Title of the Workshop/Conference	Name of the Institution/University	Month and Year
1	International	Impact of COVID-19 -19 on Entitlement to Food	POONA College of Arts and Science	17 th October
2	National	Challenges and Opportunities before	Yeshwantrao Chavan college Ambajogai	30 th June
3	International	Impact of COVID-19 -19 on Teaching learning process: challenges and	Rajendra Academy for Teachers' education	30 th June 2020
4	International	Introduction to E - Learning and its challenges	Patrician college of Arts and Science Chennai	28 th June 2020
5	State	Startups: funding and Investment	IECD, Bharathidasan university	24 th June 2020
6	State	NAAC Accreditation Process for Autonomous Colleges	Rathinam College of Arts and science, Coimbatore	21 st June 2020
7	State	Exploring Swayam, NPTEL and other Online learning platforms	SRM Arts and Science college Dept of Library	10 th June 2020
8	National	Effective communication and Positive thinking: A need of the hour	Arulmigu Palaniandavar College of Arts and Culture Palani.	3 rd June 2020
9	National	Knowledge Generation in Education during COVID-19 pandemic- qualitative research	Bombay Teachers Training College HSNL University Mumbai & Dept of Education ,University of	1st To 6 th June 2020
10	International	COVID 19 Paradigm Shift in Teaching - Learning & Learner's physical and Mental Well Being	GOVT. RAZA P.G. College Rampur U. P	31 st May 2020

11	state	Business & COVID 19	Arumugam Pillai Seethai Ammal College	30 th May
12	State	NAAS Accreditation Process- Dos and Don'ts	UGC PARAMARSH Scheme SFR College sivakasi	29 th May 2020
13	National	COVID -19 & Survival of Indian economy	National College Tiruchirappalli	29 th May 2020
14	State	Insurance for Business Enterprise	Kalasalingam Business School Krishnan koil.	15 th May 2020
15	International	COVID 19 and Continuing Relevance	The American College	23 rd May 2020
16	State	Bio Diversity	MTNC	22 nd May 2020
18	State	Application of Research Methodology in Social science Studies	Mahendra Arts and Science College	31 st May 2020

Chapter Edited in Books

S. No	Title	Publisher	Year of Publication
1	Chapter in Edited Books - Human Rights and Marginalized People in Value Education	MTN College	2018

Membership in Academic/Professional Bodies:

S.No	Name of the Body	Capacity
1	Alagappa University	Member in question Paper Setting -MBA Board
2	Sourastra College	Member in question paper setting -BCOM Board

Positions held at our college (MTNC):

S.No	Name of position	From	To
1	Convenor, Eco Club	June 2018	June 2019
2	Co-Ordinator of Retail Management Community College.	September 2018	September 2020
3	Member – Attendance Section	June 2018	June 2019
4	Member – Attendance Section	June 2018	June 2019
5	Member - IV Criteria IQAC	June 2018	June 2019
6	Member, Vth Criteria IQAC	June 2019	Till date
7	Member in Productivity Council Club	June 2019	Till date